



June 12, 2012

**To: The Chair and Members, Etobicoke York Community Council
Etobicoke York Community Council Administrator, Rosemary Mackenzie**

**Re: Request for Endorsement of Event of Municipal Importance, 'Celebrate the
Queensway Festival', for Liquor Licensing purposes.**

SUMMARY:

The Queensway in Ward 5 has been undergoing a demonstrable transformation for the past few years. With an increase in new residential development in the area, along with the formation of the first residents' association (The Queensway Residents Association (QRA)), the Queensway's revitalization and desire to continue to market and promote this area as a destination has resulted in the request for an annual celebration, 'Celebrate The Queensway' to be held on either of the last two weekends in September each year.

The event is proposed to be held at the south end of Queensway Park, and the associated Fieldhouse, Tennis Courts, and Parking Lot.

This year also marks the first time that a Queensway Business Improvement Area (QBIA) has gone to formal poll with the City Clerk's office. The dedication of both the residents in this area, the businesses, and local Councillor in this area towards the continued growth, economic development, streetscape improvements and vibrancy are contributing factors to the push for this event to be an event of Municipal Importance.

RECOMMENDATIONS:

1. Etobicoke York Community Council recommend that City Council, for liquor licensing purposes, declare the 2012 Celebrate the Queensway Festival on either:

Saturday, September 22 from 9:00 am to 11:00 pm

Sunday, September 23 from 9:00 am to 6:00 pm

Cont.

Or

Saturday, September 29 from 9:00 am to 11:00 pm
Sunday, September 30 from 9:00 am to 6:00 pm

To be an event of Municipal and Community significance and advise the alcohol and Gaming Commission of Ontario that it has no objection to it taking place.

2. Etobicoke York Community Council recommend that City Council, for liquor licensing purposes, advise the Alcohol and Gaming Commission of Ontario that the City of Toronto has no objection to the request for a Beer Garden in Queensway Park during the designated festival hours.

Sincerely,

A handwritten signature in blue ink, appearing to read "Peter Milczyn", with a long horizontal flourish extending to the right.

Councillor Peter Milczyn
Ward 5, Etobicoke - Lakeshore