Subject: Request Approval of Temporary Signage Permits for Community Event

From: Councillor Mark Grimes

To: Members of the Etobicoke York Community Council

Date: April 19, 2013

I would like to present the following Motion to City Council:
Approval of Temporary Signage Permit for a Community Event

SUMMARY:
The Annual Lakeshore Mardi Gras Festival is an event that promotes and encourages Etobicoke – Lakeshore residents to come out and meet their neighbours and participate in family oriented, musical performances and other activities. The Festival is organized in co-operation with the Lakeshore Mardi Gras Committee.

On behalf of the Committee, organizers and participants, the Lakeshore Mardi Gras Festival seeks,

RECOMMENDATION:

1. Etobicoke York Community Council approves issuance of a special permit to the Lakeshore Mardi Gras event to allow the placement of temporary promotional signage at various locations near Colonel Smith Park, in and around the Lake Shore Boulevard West and Kipling area.

2. The Lakeshore Mardi Gras Committee provides a list of locations to City Staff allowing temporary placement of temporary signage in the abovementioned areas.

3. The Lakeshore Mardi Gras Committee will remove signage within twelve (12) hours of the event’s closure.

Thank you for your consideration.

Sincerely,

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