



Project Neutral  
Transitioning neighbourhoods to carbon neutrality  
One neighbourhood at a time

Project Neutral  
720 Bathurst Street  
Toronto, ON  
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July 2, 2013

Toronto City Hall  
100 Queen Street West  
Toronto, Ontario M5H 2N2

RE: **EX33.22 Proposed Energy and Water Efficiency Initiative for the Residential Sector**

Dear Members of Toronto City Council,

Project Neutral has been working with homeowners in Ward 30 and Ward 13 since 2010. Working at the juncture of homeowners, neighbourhoods, municipalities and the energy sector, PN is developing an energy conservation model that can be scaled up across different neighbourhoods and communities.

The **Proposed Energy and Water Efficiency Initiative for the Residential Sector** is an excellent program that will enable homeowners to save money on energy bills, thereby increasing resiliency to rising energy costs. In May 2012, Project Neutral hosted a Neighbourhood Summit at the Brick Works attended by 100 residents and representatives of the private and public sector. Sonja Persram, a well known expert on municipally financed energy retrofits, was one of the featured speakers at the event. Following Sonja's presentation, a break out session, and a question and answer period that allowed participants to discuss the particulars of an energy and water efficiency initiative, participants were asked if they would participate in such a program. Needless to say, all hands were raised, and the general responsiveness to the program was overwhelmingly favorable. Among the numerous benefits of energy efficiency, participants recognized the value of the program in terms of potential for local employment and eventual net savings that can be directed into the local economy.

Perhaps most importantly, residents greatly value the LIC mechanism that allows energy and water efficiency costs to be attached to the property, and see the City's role as essential to enabling larger scale, neighbourhood and city-wide retrofit programs.

Project Neutral, on behalf of the homeowners we represent, would like to express our full support of the **Proposed Energy and Water Efficiency Initiative for the Residential Sector** program.

Sincerely,

Karen Nasmith  
Director, Project Neutral



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