

Naming of Proposed Streets - Bridgepoint Subdivision

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| Date: | October 16, 2012 |
| To: | Toronto and East York Community Council |
| From: | Acting City Surveyor |
| Wards: | Ward 30 |
| Reference Number: | P:\2012\Cluster B\TEC\TE12036 |

SUMMARY

This staff report concerns proposed street names at the Bridgepoint Subdivision, located at the northwest corner of Gerrard Street East and Broadview Avenue. There are four streets to be named.

Two of the proposed street names comply with the City of Toronto Street Naming Policy, and staff are recommending approval. Two of the proposed names do not comply with Policy and staff are not recommending approval.

Community Councils have delegated authority to give final approval to street names if they comply with Policy.

RECOMMENDATIONS

Technical Services recommends that:

- (1) Toronto East York Community Council approve the names "St. Matthews Road" and "Bridgepoint Place", for the proposed public streets illustrated as Block 8 and Block 11 respectively, on Plan 66M-2468;
- (2) Toronto East York Community Council not approve the names "Don River Drive" and "Emily Stowe Way" for the proposed public streets illustrated as Block 9 and Block 10 respectively, on Plan 66M-2468;
- (3) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto, including the introduction of any naming by-laws.

Financial Impact

There are no financial implications resulting from the adoption of this report.

ISSUE BACKGROUND

An application was made by PCL Constructors Canada Inc., (377 Broadview Avenue, Toronto, ON M4K 2M7) agent for Bridgepoint Health and Bridgepoint Hospital, to name four proposed public streets currently shown as Blocks 8, 9, 10 and 11 on Plan 66M-2468, and as shown on Attachment No. 1. The applicant recommended the following names:

"St. Matthews Road" – This is the name which has been used since 1928 for this land.

"Don River Drive" – This name relates to the adjacent Don River.

"Emily Stowe Way" – Emily Stowe (1831-1903) was the first Canadian woman to practice medicine in Canada.

"Bridgepoint Place" – Bridgepoint represents the name of the new health care centre at this location.

COMMENTS

All of the proposed names were compared to the City of Toronto Street Naming Policy approved by City Council at its meeting held on August 1, 2, 3 and 4, 2000 (Clause 9, Report 15 of the Works Committee) and were circulated to first responders, the local preservation panel, and the local Councillor.

The name "St. Matthews Road" is currently used to identify City-owned lands being used as a street at this location, and will remain to identify Block 8, Plan 66M-2468, as shown on Attachment No. 1. It complies with Policy and was not objected to by any of the circulated parties.

The name "Bridgepoint Place" will be used to identify Block 11, Plan 66M-2468, as shown on Attachment No. 1. It complies with Policy and was not objected to by any of the circulated parties.

The names "Don River Drive" and "Emily Stowe Way" do not comply with the City of Toronto Street Naming Policy because they are similar to existing street names, namely "Don River Boulevard" and "Emily Street" and, in the case of "Emily Stowe Way", use both first and last names of the individual. The Policy states:

"Similar sounding names such as Beach Avenue and Peach Avenue, or Apple Hill Road and Apple Road should be avoided."

and

"Only a person's last name should be used as a street name unless additional identification is necessary to prevent a duplication with an existing street name in Toronto and surrounding municipalities."

The names "Don River Drive" and "Emily Stowe Way" are acceptable to the Toronto and East York Preservation Panel and Councillor Fletcher, but were objected to by Police Services, Fire Services and Emergency Medical Services because they are similar to existing street names.

Due to non-compliance with the Policy, and the objections raised by Police Services, Fire Services and Emergency Medical Services, it is recommended that the names "Don River Drive" and "Emily Stowe Way" not be approved.

The names "Bridgepoint Place" and "St. Matthews Road" are acceptable and it is recommended that they be approved.

It should be noted that an existing street, Don Jail Roadway, will be the subject of a future report to rename it consistent with the name ultimately approved for Block 9.

This naming application pre-dates the new naming policy adopted by City Council at its meeting of November 30 and December 1, 2011.

CONTACT

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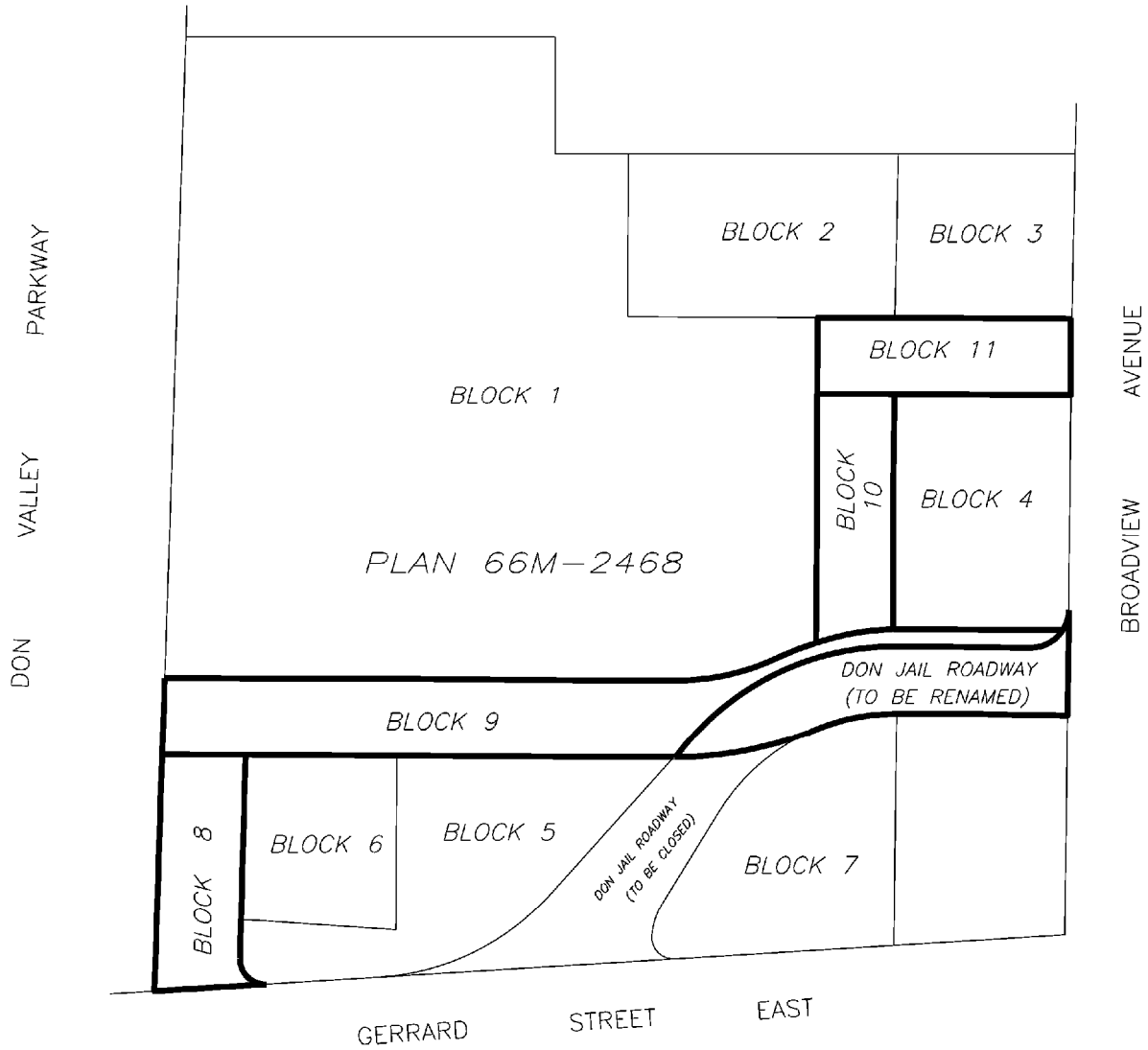
SIGNATURE

Bruce McPherson, O.L.S., P. Eng.
Acting City Surveyor and Director,
Survey and Utility Mapping, Technical Services

ATTACHMENT

Attachment No. 1 - Location Map

Attachment No. 1



BLOCK 8 – ST MATTHEWS ROAD BLOCK 10 – EMILY STOWE WAY
 BLOCK 9 – DON RIVER DRIVE BLOCK 11 – BRIDGEPOINT PLACE
 DON JAIL ROADWAY – TO BE RENAMED TO STREET NAME FOR BLOCK 9

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CITY OF TORONTO
 SURVEY AND UTILITY MAPPING
 WARD 30 OCTOBER 15, 2012
 MAP: 52H11 FILE: BRIDGEPOINT.DGN
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