



FESTIVAL OF FOOTBALL
AUGUST 18, 2012
EGLINTON FLATS, TORONTO
FESTIVALOFFOOTBALL.CA
1.855.775.GOAL/4625

WEST PARK HEALTHCARE CENTRE FOUNDATION
82 BLYTHWOOD AVENUE
TORONTO, ON M6M 2L5

Dear Chair & Members of Etobicoke York Community Council:

We would like to request an Event of Municipal Significance Designation for the largest grassroots soccer charity fundraiser and festival in Canada titled, **Festival of Football**, which will take place at Eglinton Flats, located on the northwest corner of the Eglinton Avenue West and Jane Street intersection.

Festival of Football will be held on August 18, 2012, from approximately 8:30a.m.- 8:00p.m. and will feature activities including:

- Soccer action with over 100 teams playing for charity
- Entertainment & Music
- Action zones and interactive activities
- Food and beverages
- Special prize giveaways
- Appearances by soccer celebrities and VIPs.

The purpose of Festival of Football is to raise money and awareness for West Park Healthcare Centre Foundation. West Park Healthcare Centre is a Tier 1 facility that has been providing the community with healthcare and specialty services for over 100 years. The Centre recently announced a \$100M "Campus Redevelopment Plan" in partnership with the Ontario government. This major expansion will enable West Park to continue providing high quality services and products, while improving mobility, community re-integration and quality of life. All proceeds from Festival of Football will go towards supporting this Campus Redevelopment Plan.

We look forward to your response.

Sincerely,

Leah Turney
Client Services Manager,
SDI Marketing

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