

June 13, 2013

Joseph P. Pennachetti
City Manager
11th Floor, East Tower, City Hall
100 Queen Street West
Toronto, ON M5H 2N2

Mr. Pennachetti,

I would like to take this opportunity to formally express TO2015's support to partner with the City of Toronto in the creation of the Games' celebration site during the TORONTO 2015 Pan Am / Parapan Am Games.

The hosting of the Games provides the City with a tremendous opportunity for building social cohesion and integrating arts and sports on the public stage. TO2015 is excited about the opportunity to put the spotlight on Toronto as a city that truly houses and represents a diverse world.

For TO2015, Nathan Philips Square will be designated as the primary celebration site for the Pan Am / Parapan Am Arts and Cultural Festival and the epicenter of our cultural programming. This public site is also responsible for: inspiring creativity, achieving maximum participation of cultural institutions, instilling civic and national pride, and giving a creative voice to the Canadian Diaspora for the Pan American Nations. Nathan Phillips Square along with City Hall is the prime location that provides a recognizable backdrop to these celebrations.

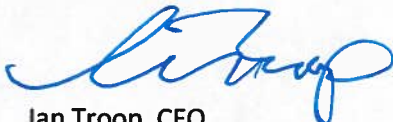
In order to realize the potential of this location, TO2015 is prepared to match the City's proposed contribution of \$2.5M (which we understand will be recommended to City Council for its consideration at its meeting in July) to support the programming and production of the celebration site at Nathan Phillips Square during the Games.

TO2015 is also prepared to provide venue support services to Nathan Phillips Square recognizing it is a non-competition venue for the Games. TO2015 is already working with members of your staff to define terms of reference to frame our partnership that will ensure both partners optimize the potential of this site and for TO2015, that the interests of the many stakeholders we represent are considered.

TO2015 is hopeful that working together we will create a truly memorable experience that leverages the opportunity presented by the Games while profiling the dynamism of our Host City.

Please do not hesitate to contact my office with any questions.

Kind regards,



Ian Troop, CEO

cc. Tobias Novogrodsky, Senior Advisor Corporate Initiatives & 2015 Pan American Games
Julian Sleath, Programming Manager, Special Events
Harold Mah, Manager, Event Support
Louise Lutgens, SVP Community & Cultural Affairs, TO2015
Don Shipley, Creative Director, Arts and Culture/Festivals, TO2015
Peter Donolo, SVP Public Affairs, TO2015