

Making Space for Culture

Progress Report | **EDC Presentation** | November 22, 2013



Creative Capital Gains

An Action Plan for Toronto



TABLE OF RECOMMENDATIONS, ACTIONS AND KEY METRICS

1. We recommend that the City ensure a supply of affordable, sustainable cultural space.

Actions

Key Metrics

1.5 Provide City Councillors with a ward-by-ward community cultural infrastructure priority list to guide their Section 37 funding allocations. This will require updating the cultural spaces inventory and collaboration with City Planning.

6.6 Expand awareness and understanding about existing City financing tools (Section 37, TIEGs, etc.) to the cultural community.

Steering Committee

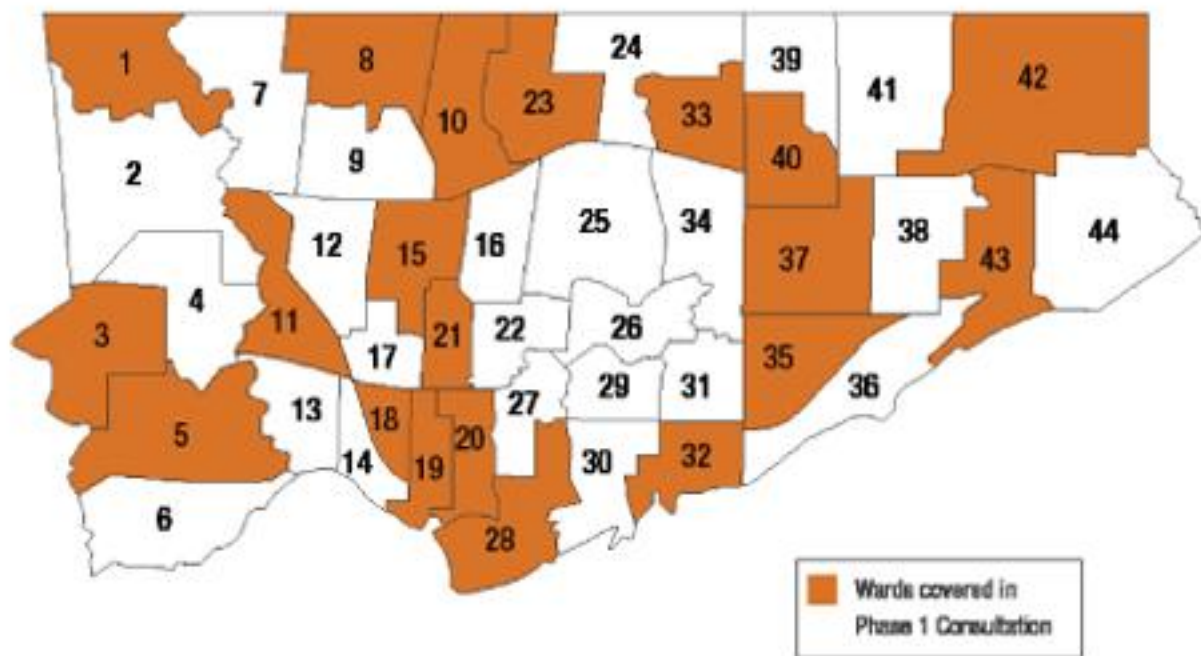
- Economic Development & Culture
- Parks, Forestry & Recreation
- City Planning
- Toronto Arts Council
- Toronto Public Libraries

Phase 1 Wards

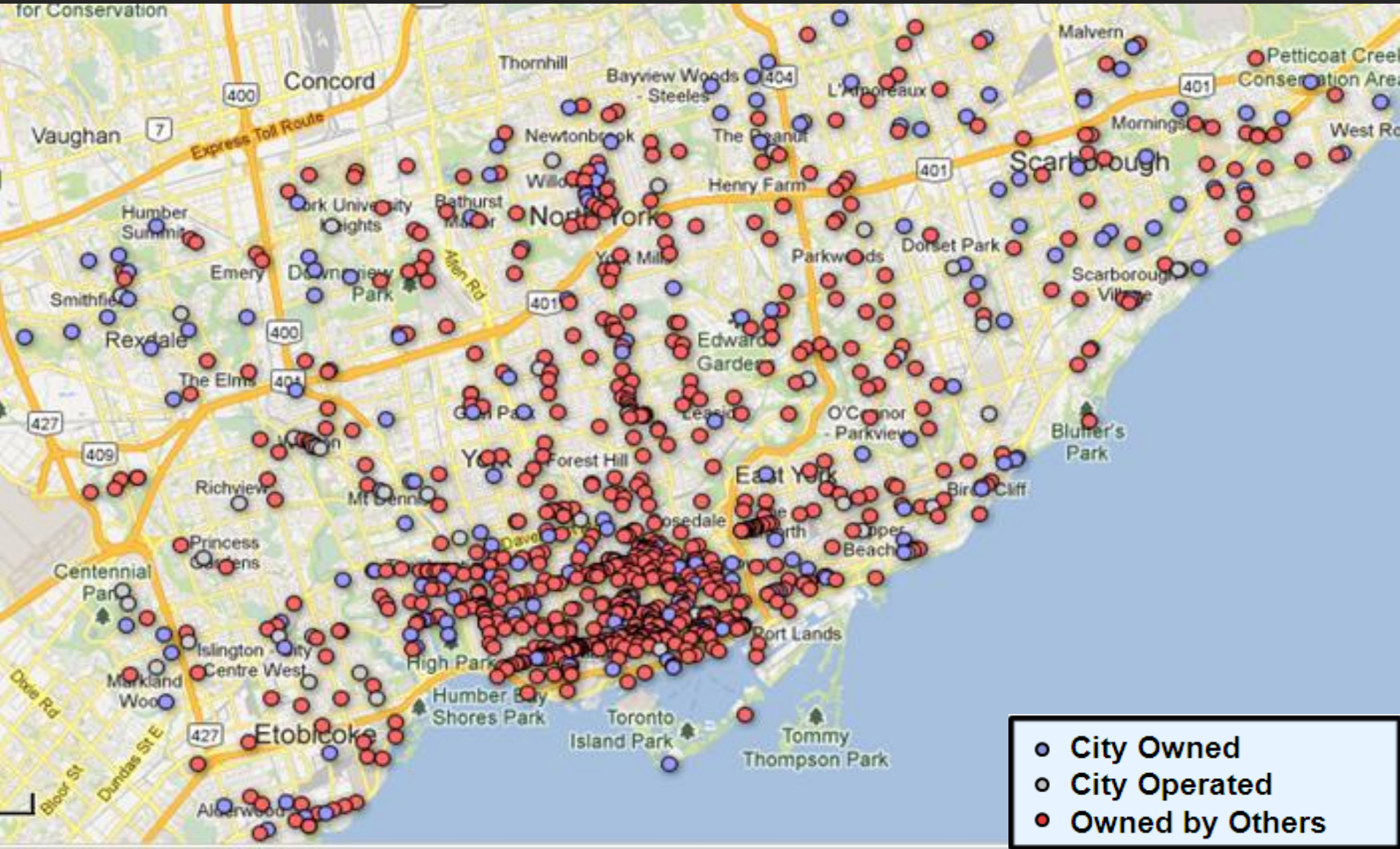
METHODOLOGY

Cultural Services worked with Lord Cultural Resources, in association with R.E. Millward + Associates, to undertake the consultation and study process. In this first phase, 20 of the city's 44 wards were selected for consultation and assessment.

These 20 wards were selected based on geography, level of development, and level of cultural development.

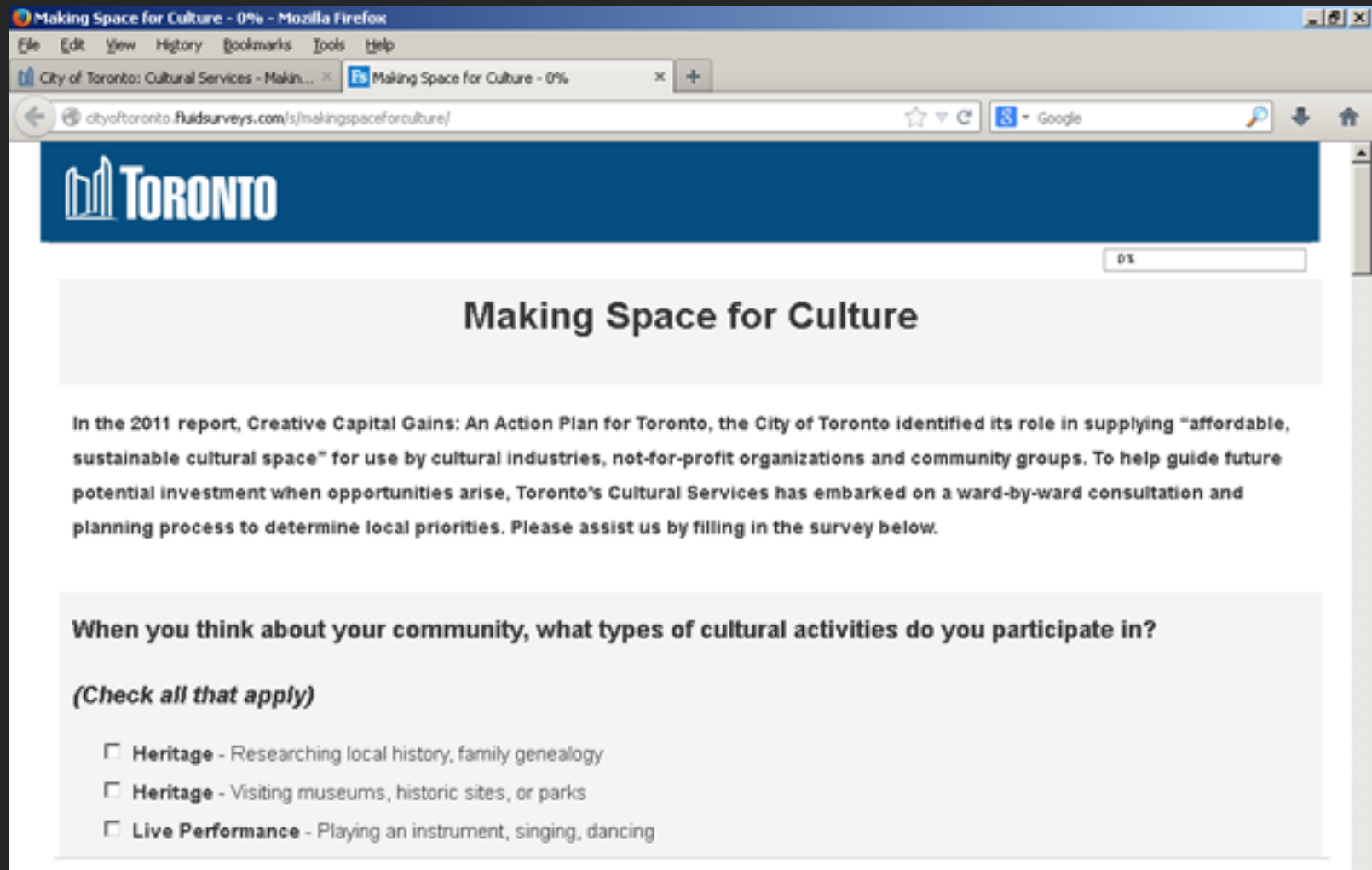


Existing Inventory



- City Owned
- City Operated
- Owned by Others

Online Survey



The screenshot shows a Mozilla Firefox browser window with the following details:

- Browser title: Making Space for Culture - 0% - Mozilla Firefox
- Address bar: cityoftoronto.fluidsurveys.com/s/makingspaceforculture/
- Page header: TORONTO logo and a progress indicator showing 0%.
- Section title: Making Space for Culture
- Text: In the 2011 report, Creative Capital Gains: An Action Plan for Toronto, the City of Toronto identified its role in supplying "affordable, sustainable cultural space" for use by cultural industries, not-for-profit organizations and community groups. To help guide future potential investment when opportunities arise, Toronto's Cultural Services has embarked on a ward-by-ward consultation and planning process to determine local priorities. Please assist us by filling in the survey below.
- Question: When you think about your community, what types of cultural activities do you participate in?
- Instruction: (Check all that apply)
- Options:
 - Heritage** - Researching local history, family genealogy
 - Heritage** - Visiting museums, historic sites, or parks
 - Live Performance** - Playing an instrument, singing, dancing

Ward Summaries

WARD 33

Making Space for Culture: Consultation Summaries DON VALLEY EAST

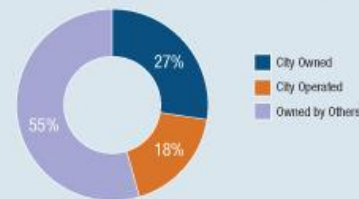


Cultural Facilities by Type



* Cultural facilities may be counted in more than one category.

Cultural Facilities by Ownership



* Total Number of Facilities: 11

Summary of Needs Identified in Public Engagement

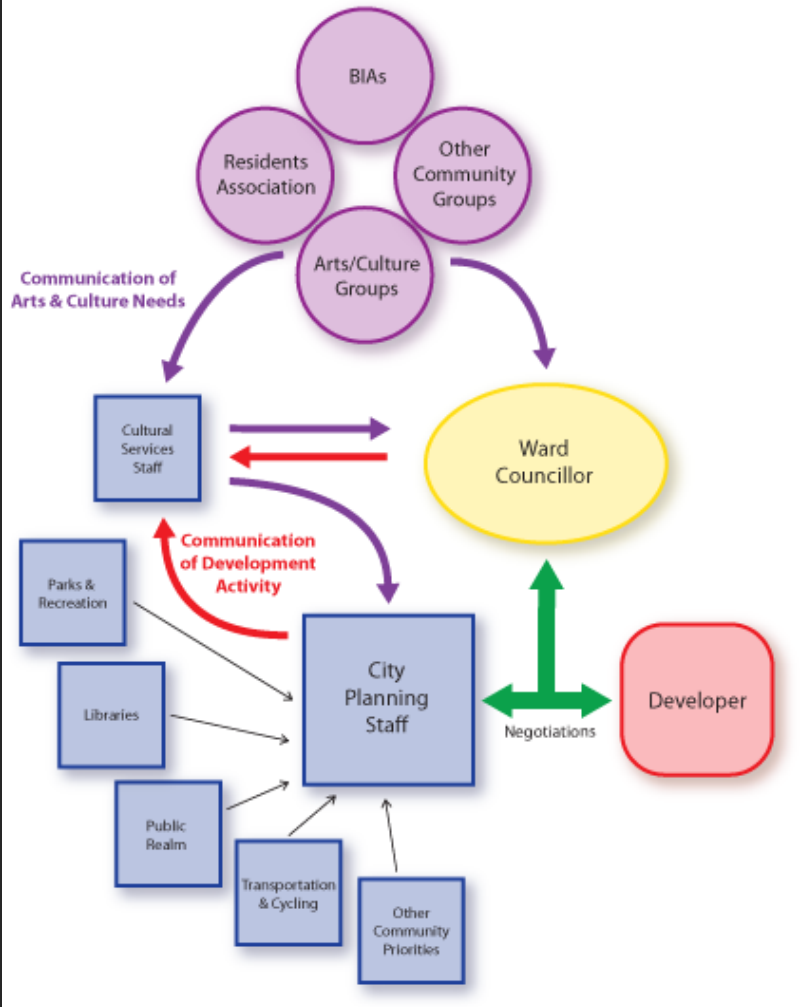
- Cultural facilities in Ward 33 include a combination of City-owned and operated facilities such as libraries and community centres, and culturally-specific or religious facilities. Fairview Library and Theatre are located in Ward 33, and function at close to capacity.
- Recreation needs take priority over community group needs at City facilities, and multipurpose space is not easily available. There are no small studios or spaces for arts and theatre groups to rent. The religious facilities do offer rentable space, but restrict program content. School permit fees are found to be prohibitive.
- Support for cultural activities unique to the suburbs must be explored, creating inviting spaces that community residents want.

Potential Cultural Space Projects

- **Short Term:** Many corporate headquarters are located in Ward 33. Some have state-of-the-art conference/meeting/auditorium spaces that could serve the operational needs of the greater cultural community. Partnerships with these corporations can be framed to highlight mutual benefit – on the part of the corporation and the renting group. Tax incentives and appealing to the corporate social responsibility mandates of many of these businesses should be explored. Infrastructure to support North York Arts as a central component of North York should be prioritized as a way to connect and promote existing organizations and cultural spaces in the area.
- **Long Term:** Peanut Plaza presents an opportunity to cluster arts and cultural organizations within the ward. As Toronto Lands Corporation chooses to divest underused Junior and High schools, modeling this space on facilities like Artscape Wychwood Barns or the Shaw Street School could provide for the needs of visual artists, performance groups, and youth groups, in one concentrated area. Allowing for spaces to be easily and affordably rented to community groups will be a priority.

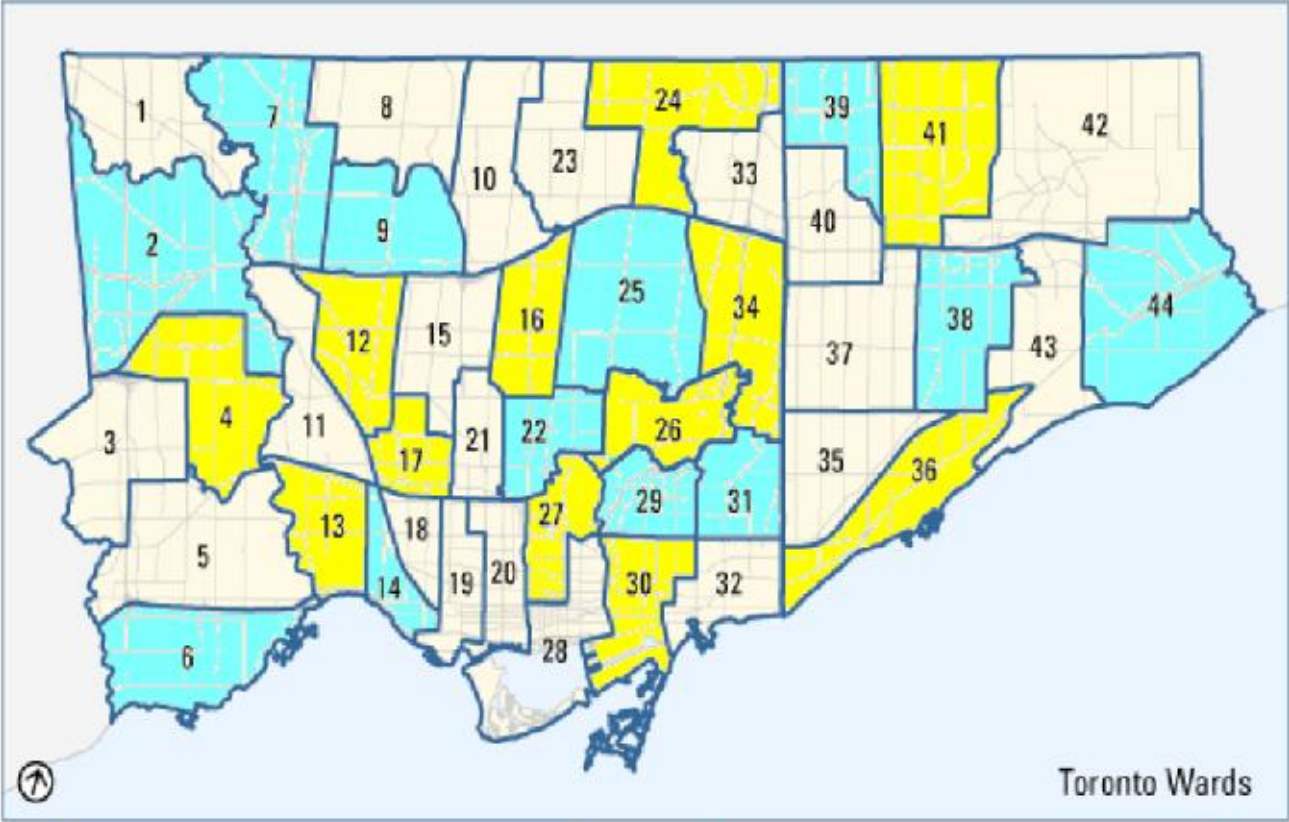
Section 37: Improvements To Process

Improving Culture-Related Communications in the Section 37 Process



Final Rounds

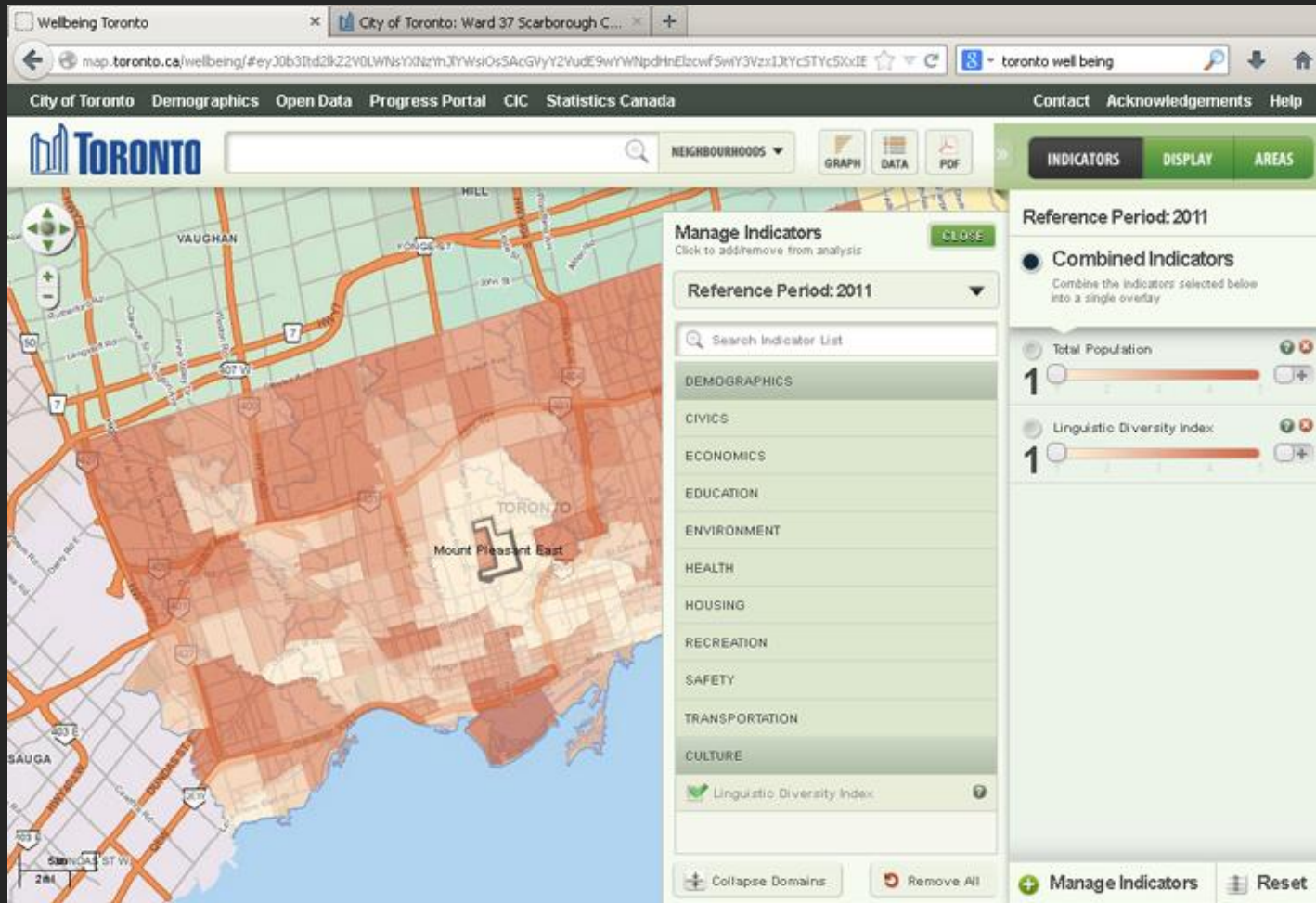
**MAKING SPACE FOR CULTURE, Phase 2
Ward Consultation Map**



Spring 2013

Fall 2013

Potential Uses



Making Space for Culture

Next Steps