2012 Ontario Summer Games
“Dreams Begin Here”
Games Highlights & Legacy Program Update
Quick Facts

• 21 Provincial Sport Organizations
• 28 Sports
• 22 Sport Venues in Toronto, Brampton, Caledon, Oshawa, St. Catharines and Welland
• 13 Athlete Villages
• Thousands of Spectators & Tourists
• And one very handsome mascot!
Quick Facts Cont’d

- 3,771 commemorative pins sold ($80,000 in revenue)
- 33,000 meals served
- 15,954 passenger moves
- 366 bus trips
- 125 cargo moves
- 450 preliminary and final competitions
- 1,688 medals presented
- 44,961,880 media impressions
- 6,172 total room nights booked
- 17,121 children from all over Ontario took part in the World Record Camp Games leading up to the Games.
Participants

- 2,418 Athletes
- 355 Coaches
- 108 Managers
- 275 Major Officials
- 24 PSO Reps

Total = 3,180
A Great Volunteer Effort!

- 2 years of planning
- 35 GOC members
- 150 Sub-Committee members
- Over 1000 volunteers scheduled
- 15,000+ volunteer hours
- Over 2000 volunteers registered
- Legacy of increased volunteerism and community building
- Bank of 1500+ volunteers for future sporting events
Key Partners

• Ministry of Tourism, Culture and Sport
• Sport Alliance Ontario
• Toronto Sports Council
• Tourism Toronto
• City of Toronto
Over 35 Sponsors
Budget Targets Met

Overall Budget Results

- Cash Revenues $1,082,016
- Cash Expenses $983,148
- Games Surplus $98,868
- Value of In-Kind Donations $1,332,072

Financial Support from the City

- $300,000 originally identified in direct support
- Of this amount, $207,837 was used for operational and co-ordinating purposes
- $73,662 was provided in-kind for facility use
Games Highlights

- Best ever Opening Ceremony
- Volunteer enthusiasm
- Support of City staff in preparing for and delivering first class venues
- City of Toronto Inter-divisional cooperation leading up to the Games
- Quality of meals served to participants
- Game Medals a hit with the athletes
- Corporate support
Legacy Programs

Toronto Sports Council
Emerging Athletes Fund
Will provide financial support to Toronto’s up and coming non-carded athletes who demonstrate promise in a particular sport, but are unable to make the leap to the first levels of competitive sport due to financial barriers.

Playing for Keeps
Give Sport a Try Program
An introductory sport program that will be integrated into “Playing for Keeps Neighbourhood Games” which are locally organized events that promote more active and better connected communities.
• As stipulated in the Ontario Games Host City Agreement, Games surplus funds shall develop, promote and enhance amateur sport at the community level and are not to be used for the general purposes or operating costs of any municipality, including the Host.

• As recommended by the Games Organizing Committee and approved by the Sport Alliance Ontario, it is recommended that the Games surplus of $98,868 shall be divided equally between the Toronto Sports Council Emerging Athlete’s Fund and the Playing for Keeps Give Sport a Try Program.
A Look Back at the Games
Questions?