



CITY CLERK'S OFFICE  
CORPORATE SECTION

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January 21, 2013

Councillor Denzil Minnan-Wong  
Chairman, Public Works and Infrastructure Committee, City of Toronto

Councillor Mark Grimes  
Chairman, Mayor's 2015 Pan / Parapan American Games Secretariat, City of Toronto

Councillor Michael Thompson  
Chairman, Economic Development Committee, City of Toronto

To Councillor Minnan-Wong, Councillor Grimes and Councillor Thompson:

I am writing to convey our organization's firm support of the Toronto Triathlon Festival (TTF). We worked well with Sports Focused Consulting, the event organizers, and we were pleasantly surprised with results of the TTF Charity Challenge and gratified at our organization being designated as the TTF's Official Charity.

As the charitable arm of Maple Leaf Sports & Entertainment, the MLSE Team Up Foundation is dedicated to improving the lives of youth by revitalizing City of Toronto recreational facilities, giving to sustainable programs and empowering youth through sporting activities.

The MLSE Team Up Foundation combines the philanthropic efforts of the Toronto Maple Leafs, Toronto Raptors, Toronto FC and Toronto Marlies, and is committed to changing lives through the spirit and the power of sports. Since launching in December 2009, the MLSE Team Up Foundation has invested more than \$6.5 million into the Toronto community – last season, we impacted the lives of more than 110,000 kids.

On July 22, 2012, the MLSE Team Up Foundation Team took to the TTF Races with a vengeance. In all, 27 MLSE employees came together to race and fundraise for the Foundation, led by Toronto Marlies Head Coach, Dallas Eakins. Through the TTF Charity Challenge, an initiative created in partnership with the TTF, over \$50,000 was raised for local charities, through donations and participant fundraising. Contributions like this have a direct impact on our Foundation's ability to improve recreational facilities in the City of Toronto, including our investment in Prince of Whales Rink, Dentonia Park & the YMCA of Scarborough.

Our Foundation is excited about building on last year's TTF efforts to make an even larger impact on the City. Direct support from the TTF, and additional support through a variety of fundraising initiatives held during the TTF Race Weekend, will continue to have a tangible impact on our Foundation's infrastructure build initiatives throughout the City, perhaps eventually through the development of a multi-sport facility.

We look forward to continuing to work closely with the SFC Team to deliver positive outcomes for the TTF, for our Foundation Programs and importantly, for the City of Toronto.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Bartlett". The signature is stylized and somewhat abstract, with a long horizontal stroke extending to the right.

Mike Bartlett, CFRE  
Executive Director  
MLSE Team Up Foundation