

Executive Committee - Letter of Support for Bixi Bike rentals

From: Kensington Market BIA <jess@kensingtonmarket.to>
To: <clerk@toronto.ca>, <Mayor_Ford@toronto.ca>, <Councillor_Ainslie@toronto.ca>, <Councillor_Crawford@toronto.ca>, <Councillor_Crisanti@toronto.ca>, <Councillor_DiGiorgio@toronto.ca>, <Councillor_Holyday@toronto.ca>, <Councillor_Kelly@toronto.ca>, <Councillor_Milczyn@toronto.ca>, <Councillor_Minnan-Wong@toronto.ca>, <Councillor_Palacio@toronto.ca>, <Councillor_Peruzza@toronto.ca>, <Councillor_Shiner@toronto.ca>, <Councillor_Thompson@toronto.ca>
Date: 6/13/2013 2:50 PM
Subject: Letter of Support for Bixi Bike rentals

Please find a letter of support from the Kensington Market BIA for expansion of the Bixi Bike Rental program.

Regards,

Wendy Kirschner

Co-ordinator, Kensington Market BIA



Monday June 10, 2013

**KENSINGTON MARKET BIA SUPPORTS EXPANSION OF THE
BIXI BIKE RENTAL PROGRAM**

To Mayor Rob Ford and Members of Executive Council:

It has come to our attention that the issue of expanding the BIXI bike program will go before Executive Council for consideration. As a BIA that serves an enthusiastic bike culture, the Kensington Market BIA would like to add its voice to the discussion and support the expansion of this program.

We believe that BIXI would be more successful if there was a wider network of bikes available. Cycling is an economical and environmentally-friendly mode of transportation and BIXI rentals should be available to residents and tourists outside the immediate downtown core. Increasing access to BIXI rentals would also benefit the city because it would take cars off the road and alleviate gridlock.

Within the Kensington BIA boundaries there are 240 businesses and many of them are supported by cyclists who use that as their main method of transportation. It's often easier and faster to cycle through the city for errands and shopping than drive.

The Kensington Market BIA would like to see BIXI expanded so more people can benefit from this valuable service.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Shepherd".

Mike Shepherd
Kensington Market BIA Chair