



February 26th, 2013

**To: The Chair Crisanti and Council Members, Etobicoke York Community Council
Etobicoke York Community Council Administrator, Rosemary Mackenzie**

**Re: Request for Endorsement of Event of Municipal Importance, 'Celebrate the
Queensway Festival', for Liquor Licensing purposes.**

SUMMARY:

In June 2012, the new Queensway BIA was officially formed, and 'Celebrate The Queensway Festival' became the BIA's first major community event aimed to market and promote this area as a shopping destination for Ward 5 and an event of Municipal Importance in 2012.

This year, The Queensway Business Improvement Area (QBIA) in Ward 5 has begun organizing their **2nd Annual Celebrate The Queensway Festival**. This neighbourhood event promotes the businesses on The Queensway and encourages community spirit and interaction with the nearby residents. Last years' event was a huge success, attracting over 2,000 residents. This year the QBIA is expecting to double that attendance.

The 2013 Festival is proposed to be held along Smith Crescent and in Queensway Park (including the tennis court, the associated fieldhouse and the adjacent parking lot).

The continued dedication of the residents and businesses in this area of the Ward, along with the support of my office and of Economic Development, ensures that this is a neighbourhood experiencing continued growth, economic development, streetscape improvements and increased vibrancy. Each of these are contributing factors to the recommendation that *Celebrate the Queensway 2013* be endorsed by Council as an event of the Municipal Importance.

RECOMMENDATIONS:

1. Etobicoke York Community Council recommend that City Council, for liquor licensing purposes, declare the 2013 Celebrate the Queensway Festival to be held on:

Saturday, June 8th, 2013 - from 9:00 a.m. to 11:00 p.m.

be an event of Municipal and Community significance and advise the alcohol and Gaming Commission of Ontario that it has no objection to it taking place.

Getting things done for Etobicoke-Lakeshore

2. Etobicoke York Community Council recommend that City Council, for liquor licensing purposes, advise the Alcohol and Gaming Commission of Ontario that the City of Toronto has no objection to the request for a Beer Garden in Queensway Park during the designated festival hours.

Respectfully,

A handwritten signature in blue ink, appearing to read "Peter Milczyn", with a long horizontal flourish extending to the right.

Peter Milczyn