

To: Board of Management

From: John Tracogna
Chief Executive Officer

Subject: **ESTABLISHING A GIANT PANDA OUTREACH TASK FORCE**

Date: 2012-06-25

Summary:

This report recommends establishing a Giant Panda Outreach Task Force with representation from specific sectors of the community. This Task Force will bring together community members with valuable ideas and insights to guide the Toronto Zoo in preparing and implementing the Giant Panda outreach program.

Recommendations:

It is recommended that the Terms of Reference for the Giant Panda Outreach Task Force (Attachment 1) be approved.

Background:

On 2012-05-31, the Board of Management requested the Chief Executive Officer to "consider establishing a Panda Outreach Task Force to engage community groups, organizations, and individuals".

The purpose of this Task Force would be to assist the Zoo in connecting (outreach) with various sectors in the community to support the Giant Panda exhibit and program. There are individuals representing various sectors e.g. cultural, education, business, youth etc. that would be valuable to help guide and provide ideas and insights for the Giant Panda program. It is suggested that 8-12 members be selected for the Task Force, representing a cross-section of the community, to support the Zoo as we prepare for the Giant Panda program. Given the limited duration of the Giant Panda Outreach Task Force and the need to get started as quickly as possible, it is proposed that the Chair and the CEO invite and approve member representation. The draft Terms of Reference for the Task Force is attached.

John Tracogna
Chief Executive Officer

List of Attachments:

Giant Panda Outreach Task Force – Terms of Reference