



**Canada-China
Cultural Development Association**

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加中文化发展协会

November 8, 2012

Sent Via Email to: exc@toronto.ca

Executive Committee Secretariat
10th Floor, West Tower, City Hall
100 Queen Street West
Toronto, ON M5H 2N2

**Re: Executive Committee Item EX24.8 – Future of the Three Major
Civic Theatres - Directions Resulting from REOI No. 9101-12-7008**

I am writing to express concern regarding the Report on the Future of the Three Major Civic Theatres and I wish to address specifically the results of the Report as it relates to the Sony Centre for the Performing Arts.

The Report's conclusion that the Sony Centre should be divested by the City fails to acknowledge the significant contribution that the Sony Centre makes to the fabric of Toronto. Not only is it a historic venue but, most importantly, it is the only venue that programmes artistic performances from around the world to honour the hundreds of thousands of people from multiple cultures that have come to call Toronto their home. We are a global City and the Sony Centre is the epitome of our motto "Diversity Our Strength". Since the Sony Centre's reopening in October 2010, our Association, working with the top tier of Chinese performing arts troupes, has brought six high quality spectacles representing China's cultural treasures directly from China to the Sony Centre. Our Association and our counterparts in Chinese cultural departments work with the Centre because not only is it the largest theatre in Canada but it is a historically famous symbol of entertainment in Toronto. We appreciate the Sony Centre's beauty as a venue and its professional service to the Chinese community as well as to the other ethnic communities. Therefore, the City should continue to fund this Centre's great work.

If however the City decides that, despite the good work the Centre does, it should not receive taxpayer dollars, at the very least, any divestment to a third party should require that the venue continue to be run not only as a theatre but a theatre whose primary mandate is the presentation of multicultural programming. The Report's



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reference to divest the theatre for some sort of “adaptive reuse” would run the risk of losing the one venue in the City that unites and celebrates all of our cultures on a grand scale. It would be disgraceful for our City, which prides itself on being the most multicultural city in the world, to even be seen as considering this as a viable option.

I urge the Executive Committee to:

1. Reject the Report’s recommendation to divest the Sony Centre or at the very least,
2. amend the Report to:
 - a. eliminate the possibility of “adaptive reuse”
 - b. require that the theatre be maintained as such and
 - c. require that any divestiture be made only to a third party who would commit to continue the Centre’s multicultural programming mandate that has come to perfectly exemplify the very essence of what makes Toronto so unique throughout the world.

Sincerely,

Rudy Gao

President of Canada China Cultural Development Association

cc: Executive Committee Members

Mayor Rob Ford (Chair)
Councillor Paul Ainslie
Councillor Michelle Berardinetti
Councillor Mike Del Grande
Councillor Doug Holyday
Councillor Norman Kelly
Councillor Giorgio Mammoliti
Councillor Peter Milczyn
Councillor Denzil Minnan-Wong
Councillor Cesar Palacio
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