Submission EY15.14.55
Charles Winder
Petition

Charles Winder
Vice President
923424 Ontario Limited
175 King Street
Toronto, Ontario
M9N 1L8

Attn: Members of Etobicoke York Community Council (EYCC)

Re: The proposed name change of John Street in Weston from the railroad tracks to Weston Road to 'Peter the Barber Boulevard' (the Proposal).

OVERVIEW

I represent 923424 Ontario Limited, which is the owner of 13, 15, 17, 19 and 21 John Street. All of the these properties are directly affected by the Proposal.

I would like to advise you that I do not support the Proposal.

PETITION OPPOSING THE PROPOSAL

Included in this submission are notarized copies of a petition that opposes the Proposal. This petition was completed within the last 7 days. In addition to 13, 15, 17, 19 & 21 John Street, the owners of 3, 5, 7, 27 and 31 John Street have also signed it. This represents a majority of the properties affected by the Proposal.

In addition, the petition has been signed by 10 of the business owners who are affected by the Proposal. This represents a majority of the businesses affected by the Proposal.

VIOLATIONS OF THE CITY OF TORONTO STREET NAMING POLICY

1 The Proposal is opposed by a majority of the property and business owners who are affected. This violates the City of Toronto Street Naming Policy (the Policy) as described below:

In the case of a name change, the application should also include a petition with name, address and signatures of the persons who reside on or own property that fronts on or is adjacent to the subject street.

2 'Peter the Barber' is synonymous with 'Peter's Barber Shop' located at 4 John Street. As such the Proposal violates the Policy as described below:

Names for public streets that could be construed as advertising a particular business shall be avoided.

3 As the section of John Street affected does not constitute a full city block the Proposal violates the Policy as described below:

***Street, Avenue, Road, Boulevard** - for major thoroughfares or streets of several blocks in length.*

4 The Proposal employs only the individual's first name, which violates Policy as detailed below:

Only a person's last name should be used as a street name unless additional identification is necessary to prevent a duplication with an existing street name in Toronto and surrounding municipalities.

5 By employing only the first name, the Proposal can be seen as an attempt to

circumvent the Policy regarding street names applications that request to rename a street after a business. As such, the applicant should have to reapply pursuant to the conditions set out in the Policy:

1. *applicants who request to rename a street or lane after a business be required to pay full costs incidental thereto, including but not limited to the publishing of notices, sign fabrication and installation, registration of by-law and all staff costs associated with the preparation and circulation of related correspondence and the updating of City databases;*

2. *a non-refundable fee of $3,000 be submitted with each request to rename a street or lane after a business;*

3. *the applicant be required to compensate the residents and businesses affected by the street or lane name change proposal*

PETITION SUPPORTING THE PROPOSAL

The petition supporting the proposal was signed by some business owners who have since reconsidered the situation. This is exemplified in the letter sent to the Council by Ayman Mikhail, Pharmacist/Owner of John & Weston Discount Drugs.

Dear members of Council,

RE : Renaming of John St

I am the owner of John & Weston Discount Drugs, a business located at 17 John st .Our drug store has been serving the weston community for almost 17 years . The name of the store was chosen in relation to its address which is close to the intersection of John St & weston Rd.
Not too long ago I was approached & asked to sign a petition to honour a member of this community and I signed it in sympathy with the family as I have known the family for sometime.
But later I have realized that although I would like to do something to honour this person who have contributed to this community , but a name change to John St would cause a hardship to our business as there are lots of elements involved if the address of the pharmacy changes . These elements would include and not limited to legal and professional issues, wasting all of preprinted materials computer labels in our stock (which is supposed to be used within the next few years) inventory drug delivery issues from pharmaceutical suppliers associated with the address change the need to change the name of the pharmacy and the costs to do so

I hope that there would be any other reasonable options available on the table other than the name change of John St

Thank you,

Ayman Mikhail
Pharmacist/Owner
John & Weston Discount Drugs
17 John St
416-248-8885

OTHER OPTIONS

Other options are available to honour the special individuals who have volunteered their time and resources to help build our community. I do support creating a monument celebrating the life of Pantelis (Peter) Kalamaris.

Options include naming the lane adjacent to Peter's Barber Shop, erecting a plaque or monument, creating a sitting area including a bench and tree or a combination of the options presented. Further discussions could generate additional options that celebrate the memory of Pantelis (Peter) Kalamaris in a cooperative and collaborative manner.

STREET RENAMING PROCESS

Should re-naming a section of John Street become necessary, the process must:

- include all business and property owners
- consider all proposals
- choose a name that equally benefits all property and business owners who share the street
- adhere to the City of Toronto Street Naming Policy
- be carried out in a balanced and unbiased manner

The petition supporting the Proposal was signed by some business owners who have since reconsidered the situation.

John Street East & John Street West is an effective option that should be considered. This is an adaptation of the Policy section concerning newly created situations:

Qualifying words may be used when a newly created street is in actuality an extension of an existing street which cannot be renumbered or for which no municipal numbers are available. North, South, East, West and Upper or Lower are appropriate qualifying words.

CONCLUSION

The opportunity to honour a member of our community and at the same time respect the business and property owners still exists. It is clear that a majority of the businesses and property owners affected oppose this Proposal. At the same time it is apparent that a large number of community members, including those who oppose the Proposal, would like to do something to commemorate the life of Pantelis (Peter) Kalamaris. We can accomplish both and it is my desire to work with my friends, neighbors and council members to do so.

Members of Etobicoke York Community Council, I would like to advise you that I do not support the proposed name change of John Street in Weston from the railroad tracks to Weston Road to 'Peter the Barber Boulevard'.

Other options are available to honour the special individuals who have volunteered their time and resources to help build our community. I do support creating a monument celebrating the life of Pantelis (Peter) Kalamaris.

Should re-naming the street become necessary, the process should consider all proposals with a name chosen that equally benefits all property and business owners who share the street.

Petition containing approximately 13 signatures is on file in the City Clerk's office.

I hereby certify that the foregoing is a true copy of the original.

Vassili I. Spyropoulos
Notary Public