City Council

Motion Without Notice

Directional Signage for Ripley's Aquarium of Canada - by Councillor Adam Vaughan, seconded by Councillor Karen Stintz

* Notice of this Motion has not been given. A two-thirds vote is required to waive notice.
* This Motion is subject to referral to the Planning and Growth Management Committee. A two-thirds vote is required to waive referral.
* This Motion has been deemed urgent by the Chair.

Recommendations

Councillor Adam Vaughan, seconded by Councillor Karen Stintz, recommends that:

1. City Council request the Chief Planner and Executive Director, City Planning, in consultation with the General Manager, Transportation Services, to report on amendments to the Zoning By-law to allow the installation of directional signs identifying Ripley's Aquarium of Canada on the F.G. Gardiner Expressway at Spadina Avenue for consideration at a Public Meeting under the Planning Act to be held by the Planning and Growth Management Committee.

2. City Council request the City Clerk to give notice for this public meeting under the Planning Act in accordance with the regulations under the Planning Act.

Summary

Ripley's Aquarium of Canada is Toronto's newest tourist attraction featuring 450 species of more than 15,000 fish. Ripley's Aquarium of Canada is about fish, fun, education and entertainment, along with an unwavering commitment to conservation and animal welfare. Opening in the summer of 2013, Ripley’s Aquarium of Canada will host approximately 2 million visitors in its first year.

Ripley's Aquarium of Canada will open its new aquarium on Bremner Boulevard at the base of the CN Tower this summer, and they have requested that directional signs be installed on the Gardiner Expressway similar to the other directional signage for the other tourist attractions. The signs should read: Ripley's Aquarium of Canada.
Ripley's Aquarium of Canada will be responsible for all costs of the production and installation of this directional signage and that they will work with the Director of the Traffic Management Centre.

This Motion is urgent as the requested signage requires a zoning by-law amendment which must be considered at a statutory public meeting with notice. In order to complete this process before the Ripley's opening this summer, Council should consider this Motion at its May 7 and 8, 2013 Council meeting.

(Submitted to City Council on May 7 and 8, 2013 as MM33.22)

**Background Information (City Council)**

Member Motion MM33.22
(www.toronto.ca/legdocs/mmis/2013/mm/bgrd/backgroundfile-58200.pdf)