

## **Appendix B**

### **2013 Community Festivals & Special Events Investment Program**

#### **Appeals Allocation Recommendations**

#### **Project Summaries**

**2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM**  
**Appeals Report Event Summary**

**Application #: 10 Better Living Health and Community Services (E. P. Taylor Place)**  
 1 Overland Drive, North York, Ontario, M3C 2C3

**Applicant Organization Overview:** The organization provides social recreation and community support programs for seniors in the area bounded by Yonge Street, Sheppard Avenue, Victoria Park Avenue and the southern boundary of the former City of North York. The organization is located in Ward 25 Don Valley West.

**Event Name:** Better Living Festival

**Event Location:** Better Living Health and Community Services, 1 Overland Drive

**Event Ward(s):** Ward 25 Don Valley West

**Event Description:** This new event will build community spirit and pride by promoting local business partnerships in order to strengthen the local economy. Event activities will equip stakeholders and volunteers with leadership skills and event planning expertise. The event will celebrate the Don Mills community cultural mosaic and provide an opportunity to share cultures.

**Focus Community:** Don Valley West community

**Event Start Date:** 5/3/2013      **Event End Date:** 5/3/2013

Est. Event Attendees	Event Volunteers	Event Staff
500	100 volunteers	N/A staff to be paid through the event budget
	750 volunteer hours	400 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$5,000.00	\$10,500.00	\$3,500.00	\$5,500.00	\$0.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The original recommendation has been confirmed.

## 2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM

### Event Summary

**Application #: 13 Bloor Ossington Folk Festival**  
554 Roxton Road, Suite 1N, Toronto, Ontario, M6G 3R4

**Applicant Organization Overview:** The group works to promote local musicians and artists as well as independent businesses. The organization is located in Ward 19 Trinity-Spadina.

**Event Name:** Sundays in the Pits

**Event Location:** Christie Pits Park, 750 Bloor Street West

**Event Ward(s):** Ward 19 Trinity-Spadina

**Event Description:** This new event will build community capacity by using park space to celebrate independent business and the talents of local artists and musicians over three weekends. Event activities include promoting awareness of youth programs and creating opportunities for marginalized youth. Event partners include Christie Ossington Neighbourhood Centre, exclaim! and Polaris Music Prize. Contributing in-kind resources are Long & McQuade, Fiesta Farms, Beaus Brewery and Zero Gravity Circus.

**Focus Community:** Bloorcourt/ Christie Pits Communities

**Event Start Date:** 7/7/2013      **Event End Date:** 9/8/2013

Est. Event Attendees	Event Volunteers	Event Staff
850	120 volunteers	5 staff to be paid through the event budget
	600 volunteer hours	2,172 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$19,800.00	\$31,700.00	\$6,550.00	\$11,900.00	\$5,000.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The organization is recommended for funding in the amount of \$5,000.00. As a condition of funding the organization must work with a trustee organization and provide an updated event workplan and budget reflecting the approved grant amount. This will be first time this event has been funded. The event is eligible for up to three grants.

## 2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM

### Event Summary

**Application #: 24 Doorsteps Neighbourhood Services**  
200 Chalkfarm Drive, Suite 106, Toronto, Ontario, M3L 2H7

**Applicant Organization Overview:** The organization serves residents in the Jane-Finch area providing a variety of recreational activities, social services and education programs. Activities include community development, an English/Spanish parent/child drop-in, adult fitness, social recreational programming for children, youth and seniors, women's support group, special events and a newsletter. The organization is located in Ward 07 York West.

**Event Name:** Doorsteps Summer Festivals

**Event Location:** Chalkfarm/Daystrom/Falstaff communities; 200 Chalkfarm Drive, 25 Daystrom Drive and 20 - 30 Falstaff Avenue

**Event Ward(s):** Ward 01 Etobicoke North, Ward 07 York West

**Event Description:** This event is produced with and for residents living in the Chalkfarm, Black Creek and Daystrom communities in Northwest Toronto. This event has been held for three years. Event partners include Dusk Dances and Greenwin Inc. Contributing in-kind resources are the TDSB, No Frills and Leon's.

**Focus Community:** Jane-Finch/Black Creek children, youth and seniors

**Event Start Date:** 8/2/2013      **Event End Date:** 8/30/2013

Est. Event Attendees	Event Volunteers	Event Staff
470	30 volunteers	2 staff to be paid through the event budget
	300 volunteer hours	320 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$8,900.00	\$12,380.00	\$2,400.00	\$3,480.00	\$0.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The original recommendation has been confirmed.

**2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM**  
**Event Summary**

**Application #: 26 Eritrean Canadian Association of Ontario**  
 920A Bloor Street West, Toronto, Ontario, M6H 1L1

**Applicant Organization Overview:** The organization serves Eritrean newcomers, providing counselling services, internet access, information seminars and social recreation activities. The organization is located in Ward 19 Trinity-Spadina.

**Event Name:** Celebrating Cultural Diversity with the Eritrean Canadian Community

**Event Location:** Joseph J. Piccininni Community Centre, 1369 St. Clair Avenue West

**Event Ward(s):** Ward 17 Davenport

**Event Description:** This event is a three-day community festival to bring together Somali-Canadian and Eritrean-Canadian families, youth and seniors to create an opportunity to share cultures and traditions and to increase a sense of belonging to the City. Event activities include sharing of cultures, local music, artistic talents and sports. This event has been held for more than four years. Event partners include the Joseph J. Piccininni Community Centre.

**Focus Community:** Eritrean-Canadian, Somali-Canadian and St. Clair West area residents, refugees and newcomers

**Event Start Date:** 8/30/2013    **Event End Date:** 9/1/2013

Est. Event Attendees	Event Volunteers	Event Staff
3,060	40 volunteers	1 staff to be paid through the event budget
	640 volunteer hours	660 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$32,500.00	\$33,450.00	\$9,600.00	\$950.00	\$0.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The original recommendation has been confirmed.

## 2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM

### Event Summary

**Application #: 28 Franklin Horner Community Centre**  
432 Horner Avenue, Toronto, Ontario, M8W 2B2

**Applicant Organization Overview:** The organization serves residents in South Etobicoke and hosts activity groups that operate programs and services at the community centre. Programs include a variety of social, recreational, wellness and arts activities for the community. The organization is located in Ward 06 Etobicoke-Lakeshore.

**Event Name:** Alderwood Community Showcase

**Event Location:** Franklin Horner Community Centre, 432 Horner Avenue

**Event Ward(s):** Ward 05 Etobicoke-Lakeshore, Ward 06 Etobicoke-Lakeshore

**Event Description:** This new event will celebrate the diversity that exists within the Alderwood community and will bring together more than 20 different ethnic groups who are users of the centre. Event activities include an opportunity to share cultures through food, entertainment, educational presentations and integration with other members of the community. Event partners include Franklin Horner User Groups (LAKAN, Kingsview Chess Club), Taras Shevchenko Ukrainian Community Centre and Tsoist Tai Chi Society.

**Focus Community:** Alderwood community

**Event Start Date:** 4/26/2014    **Event End Date:** 4/26/2014

Est. Event Attendees	Event Volunteers	Event Staff
500	100 volunteers	staff to be paid through the event budget
	750 volunteer hours	400 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$5,000.00	\$8,250.00	\$3,000.00	\$3, 250.00	\$0.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The original recommendation has been confirmed.

## 2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM

### Event Summary

**Application #: 33 Harriet Tubman Community Organization**  
1761 Sheppard Avenue East, Toronto, Ontario, M2J 0A5

**Applicant Organization Overview:** The organization serves African-Canadian youth and families in Toronto, with programs for youth leadership, civic engagement, heritage and sports and recreation. The organization runs the annual Tubman games for youth across the city. The organization is located in Ward 33 Don Valley East.

**Event Name:** Matanga Festival 2013

**Event Location:** Taylor Creek Park, 260 Dawes Road

**Event Ward(s):** Ward 31 Beaches-East York

**Event Description:** This event will celebrate well-being, family and community and will reclaim healing traditions and gatherings for African-Canadians. Event activities include teaching ways to dialogue and take care of each other in areas of loss and the lack of supports in education, medical and mental health systems. Event partners include Redemption Reintegration Services, NuWomen Intergenerational Retreats and Woodgreen Employment Services.

**Focus Community:** Dorset Park African-Canadian community

**Event Start Date:** 7/27/2013    **Event End Date:** 7/27/2013

Est. Event Attendees	Event Volunteers	Event Staff
600	90 volunteers	2 staff to be paid through the event budget
	1,500 volunteer hours	2,100 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$50,000.00	\$75,500.00	\$60,900.00	\$25,500.00	\$0.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The original recommendation has been confirmed.

**2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM**  
**Event Summary**

**Application #: 35 Jane and Finch Unity**  
 2850 Jane Street, Suite 1001, Toronto, Ontario, M3N 2J4

**Applicant Organization Overview:** The group works to alleviate gun violence in the Jane and Finch area through youth outreach and community events. The organization is located in Ward 07 York West.

**Event Name:** Unity BBQ

**Event Location:** Firgrove (Connections), 11 Blue Grassway

**Event Ward(s):** Ward 07 York West, Ward 08 York West, Ward 09 York Centre

**Event Description:** This event will promote non-violence and unity in the larger Jane and Finch community with the fourth annual Unity BBQ in the the social housing community of Firgrove. Event activities include a soccer tournament, bouncy castle, swimming, a fire truck, entertainment, music, food and educational material about community safety and unity. Event partners include Toronto Community Housing, Black Creek Community Health Centre and Jane and Finch community Ministry. Contributing in-kind resources are Jane and Finch Mall, Toronto Police Services, Firgrove Public School and Superior Pool.

**Focus Community:** Jane and Finch Residents

**Event Start Date:** 8/25/2013    **Event End Date:** 8/25/2013

Est. Event Attendees	Event Volunteers	Event Staff
650	20 volunteers	staff to be paid through the event budget
	832 volunteer hours	912 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$11,000.00	\$12,000.00	\$6,600.00	\$1,000.00	\$5,550.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The organization is recommended for funding in the amount of \$5,550.00. As a condition of funding the organization must work with a trustee organization and provided an updated event workplan and budget reflecting the approved grant amount. This will be first time this event has been funded. The event is eligible for up to three grants.



## 2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM

### Event Summary

**Application #: 45**    **Oakwood Village Community Association**  
 71 Alameda Avenue, Toronto, Ontario, M6C 3W4

**Applicant Organization Overview:** The association works for the betterment of the Oakwood Village neighbourhood through advocating for community interests, cultivating a vital business and arts district, engaging youth, celebrating our diversity, developing vibrant public spaces and developing community partnerships. The organization is located in Ward 15 Eglinton-Lawrence.

**Event Name:** Oakwood Village Arts Festival

**Event Location:** Oakwood Village, 341 Oakwood Avenue

**Event Ward(s):** Ward 15 Eglinton-Lawrence, Ward 17 Davenport, Ward 21 St. Paul's

**Event Description:** This event will celebrate the diversity and talent of the Oakwood Village community through art and community engagement. Event activities include theatre, dance, video, music, writing, art exhibits and public discussions. This event has been held for two years. Event partners include Oakwood Village Arts Festival, Toronto Public Health and Toronto Police Services.

**Focus Community:** Oakwood Village community

**Event Start Date:** 6/7/2014    **Event End Date:** 6/7/2014

Est. Event Attendees	Event Volunteers	Event Staff
300	15 volunteers	0 staff to be paid through the event budget
	1,800 volunteer hours	1,200 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$20,000.00	\$37,800.00	\$18,000.00	\$17,800.00	\$0.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The original recommendation has been confirmed.

## 2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM

### Event Summary

**Application #: 51 Scadding Court Community Centre**  
707 Dundas Street West, Toronto, Ontario, M5T 2W6

**Applicant Organization Overview:** The organization provides services to children, youth and seniors through programs including ESL classes, newcomer youth mentoring, programs for disabled individuals, adult fitness and recreation and employment training. The organization is located in Ward 20 Trinity-Spadina.

**Event Name:** Local Urban Harvest Festival

**Event Location:** Scadding Court Community Centre, 707 Dundas Street West

**Event Ward(s):** Ward 19 Trinity-Spadina, Ward 20 Trinity-Spadina

**Event Description:** This event will celebrate the diversity and sustainability of the array of social innovation, community programming, local food security and economic development initiatives within the community. Event activities are presented with a "Local Urbanism" theme in performances and presentations by community members. Event partners include Friends of Alexandra Park and Centre for Social Innovation. Contributing in-kind resources is the Theatre Passe Muraille.

**Focus Community:** Alexandra Park community

**Event Start Date:** 9/21/2013    **Event End Date:** 9/21/2013

Est. Event Attendees	Event Volunteers	Event Staff
1,000	30 volunteers	2 staff to be paid through the event budget
	800 volunteer hours	500 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$5,000.00	\$8,500.00	\$3,550.00	\$3,500.00	\$0.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The original recommendation has been confirmed.

## 2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM

### Event Summary

**Application #: 61**    **Thornccliffe Neighbourhood Office for Social & Multicultural Development (TNO)**  
 18 Thornccliffe Park Drive, Toronto, Ontario, M4H 1N7

**Applicant Organization Overview:** The organization serves Thornccliffe Park and the area and works to build a safe and healthy community through strengthening the quality of individual and community life, with a focus on newcomer communities (South Asian, Afghan and Asian) and family support programs. Activities include settlement and adaptation, LINC classes, employment and job search, Early Years activities and information and referral. The organization is located in Ward 26 Don Valley West.

**Event Name:** One Love

**Event Location:** TNO Youth, 45 Overlea Blvd

**Event Ward(s):** Ward 26 Don Valley West

**Event Description:** The proposed series of events aims to unite the neighbouring communities of Thornccliffe & Flemingdon by youth, women and families from diverse cultural backgrounds to better understand each other's traditions, cultures and values. The 3 events are: 1) Unity-Neighbourhood-To-Neighbourhood; a youth led celebration and showcase of youth artistry, talent, entrepreneurial skills & community partnerships 2) Summer Fest; a youth led event designed to celebrate cultural diversity, showcase community talent and encourage community intergration 3) Women of Thornccliffe/Flemingdon; event led by female entrepreneurs showcasing their talents and expertise. Event partners include Thornccliffe Park Women's Committee, Youth Services Network (YSN) and Safetynet. Contributing in-kind resources are East York Mall, Parks and Recreation and TNO parking.

**Focus Community:** Flemingdon Park/Victoria Village/Thornccliffe Park communities

**Event Start Date:** 7/2/2013      **Event End Date:** 9/13/2013

Est. Event Attendees	Event Volunteers	Event Staff
3,240	100 volunteers	1 staff to be paid through the event budget
	4,000 volunteer hours	242 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$18,000.00	\$20,000.00	\$14,500.00	\$2,000.00	\$5,000.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The organization is recommended for funding in the amount of \$5,000.00 in support of the Summer Fest event only. As a condition of funding the organization provide an updated event workplan and budget reflecting the approved grant amount and terms. This will be second grant for this event, which is eligible for up to three grants.

**2013 COMMUNITY FESTIVALS & SPECIAL EVENTS INVESTMENT PROGRAM**  
**Event Summary**

**Application #: 62 UforChange Movement**  
 585 Dundas Street East, 3rd Floor, Toronto, Ontario, M5A 2B7

**Applicant Organization Overview:** The organization works to inspire better futures for communities, newcomers and youth through the use of educational and arts-based programs and experiential learning. The organization is located in Ward 28 Toronto Centre-Rosedale.

**Event Name:** Urban Flair

**Event Location:** The Wellesley Community Centre, 495 Sherbourne Street

**Event Ward(s):** Ward 28 Toronto Centre-Rosedale

**Event Description:** This event is an annual community-based talent show and festival organized by the St. James Town Youth Council. Event activities include local celebrity judges, award presentations, prizes and a community barbeque. This event has been held for more than four years. Event partners include Wellesley Community Centre, No Frills and Catering 4 You. Contributing in-kind resources are UforChange and the Yonge Street Mission.

**Focus Community:** Regent Park newcomer youth

**Event Start Date:** 8/22/2013    **Event End Date:** 8/22/2013

Est. Event Attendees	Event Volunteers	Event Staff
600	30 volunteers	2 staff to be paid through the event budget
	300 volunteer hours	500 in kind staff hours

Requested Grant Amount	Total Event Income	In Kind Support	Funding From Other Sources	Funding Recommendation
\$24,964.00	\$24,984.00	\$10,000.00	\$20.00	\$0.00

**Funding Recommendation:** This application is not recommended for funding.

**Comments:** Due to lack of available funding, this application is not recommended for funding. Other requests were identified as higher priority for support.

At its meeting of May 23, 2013 the Community Recreation and Development Committee referred this organization for reconsideration of the allocation recommendation.

**Appeals Recommendation:** The original recommendation has been confirmed.