May 6 2013

Marilyn Toft
12th floor, West Tower, City Hall
100 Queen Street West
Toronto, ON M5H 2N2

RE: NY 23.37 Inclusion on the City of Toronto Inventory of Heritage Properties - 42-46 Overlea Boulevard (Ward 26)

Dear Mayor Ford and Council:

The North York Community Preservation Panel (Panel) strongly supports the inclusion of 42-46 Overlea Boulevard – the former Coca-Cola Canada head office and bottling plant, in the City’s Inventory of Heritage Properties. The Panel previously passed a resolution on January 16, 2012 in support of the inclusion of the 42-46 Overlea Boulevard in the Inventory, and subsequently submitted a nomination for the property to the Toronto Preservation Board. It is now urgent that the property be included on the Inventory as the property has been sold and it may be threatened with demolition.

The property at 42,46 Overlea Blvd. was purpose-designed for Coca-Cola Canada by the well-regarded Toronto Architectural firm, Mathers and Haldenby, and is widely regarded as an excellent example of mid-century Modernist architecture in Toronto.

The Panel wishes to bring to the attention of Council that the property contains several wonderful magnolia trees that are part of the landscaping on the property. These are currently in blossom, and images are attached. We would request that special attention is paid to ensure that these valued assets to the Thorncliffe Park community are protected.

Sincerely,

Geoff Kettel

Geoff Kettel
Chair

Attachments (images)
c.c. Councillor John Parker
   Jane Pitfield, President, East York Historical Society
   Mary MacDonald, Acting Manager, Heritage Preservation Services
   Barbara Holt, HPS Administration
   Ann Rowan