



ROGERS STADIUM LIMITED PARTNERSHIP
One Blue Jays Way, Toronto ON M5V 1J1

CITY CLERK'S OFFICE
COMMUNITY SECTION

2012 OCT 30 A 10: 26

October 29, 2012

Toronto & East York Community Council
Toronto City Hall
100 Queen Street West
2nd Floor
Toronto ON M5H 2N2

OFFICIAL REQUEST TO THE CITY OF TORONTO FOR A LETTER OF EVENT MUNICIPAL SIGNIFICANCE

The Bills in Toronto Series is requesting a Letter of Event Municipal Significance for the **BILLS IN TORONTO PRE-GAME PARTY** on Sunday December 16, 2012. The festivities will take place in the downtown core for all fans and the local community. The event specific details are listed below.

NAME: BILLS IN TORONTO PRE-GAME PARTY

LOCATION: Front Street West John Street to Blue Jays Way
John Street Front Street West to Wellington Street West
Windsor Street Front Street West to laneway south of Wellington Street West
Torpark Parking Lot NE Corner of Front Street West and Windsor Street

DATE: Sunday December 16, 2012

TIME: Event: 11:00AM-3:30PM

EST ATT: 4,000-5,000 people

CONTACT: Greg Albrecht
Executive Director
Bills in Toronto
One Blue Jays Way
Toronto ON M5V 1J1
Office 416-935-3626
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PURPOSE: Celebrate the NFL regular season game, between the Buffalo Bills and Seattle Seahawks, taking place at the Rogers Centre

The Bills in Toronto Pre-Game Party will feature football activities, live and recorded music, sponsor activations, food and beverages (alcoholic and non-alcoholic). We plan to license the entire event site and will work the AGCO and comply with all AGCO policies. The application to the AGCO must be submitted prior to November 14, 2012 along with the Letter of Municipal Significance.

We are working with the City of Toronto Transportation Services and will operate according to procedures and regulations as prescribed under the City's street closure policies. The licensed area will operate with the approval from the AGCO, and all event staff will be trained accordingly. Private security and pay-duty Toronto Police officers will be engaged to ensure a safe and enjoyable experience for all. Please see map attached.

We greatly appreciate your consideration. I trust the letter captures all the detail you require but should you have any questions, please do not hesitate to contact me.

Thank you.

Sincerely,

on behalf of

~~Greg Albrecht~~

Executive Director

Bills in Toronto Series

(416) 935-3626

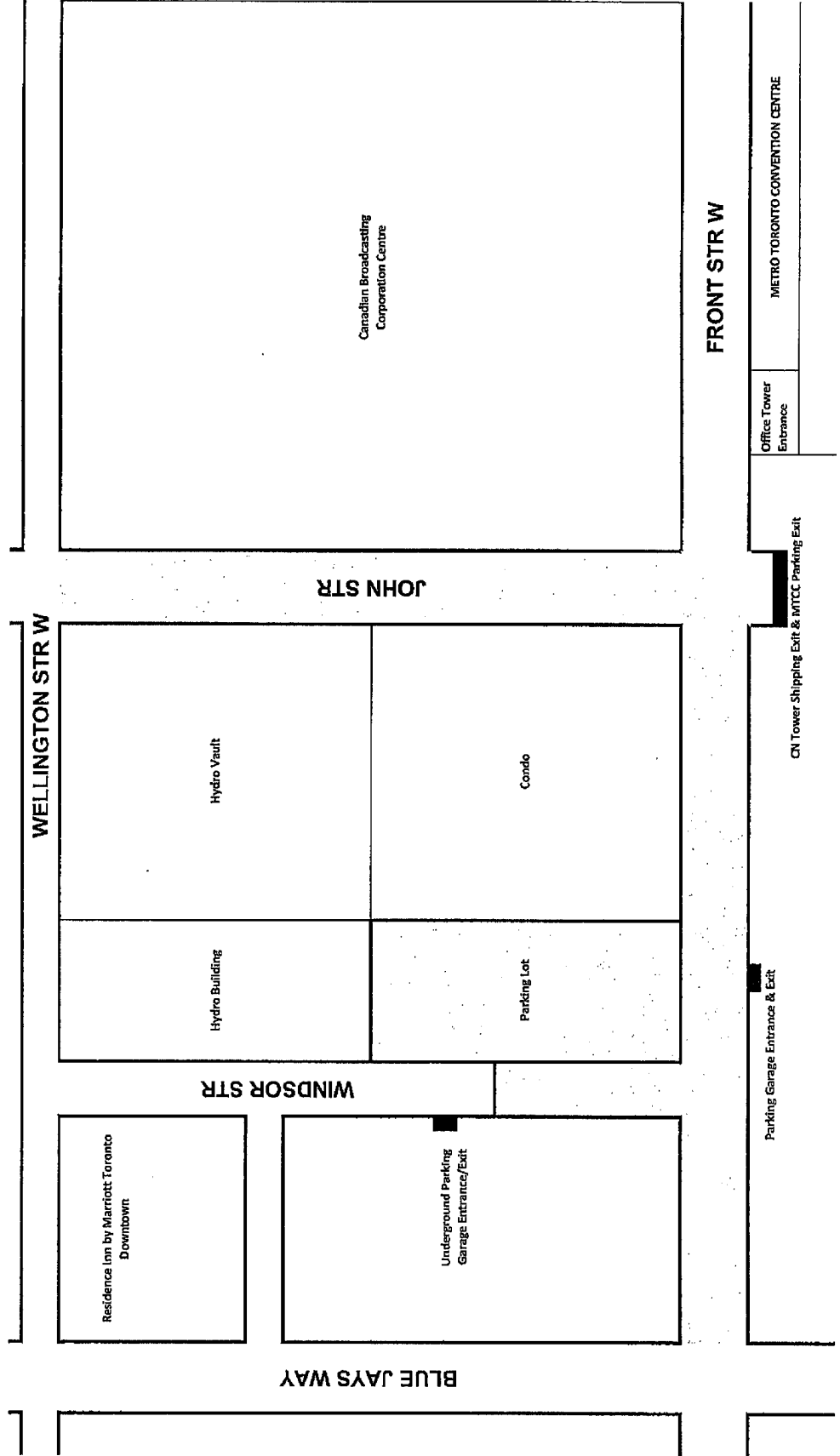


Bills in Toronto 2012

Event Hours: Sunday December 16, 2012 - 11:00AM-3:30PM

Front Street West Pre-Game Party

Road Closure: Sunday December 16, 2012 12:01AM-10:00PM



Road Closure & Licensed Area