Graffiti Management Plan
4 Key Action Areas

1. Rigorous Enforcement Against Tagging and Other Illegal Graffiti
2. Better Reporting Mechanisms & Support for Victims of Tagging & Other Illegal Graffiti
3. Support and Recognition for Permitted Graffiti Art and Other Street Art
4. Creation of a Coordinating Graffiti Function
StreetARToronto’s (StART) Mandate

Partner with projects that:
- Are innovative in design, delivery and message
- Use street art to tell Toronto’s stories
- Encourage works relevant to their location
- Connect with a neighbourhood’s improvement strategy
- Attract private or public sector support
- Provide mentorship and training opportunities
- Are located in high traffic, publicly accessible areas
- Combat graffiti vandalism
- Provide ongoing maintenance
Partnership Program 2012 Highlights

- StART partnership projects resulted in 48 murals
- 35 professional artists employed who mentored close to 100 youth
- Artwork was created on building walls, fences, underpasses and bell boxes.
Impact: Before and After

1 Howard Park Avenue
Howard Park Ave and Dundas St. W., Ward 14
Spectrum Arts Projects

323 Church Street, Bell Box
Church St. and Gerrard St., Ward 27
Seeds of Hope
Diversion and Education Program 2012
Highlights

• Over 2000 tags were removed from public and private infrastructure
• Youth charged with graffiti vandalism were exposed to first-hand accounts from business and private property owners on the impact of graffiti vandalism and participated in graffiti removal activities and mural creation
StART Recommended Funding and Project Distribution by District

2012
- Etobicoke York: 13% (3 projects)
- North York: 9% (2 projects)
- Scarborough: 6% (2 projects)
- Toronto and East York: 72% (16 projects)

2013
- Etobicoke York: 33% (7 projects)
- North York: 11% (4 projects)
- Scarborough: 16% (4 projects)
- Toronto and East York: 40% (11 projects)
Purpose: to connect residents and businesses wishing to commission a mural to local Toronto artists who are interested in working on graffiti art and street art projects.

To date, over 30 artists are profiled.

www.toronto.ca/streetart
www.toronto.ca/graffiti
Thank You

Transportation Service