



November 6, 2012

VIA E-MAIL TO: [pgmc@toronto.ca](mailto:pgmc@toronto.ca)

City of Toronto  
Planning and Growth Management Committee  
10<sup>th</sup> Floor, West Tower, City Hall  
100 Queen St. West  
Toronto, ON M5H 2N2

Attention: Clerk

Dear Sir and/or Madame:

**RE: Planning for a Strong and Diverse Economy: Official Plan/Municipal  
Comprehensive Reviews – Draft Policies and Designations for Employment**

We are the owners of the lands municipally known as 36 Overlea Blvd. We have had the opportunity to consider the implications of the October 23, 2012 staff report.

A number of commercial leasing opportunities cannot be implemented due to the current land use restrictions.

While it is acknowledged that the proposed General Employment designation for the subject lands recognizes some potential commercial uses for the property, it is our view that limiting those prospects only to larger scale retail uses unduly constrains the many excellent commercial opportunities for the subject site.

The site is better planned to support a wide range of retail employment uses, and therefore we ask that the City support a Retail Employment land use designation for the subject property.

Yours truly,

**ATLANTIC PACKAGING PRODUCTS LTD.**

  
Irving Granovsky  
Chairman

IG/mc