

Appendix F: Members of the Wayfinding Steering Committee and Stakeholder Groups

Steering Committee Members

Representation from various internal and external organizations sit on the Wayfinding Steering Committee who meet approximately bimonthly to review findings, act as a sounding board and ensure the strategy is on target. These representatives are key drivers in the initiative and have a keen interest in a wayfinding system for the City of Toronto.

City of Toronto City Managers Office – Pan Am Games	Registered Graphic Designers of Ontario
City of Toronto Parks, Forestry & Recreation	TABIA
City of Toronto Transportation Planning - PATH Master Plan	TTC
City of Toronto Visitors Services	Tourism Toronto
Metrolinx/Go Transit	Toronto 2015

Stakeholders

Representatives from the following internal and external organizations have been consulted in the process of the wayfinding strategy development:

City of Toronto Economic Development & Culture – Culture and Visitor Services	Bixi
City of Toronto City Managers Office - Pan Am Games and Diversity Management	CAA
City of Toronto Parks, Forestry & Recreation	Toronto Port Authority
City of Toronto City Planning – Urban Design	Metrolinx/Go Transit
City of Toronto Transportation Services- Cycling Unit and Signs Unit	Toronto Cyclists Union
Province of Ontario – Pan Am Games Secretariat	Toronto Parking Authority
	Toronto Coalition for Active Transportation
Astral Media	TTC
Spacing Magazine	Union Station Revitalization team
CivicAction-Emerging Leaders Network	
	TABIA
Air Canada Centre	Tourism Toronto
Art Gallery of Ontario	
Canadian Opera Company	Ryerson University
Gardiner Museum of Ceramics	University of Toronto
National Ballet of Canada	George Brown College
National Ballet School	
Ontario Science Centre	Toronto Bruce Trail Association
Rogers Centre	Ontario/Toronto Walks

Royal Ontario Museum	TRCA
Royal Conservatory of Music	
Roy Thompson Hall	CNIB
St Lawrence Centre for the Arts	TTC Accessibility Committee
Sony Centre for the Performing Arts	Toronto Youth Cabinet
Toronto International Film Festival	
Toronto Symphony Orchestra	