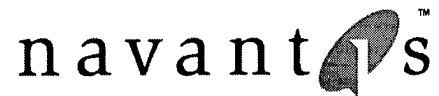


TE 16.55.13



May 8, 2011

CITY CLERK'S OFFICE
Toronto City Hall, 4th Floor, West
100 Queen Street West
Toronto, On M5H 2N2
clerk@toronto.ca

To whom it may concern,

We would like to request that the 2012 Microsoft Worldwide Partner Conference be declared as event of municipal significance by the City of Toronto. This conference is the largest of its kind in North America, and it is a huge triumph that Toronto was chosen as the host city for 2012. The last time this event was held in Toronto was during the SARS outbreak, and it was greatly impacted by that occurrence. We now have a wonderful opportunity to showcase our great city through this conference to its global attendee's. The event brings in over 15,000 people from across the world into Toronto for that week.

The Microsoft Canada Partner Community (15 Canadian Companies) have banded together to execute an event for the Canadian Partners in attendance at the conference. Invitation attached. This event requires an extension of The Great Hall liquor license to 4am. Why? The Microsoft Canada Partner Community has hosted this event for the last four years in cities across the U.S. This event will take place this year in Toronto at the Great Hall, after a Blue Rodeo concert hosted by Microsoft Canada at Muzik. The attendees of the event will be business professionals between the ages of 35-60 years old.

We would greatly appreciate your support in declaring the event of municipal significance by the City of Toronto, so that we can continue the tradition in our home country.

Date: Tuesday, July 10, 2012
Time: Midnight – 4am
Event: The Great Hall
Location: Great Hall / Cream Tangerine LICENCE 812306, and the address if 1087 Queen Street West

For more information regarding the conference, please go here
<http://www.digitalwpc.com/WPC2012/Pages/WPC2012.aspx#fbid=cc2xxnSO43Q>

Should you have any questions, please contact me at 416-998-0306, susiei@navantis.com

Regards,
Susie Ibbotson
Vice President
Navantis Inc
cc: Kathryn Wakefield, Director, Client Services Tourism Toronto

MICROSOFT CANADA PARTNERS PRESENT

THE
AFTER
PARTY



TUESDAY, JULY 10, 2012
THE GREAT HALL (1087 QUEEN STREET WEST)
MIDNIGHT TO 4AM

SPONSORS

For the last few years, Microsoft Canada Partners have banded together to host an **event** the night of the MS Canadian Party. This year is no different, except **the party is finally in CANADA!**

Our goal is host a party for a **maximum of 300 guests**.

We will need a **minimum of 18 partners contributing \$1500** to make this event happen again! With 18 partners we can invite a **MAX of 300 ppl**.



What Is The Vision For The Event?

- 200-300 people networking, dancing and enjoying live music & a DJ!
- Open Bar until 4am
- Max capacity for this party is 300ppl (unless more than 18 partners sponsor or we increase the sponsorship amount)

What Do You Get For Your \$1500 Investment?

1. 16 wristbands per partner to hand out to Microsoft staff or your own employees to thank them for supporting your business over the last year.
2. Your logo featured prominently at the event venue.
3. A safe and secure place to continue to party late into the morning.



How Do You Sponsor?

Send Susie Ibbotson susiei@navantis.com an email saying "I WANT TO SPONSOR".

You will receive a PayPal invoice.

Partners must pay in advance to cover costs of the event. Detailed accounting of the event costs will be provided throughout event planning. Any money left over will be reimbursed!

Any questions, feel free to reach out to susiei@navantis.com or PMackenzie@envisionit.com

Regards,
Susie Ibbotson
Vice President
Navantis Inc
cc: Kathryn Wakefield, Director, Client Services Tourism Toronto



TUESDAY, JULY 10, 2012
THE GREAT HALL (1087 QUEEN STREET WEST)
MIDNIGHT TO 4AM

SPONSORS

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April 12, 2012

To Whom It May Concern:

The Microsoft Worldwide Partner Conference (WPC) is taking place in Toronto from July 8 to 12, 2012. WPC is the premier global event for Microsoft's worldwide partners, providing a forum for them to connect with one another, with Microsoft staff, and to learn about the latest Microsoft programs, strategies, and cutting-edge technologies.

<https://partner.microsoft.com/global/40018508>

<http://www.digitalwpc.com/Pages/Home.aspx#fbid=bw03DCCrWET>

More than 15,000 people are expected to attend this prestigious Toronto conference, representing technology companies from 130 countries. While the main hub of the conference events will be at the Metro Toronto Convention Centre and Air Canada Centre, many other venues will be involved as 500+ events take place during the conference and at least 32 hotels across the Toronto region will host delegates.

We recognize that the evening and networking events are an integral part of the convention's annual success, not only for delegates and partners, but ultimately for Microsoft. We would appreciate your assistance in facilitating a Special Occasion Permit to support these very important networking events.

Tourism Toronto, Toronto's Convention and Visitors Association, is an industry association of more than 1,200 members established to sell and market the greater Toronto region as a remarkable destination for tourists, convention delegates and business travelers around the globe. Tourism Toronto operates in partnership with the Ontario Ministry of Tourism and Culture as Regional Tourism Organization 5, representing the cities of Toronto, Mississauga and Brampton.

Thank you for your attention and your assistance with this important matter.

Regards,

David Whitaker
President & CEO

Queen's Quay Terminal at Harbourfront

207 Queens Quay West, Suite 405, Toronto, ON, CANADA M5J 1A7

Tel: 416-203-2600 • Fax: 416-203-6753

Visitor Info: 416-203-2500 • Toll-Free Visitor Info: 1-800-363-1990

Website: www.torontotourism.com



100% recycled with 30% post consumer fibres