



Office of the Lobbyist Registrar

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## 2013 OPERATING BUDGET BRIEFING NOTE

### Lobbyist Registry – Portion of Increased Traffic Attributable to the Subject Matters “OLG Modernization” and “Casino” in 2012

#### Issue/Background:

Budget Committee requested on December 6, 2012 that I provide the following information:

“That the Lobbyist Registrar provide a briefing note on the portion of increased traffic attributable to the subject matters ‘OLG Modernization’ and ‘Casino’ in 2012, and a forecast of similarly attributed acts of lobbying in 2013.”

#### Key Points:

In 2012, casino-related lobbying activity compared with total lobbying activity is shown in Chart 1, below:

**Chart 1 – Casino-related Lobbying Activity as a Percentage of Total Lobbying in 2012**

Type of Activity	Casino-related Lobbying Activity in 2012 to November 30	Total Lobbying Activity	Casino-related Lobbying Activity Percentage of Total Lobbying Activity
New Lobbyist Registrations	53	427	12%
Lobbyist Registration Updates	53	651	8%
New Subject Matter Registrations	44	821	5%
Subject Matter Updates*	291	3,660	8%

\*Note: 291 subject matter updates in 2012 represent 603 reported communications.

Chart 2, below, shows casino-related lobbying activity as a percentage of any increase in lobbying activity in 2012 over lobbying activity in 2011:

**Chart 2 – Casino-related Lobbying Activity as a Percentage of Increase in Lobbying Activity, 2012 to November 30 over 2011**

<b>Type of Activity</b>	<b>Increase (Decrease)</b>	<b>Increase due to Casino Lobbying</b>	<b>% of Increase due to Casino Lobbying</b>
New Lobbyist Registrations	96	53	55%
Lobbyist Registration Updates	137	53	39%
New Subject Matter Registrations	(65)	0	0%
Subject Matter Updates	1,034	291	28%

It is not possible at this time to forecast casino-related lobbying activity in 2013. This depends on a number of variables.

I would be happy to provide further information at the request of Budget Committee or Council.

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**Prepared by:** Linda L. Gehrke, Lobbyist Registrar

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