



Tracking Status

- This item was considered by [Economic Development Committee](#) on February 21, 2012. The Economic Development Committee has referred this item to an official or other body without making a decision. Consult the text of the decision for further information on the referral.

[-] Economic Development Committee consideration on February 21, 2012

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| ED11.8 | ACTION | Referred | | Ward:All |
|--------|--------|----------|--|----------|

Implementing Creative Capital Gains Recommendation 3.3 - Fostering Toronto's Music Cluster

Committee Decision

The Economic Development Committee referred Item ED11.8 to the General Manager, Economic Development and Culture, with a request that he, in conjunction with industry stakeholders, develop a series of short, medium, and long-term recommendations for government(s) and the Toronto Music Industry to consider that would position Toronto as a leading live music tourist destination and promote and foster Toronto's music cluster.

Origin

(February 6, 2012) Letter from Councillor Mike Layton, Ward 19 - Trinity-Spadina

Summary

Councillor Mike Layton urging the Economic Development Committee to instigate Recommendation 3.3 in the Creative Capital Gains report and take advantage of the expertise and enthusiasm of the Toronto Music Industry Association by requesting the General Manager, Economic Development and Culture, to conduct a study to investigate Toronto's music industry and its economic impact and develop a strategy to promote and foster Toronto's music cluster through consultation with industry stakeholders including, but not limited to, the Toronto Music Industry Association.

Background Information

(February 6, 2012) Letter from Councillor Mike Layton on Implementing Creative Capital Gains Recommendation 3.3 - Fostering Toronto's Music cluster

<http://www.toronto.ca/legdocs/mmis/2012/ed/bgrd/backgroundfile-45028.pdf>

(July 4, 2011) Attachment - Letter from Jeff Melanson, Special Advisor to Mayor Rob Ford, Arts and Culture

<http://www.toronto.ca/legdocs/mmis/2012/ed/bgrd/backgroundfile-45029.pdf>

(August 20, 2001) Attachment - The Role of Music in the Austin Economy: Executive Summary

<http://www.toronto.ca/legdocs/mmis/2012/ed/bgrd/backgroundfile-45031.pdf>

Communications

(February 21, 2012) Submission from Graham Hendersion, President and Amy Terrill, Vice-

President, Public Affairs, Music Canada (ED.New.ED11.8.1)
(February 21, 2012) Submission from Kim Cooke, Revolution Recording (ED.New.ED11.8.2)
(<http://www.toronto.ca/legdocs/mmis/2012/ed/comm/communicationfile-28963.pdf>)
(December 5, 2011) Submission from Scott Honsberger, President and Founder, Toronto Music Industry Association (ED.New.ED11.8.3)
(<http://www.toronto.ca/legdocs/mmis/2012/ed/comm/communicationfile-28965.pdf>)

Speakers

Graham Henderson, President, Music Canada (Submission Filed)
Amy Terrill, Vice-President, Public Affairs, Music Canada (Submission Filed)
Scott Honsberger, President, Toronto Music Industry Association (Submission Filed)
Kim Cooke, Owner, Revolution Studios (Submission Filed)

Motions

Motion to Refer Item moved by Councillor Josh Colle (Carried)

That Item ED11.8 be referred to the General Manager, Economic Development and Culture, with a request that he, in conjunction with industry stakeholders, develop a series of short, medium, and long-term recommendations for government(s) and the Toronto Music Industry to consider that would position Toronto as a leading live music tourist destination and promote and foster Toronto's music cluster.

Source: Toronto City Clerk at www.toronto.ca/council

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