



**Canadian
Manufacturers &
Exporters**

MM28-6.2



November 26, 2012

Clerk's Office
Toronto City Hall
13th Floor West, 100 Queen St. West
Toronto, Ontario
M5H 2N2

Re: Motion MM28.6 regarding 1025 Lansdowne Avenue

To the Mayor and Members of City of Toronto Council c/o Clerks Office,

On behalf of Canadian Manufacturers & Exporters (CME) I am writing to voice our strong support for GE and GE Hitachi; an exemplary employer, a good corporate citizen of Toronto, and a long-standing member of CME.

A key objective of CME is to demonstrate how important manufacturing is to the economy of Toronto, Ontario and Canada. Hundreds of thousands of Ontarians depend on manufacturing for their livelihoods; many of these jobs are in Toronto. It is important to recognize that for every direct manufacturing job, there are on average 2-3 jobs that are indirectly dependent on manufacturing. In some sectors of manufacturing, this multiplier effect is much greater; as high as 9 service jobs for every manufacturing job.

These are the types of jobs we need more of. Many are high paying and highly skilled, providing rewarding opportunities for Torontonians. We should be looking at ways to retain the manufacturing jobs we have, and look for opportunities to create more for the future.

CME is interested in working with governments to help deal with the challenges around the "image" of manufacturing. Again, it is our largest sector and its success is

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crucial to the economy. It contributes to our quality of life and our social well-being. It is therefore essential that we work together to develop solutions that recognize the importance of manufacturing, and address the issues of all residents and neighbors. We appreciate the opportunity to participate in the debate as mixed land use issues will become increasingly significant.

GE Hitachi has a strong track record of compliance with environment, health and safety regulations that is a testament to their commitment to corporate social responsibility. GE should be applauded for their contribution to the Ontario economy and the City of Toronto.

We would welcome any further dialogue on this important issue.

Sincerely,

Ian Howcroft,
Vice President
CME Ontario

Cc. Kim Warburton, GE Canada