M Toronto

Date:	June 13, 2012
To:	Members of the North York Community Council
From:	Councillor Anthony Perruzza
Subject:	Community Sign Installation – Ward 8 – University Heights and Black Creek Communities

RECOMMENDATION(S)

That Toronto City Council authorize the General Manager of Transportation Services to approve the design, the location and permit the installation of community signs within the public road allowance to identify the University Heights and Black Creek communities.

That the Neighbourhood Improvement Unit in Transportation Services be responsible for maintenance of the installed signs, including removal of graffiti and keeping the signs in a state of good repair.

BACKGROUND

The University Heights and Black Creek communities are located in Ward 8, University Heights comprises the area east of the Black Creek, the Black Creek community is located is on the west side of the creek. The residents in these communities are proud to live in these areas and have requested that I put forward this Motion seeking permission for appropriate signage to be installed on Broadoaks Drive and Sentinel Road in the University Heights community, and Hulmar Drive in the Black Creek community that will recognize their communities and identify it to visitors.

A preliminary estimate for the signs to be designed, manufactured and installed is \$5,000.00. Funding will be provided by the Neighbourhood Improvement Unit in Transportation Services from the Community Project budget.

By virtue of my submission of this Motion, I advise that I support this request from my constituents and commit to working with them and Transportation Services staff to ensure the design of the sign meets the attached Criteria for the Installation of Neighbourhood and Community Signs within City of Toronto Road Allowances (Appendix A). This Motion would amend the current requirements for neighbourhood and community signage policies in advance of complete reporting out by Transportation Services on this and the street naming sign policies.

This request is similar in cost and scope to Councillor Filion's memo on January 10, 2012 which was adopted as NY12.59: Community Sign Installation – Ward 23 – West Lansing Community.

Thank you, in advance, for your consideration of this request.

Sincerely,

Councillor Anthony Perruzza Ward 8, City of Toronto