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November 6, 2012

Reply To: Joel D. Farber
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Our File No. 09/3386

VIA EMAIL (pgmc@toronto.ca)

City of Toronto
Planning and Growth Management Committee
10th floor, West Tower, City Hall
100 Queen Street West
Toronto, ON M5H 2N2

Attention: Clerk

Dear Sir and/or Madame:

**RE: Item PG 19.5
Planning for a Strong and Diverse Economy: Official Plan/Municipal
Comprehensive Reviews – Draft Policies and Designations for Employment**

AND RE: 581-597 Trethewey Drive

We are the solicitors for Cowie Brothers Leaseholds, owner of the lands municipally known as 581-597 Trethewey Drive, located between Black Creek Drive and Jane Street. We have had the opportunity to consider the implications of the October 23, 2012 staff report with our client.

The subject property has been distinctly underutilized as a result of the constraints of the in-force planning instruments. A number of excellent commercial leasing opportunities could not be implemented due to the current land use restrictions.

While it is acknowledged that the proposed General Employment designation for the subject lands recognizes some potential commercial uses for the property, it is our client's view that limiting those prospects only to large scale retail uses unduly constrains the many excellent commercial opportunities for the subject site.



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The site is better planned to support a wide range of retail employment uses, and therefore we ask that the City support a Retail Employment land use designation for the subject property.

Yours truly,

FOGLER, RUBINOFF LLP

"Joel D. Farber"

Joel D. Farber

JDF/ay

cc: Councillor Frank Di Giorgio
Paul Bain
Client

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