TE16.55.8

THE FIELD

Please find listed details to apply for an Event of Municipal Significance

May 1, 2012

To: Community Council - Ward 19
Re: Event of Municipal Significance

Name: The Field Annual Video Award Party

Location: Burroughes Building (rooftop)

639 Queen Street West / Toronto

Purpose: The Field's Annual Music Video Party continues the tradition of the star studded event Executive Producer Cherie Sinclair has thrown over the last 10 years. The party has garnered a reputation of being one of the best events to attend over the weekend. The music industry's most eclectic and celebrated people will be in attendance to create dynamic atmosphere at an exclusive venue.

This will be an upscale affair with every detail conveying the party's chic feel. The party attendees will be a highly regarded professionals who know and love music and covet a special celebration. Top international music industry professionals such as managers, agents, promoters, publicists, publishers, label executives and marketers attend annually. The "who's who" of music take part in this event to celebrate in an exclusive, yet intimate setting.

Date: Saturday, June 16th

Time: 7 PM - 2 AM

Contact:

Karine Delage