APPENDIX A:

Administrative Design – Proposed amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code, with respect to implementing an Area Specific Amendment for the area consisting of the two premises municipally known as 245 Yonge Street and 247 Yonge Street.

Amend 694 by adding the following to Schedule B to Ch. 694, Signage Master Plans and Area Specific Amendments.

A. 245 YONGE STREET & 247 YONGE STREET – Notwithstanding §694-15B and 694-23D but subject to all other provisions of this Chapter, the area consisting of the two premises municipally known as 245 Yonge Street and 247 Yonge Street is permitted to display the following sign, in addition to any other signs permitted by this chapter:

1. One third party roof sign provided:

a) The height shall not exceed 15.7 metres;
b) The vertical distance between the average elevation of the surface of the roof of the building upon which the sign is supported and the highest point of the sign shall not exceed not 5.9 metres;
c) The sign shall contain no more and no less than three sign faces;
d) All sign faces are shall be oriented to be displayed in an westerly direction;
e) All sign face are located no less than 0.3 metres to the east of the elevation of the building upon which the sign is located which faces the Yonge street frontage of the premises;
f) No more than 1 number of sign faces are located within the boundaries of the premises municipally known as 245 Yonge Street and no more than 2 number of sign faces are located within the boundaries of the premises municipally known as 247 Yonge Street;
g) One sign face shall display static or mechanical copy only and shall not have a horizontal measurement that exceeds 7.0 metres or a vertical measurement that exceeds 3.7 metres;
h) One sign face, shall display static, mechanical or electronic static copy only and shall not have a horizontal measurement that exceeds 6.1 metres or a vertical measurement that exceeds 3.1 metres
i) One sign face shall display static or mechanical copy only and shall not have a horizontal measurement that exceeds 7.0 metres or a vertical measurement that exceeds 3.7 metres.