APPENDIX “A”

Urban Design Criteria for the Installation of Neighbourhood and Community Signs within City of Toronto Road Allowances

The following urban design criteria have been developed to provide guidance in the review of locations for the installation of Neighbourhood and Community Signs within the City’s road allowances. Neighbourhood and Community Signs includes message area, all supporting infrastructure and landscaping.

Applications for Neighbourhood and Community Sign locations through the Municipal Consent process must indicate sufficient detail to evaluate compliance with the applicable criteria. Adjacent property owners must be notified prior to the issuance of the permit.

Signage structures to be approved by City of Toronto.

It is noted that the sign might have to be relocated or removed in the future, should the specific location be required for City facilities such as sidewalks, transit shelters, etc.

Location Criteria:

1. Be located a minimum of 0.46 m. from the edge of the sidewalk.
2. Be located a minimum of 0.46 m. from the back of the curb or the edge of pavement.
3. Provide additional sidewalk clearance as necessary, where high pedestrian volumes are anticipated.
4. Be placed a minimum distance of 15.0 m. from unsignalized intersections or 30.0 m. from signalized intersections.
5. Ensure that the sign and/or its supporting structure do not create visual barriers for pedestrians or drivers.
6. Be located a minimum distance of 3.0 m. from a driveway.
7. Be located a minimum distance of 3.0 m. from street furniture or utilities such as a fire hydrant, a newspaper vending location, a transit/shelter/stop, a tree, a bench, a bicycle ring, a bollard, a drinking fountain, a mailbox, a parking meter, a recycling/garbage bin, a regulatory traffic sign, a standpipe, a utility pole/pedestal, etc.

Signage Structure Criteria:

1. Maximum sign message area to be 2.35 sq. m.
2. Minimum height of the bottom of the sign from the ground to be 0.45 m.
3. Maximum height of the top of signage structure or message area from the ground to be 2.4 m.
4. Ensure that any required area of concrete for the base is minimized.
5. Consider the aesthetic impact of the signage on the area.
6. Ensure that quality outdoor and vandalism resistant materials are used.
7. Ensure that quality visual design, colour and graphics are used.
8. Be landscaped with trees, shrubs or perennials if desired.