



Transportation Services

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StreetARToronto (StART)
Licensing and Standards Committee
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Transportation Services

Graffiti Management Plan

4 Key Action Areas

1. Rigorous Enforcement Against Tagging and Other Illegal Graffiti
2. Better Reporting Mechanisms & Support for Victims of Tagging & Other Illegal Graffiti
3. Support and Recognition for Permitted Graffiti Art and Other Street Art
4. Creation of a Coordinating Graffiti Function



StreetARToronto's (StART) Mandate

Partner with projects that:

- Are innovative in design, delivery and message
- Use street art to tell Toronto's stories
- Encourage works relevant to their location
- Connect with a neighbourhood's improvement strategy
- Attract private or public sector support
- Provide mentorship and training opportunities
- Are located in high traffic, publicly accessible areas
- Combat graffiti vandalism
- Provide ongoing maintenance



1901 Weston Road
Weston and Lawrence Ave W. Ward 11
Urban Arts

Partnership Program 2012 Highlights

- StART partnership projects resulted in 48 murals
- 35 professional artists employed who mentored close to 100 youth
- Artwork was created on building walls, fences, underpasses and bell boxes.



71 Kensington Avenue
Kensington Ave and Baldwin St., Ward 20
Kensington Market BIA

Impact: Before and After



1 Howard Park Avenue
Howard Park Ave and Dundas St. W., Ward 14
Spectrum Arts Projects



323 Church Street, Bell Box
Church St. and Gerrard St., Ward 27
Seeds of Hope

Diversion and Education Program 2012 Highlights

- Over 2000 tags were removed from public and private infrastructure
- Youth charged with graffiti vandalism were exposed to first-hand accounts from business and private property owners on the impact of graffiti vandalism and participated in graffiti removal activities and mural creation

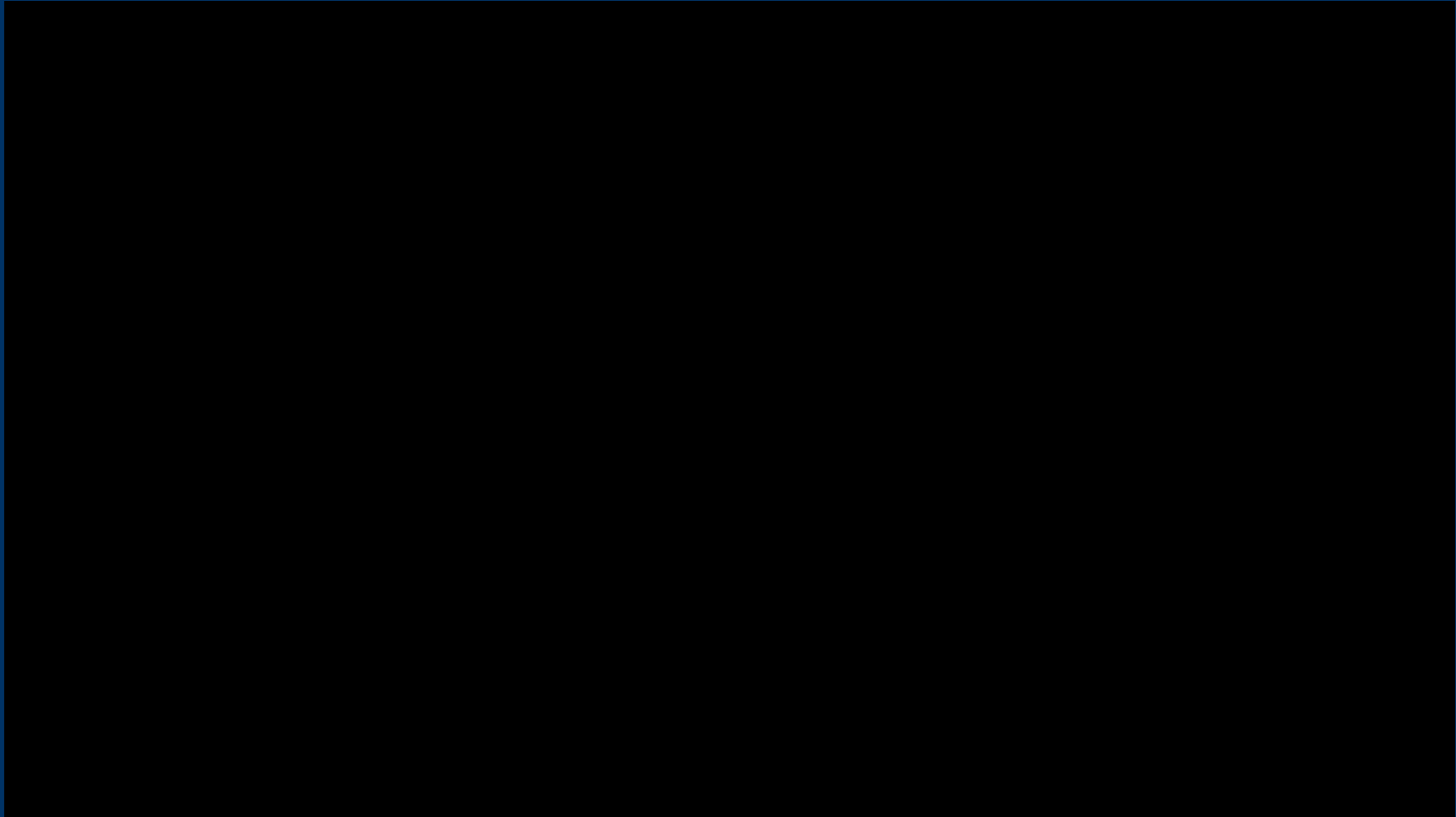


Removing graffiti vandalism, Ward 35
West Scarborough Neighbourhood Community Centre



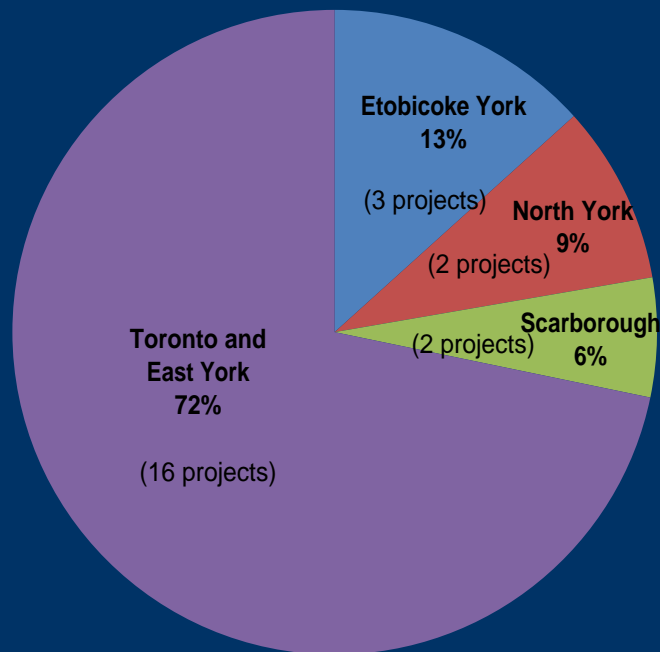
Toronto Police Division 23, 5230 Finch Ave. West
Finch Ave. and Kipling Ave., Ward 1
Rexdale Community Health Centre

StART 2012 Year in Review

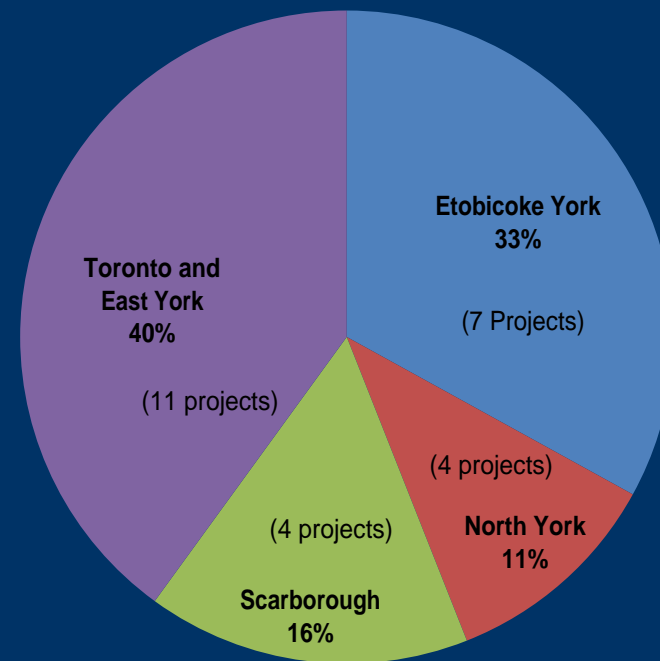


StART Recommended Funding and Project Distribution by District

2012



2013



StART Artist Directory

Sean Martindale ([View Profile](#))

Sean Martindale is an internationally recognized interdisciplinary artist and designer based in Toronto. His interventions activate public and semi-public spaces to encourage engagement, often focused...



Angel Carrillo ([View Profile](#))

Angel Carrillo is one of Toronto's well recognised urban street artists. His portfolio ranges from small, intricate tattoos to multi-story wall murals. Angel has the unique ability to turn any object ...



Art Carlos Delgado ([View Profile](#))

Originally from Colombia, Carlos Delgado has moved to Toronto three years ago and since then has been making his mark on the city's art scene through his diverse sensibility of translating onto canvas...



Dan Bergeron ([View Profile](#))

I am a visual artist whose practice concerns itself with issues of identity, social relationships and the spaces that we collectively inhabit. My work is highly site-specific: the shape and texture of...



EGR ([View Profile](#))

Art • Illustration • Murals...



Purpose: to connect residents and businesses wishing to commission a mural to local Toronto artists who are interested in working on graffiti art and street art projects.

To date, over 30 artists are profiled.

www.toronto.ca/streetart

www.toronto.ca/graffiti



Thank You

253 College Street
College and Spadina, Ward 20
Community Cave

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