APPENDIX A: ADMINISTRATIVE DESIGN– AMENDMENTS TO SCHEDULE ‘B’, SIGNAGE MASTER PLANS AND AREA SPECIFIC AMENDMENTS, OF CHAPTER 694, SIGNS, GENERAL, OF THE CITY OF TORONTO MUNICIPAL CODE (TITAN OUTDOOR)

1. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 2299 Dundas Street West.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 2299 Dundas Street West may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   1. 3.5 metres when erected at a frontage less than or equal to 20 metres;
   2. 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   3. 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   4. 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   5. 9.0 metres when erected at a frontage more than 60 metres;
e) The sign shall have no more than two sign faces;
f) The sign shall not be erected within 2.0 metres of any property line; and
g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
e) The sign shall not extend above the wall or parapet wall of a building; and
f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
   b) The sign shall not project more than 1.0 m from the wall on which the sign is
erected;
   c) The sign shall have no more than two sign faces;
   d) Where the sign has two sign faces, the sign faces shall be back to back;
   e) Each sign face shall be perpendicular to the wall of the building on which the
sign is erected;
   f) The sign face area shall not exceed 1.0 square metre; and
   g) The sign shall not be erected closer than 6.0 metres, measured horizontally
from any point on the sign, from another projecting sign on the same
premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all
other provisions of this Chapter, the property municipally known as 2299 Dundas
Street West may contain one third party sign as follows:

1) A wall sign, provided:
   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the North elevation only;
   d) The width and length of each sign face shall not exceed 9.10 metres and 9.10
metres, respectively, such that the sign face area shall not exceed 82.81 square
metres;
   e) The height of the sign shall not exceed 14.9 metres; and,
   f) The sign shall not be erected facing a street.
2. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 464 Bathurst Street.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 464 Bathurst Street may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 0.0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 464 Bathurst Street may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the South elevation only;
   d) The width and length of each sign face shall not exceed 14.6 metres and 7.3 metres, respectively, such that the sign face area shall not exceed 106.58 square metres;
   e) The height of the sign shall not exceed 7.90 metres; and
   f) The sign shall not be erected facing a street.
3. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 254 Adelaide Street West.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 254 Adelaide Street West may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) .0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 254 Adelaide Street West may contain one third party sign as follows:

1) A wall sign, provided:
   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the West elevation only;
   d) The width and length of each sign face shall not exceed 11.6 metres and 6.10 metres, respectively, such that the sign face area shall not exceed 70.76 square metres;
   e) The height of the sign shall not exceed 9.14 metres; and
   f) The sign shall not be erected facing a street.
4. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 344 Bloor Street West.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 344 Bloor Street West may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 10.0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 344 Bloor Street West may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the East elevation only;
   d) The width and length of each sign face shall not exceed 7.92 metres and 7.62 metres, respectively, such that the sign face area shall not exceed 60.35 square metres;
   e) The height of the sign shall not exceed 21.40 metres; and
   f) The sign shall not be erected facing a street.
5. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 359 Davenport Road.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 359 Davenport Road may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 10.0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 359 Davenport Road may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
b) The sign shall display static copy only;
c) The sign shall be located on the North elevation only;
d) The width and length of each sign face shall not exceed 4.27 metres and 8.23 metres, respectively, such that the sign face area shall not exceed 35.14 square metres;
e) The height of the sign shall not exceed 10.25 metres; and
f) The sign shall not be erected facing a street.
6. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 455 Spadina Avenue.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 455 Spadina Avenue may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or
equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or
equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or
equal to 60 metres; or
   (5) .0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;
f) The sign shall not be erected within 2.0 metres of any property
line; and
g) The sign shall not be erected within 6.0 metres of the intersection of two street
lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the
premises provided:
   a) The sign shall only be erected on an office building containing 10 or more
storeys;
   b) There shall be no more than one sign erected on each wall of a building to a
maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse,
or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the
uppermost storey, mechanical penthouse or parapet wall on which the sign is
erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate
symbol permitted by
   Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5
metres or the sill of the lowest window at the second storey of the wall on
which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not
exceed 20 percent of the area of the wall at the first storey on which the signs
are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not
exceed 10 percent of the area of the wall at the second storey on which the
signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 455 Spadina Avenue may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the North elevation only;
   d) The width and length of each sign face shall not exceed 6.10 metres and 9.14 metres, respectively, such that the sign face area shall not exceed 55.75 square metres;
   e) The height of the sign shall not exceed 11.06 metres; and
   f) The sign shall not be erected facing a street.
7. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 24 Spadina Avenue.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 24 Spadina Avenue may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 10.0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;
f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 24 Spadina Avenue may contain one third party sign as follows:

1) A wall sign, provided:
   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the South elevation only;
   d) The width and length of each sign face shall not exceed 7.62 metres and 12.19 metres, respectively, such that the sign face area shall not exceed 92.90 square metres;
   e) The height of the sign shall not exceed 12.09 metres; and
   f) The sign shall not be erected facing a street.
8. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 276 Queen Street West.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 276 Queen Street West may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 10.0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 276 Queen Street West may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the East elevation only;
   d) The width and length of each sign face shall not exceed 14.63 metres and 4.27 metres, respectively, such that the sign face area shall not exceed 62.47 square metres;
   e) The height of the sign shall not exceed 12.92 metres; and
   f) The sign shall not be erected facing a street.
9. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 92 Avenue Road.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 92 Avenue Road may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 10 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 92 Avenue Road may contain one third party sign as follows:

1) A wall sign, provided:

a) The sign shall have no more than one sign face;
b) The sign shall display static copy only;
c) The sign shall be located on the South elevation only;
d) The width and length of each sign face shall not exceed 6.10 metres and 6.10 metres, respectively, such that the sign face area shall not exceed 37.21 square metres;
e) The height of the sign shall not exceed 9.80 metres; and
f) The sign shall not be erected facing a street.
10. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 335 King Street West.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 335 King Street West may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A (1) (b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) .0 metres when erected at a frontage more than 60 metres;

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 335 King Street West may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the West elevation only;
   d) The width and length of each sign face shall not exceed 14.63 metres and 4.27 metres, respectively, such that the sign face area shall not exceed 62.47 square metres;
   e) The height of the sign shall not exceed 6.90 metres; and
   f) The sign shall not be erected facing a street.
11. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 1220 Eglinton Avenue West.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 1220 Eglinton Avenue West may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 1220 Eglinton Avenue West may contain one third party sign as follows:

1) A wall sign, provided:
   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the West elevation only;
   d) The width and length of each sign face shall not exceed 14.63 metres and 4.27 metres, respectively, such that the sign face area shall not exceed 62.47 square metres;
   e) The height of the sign shall not exceed 6.20 metres; and
   f) The sign shall not be erected facing a street.
12. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 20 Eglinton Avenue East.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 20 Eglinton Avenue East may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 20 Eglinton Avenue East may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the West elevation only;
   d) The width and length of each sign face shall not exceed 14.63 metres and 4.26 metres, respectively, such that the sign face area shall not exceed 62.32 square metres;
   e) The height of the sign shall not exceed 15.63 metres; and
   f) The sign shall not be erected facing a street.
13. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 161 Eglinton Avenue East.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 161 Eglinton Avenue East may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or
       equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or
       equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or
       equal to 60 metres; or
   (5) .0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;
f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street
   lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the
   premises provided:
   a) The sign shall only be erected on an office building containing 10 or more
      storeys;
   b) There shall be no more than one sign erected on each wall of a building to a
      maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse,
      or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the
      uppermost storey, mechanical penthouse or parapet wall on which the sign is
      erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by
   Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5
      metres or the sill of the lowest window at the second storey of the wall on
      which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not
      exceed 20 percent of the area of the wall at the first storey on which the signs
      are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not
      exceed 10 percent of the area of the wall at the second storey on which the
      signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 161 Eglinton Avenue East may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the East elevation only;
   d) The width and length of each sign face shall not exceed 14.6 metres and 7.30 metres, respectively, such that the sign face area shall not exceed 106.58 square metres;
   e) The height of the sign shall not exceed 27.23 metres; and
   f) The sign shall not be erected facing a street.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 2160 Yonge Street may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 8.0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;
f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 2160 Yonge Street may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
b) The sign shall display static copy only;
c) The sign shall be located on the South elevation only;
d) The width and length of each sign face shall not exceed 12.19 metres and 5.49 metres, respectively, such that the sign face area shall not exceed 66.92 square metres;
e) The height of the sign shall not exceed 12.5 metres; and
f) The sign shall not be erected facing a street.
15. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 387 Bloor Street East.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 387 Bloor Street East may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 10 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;
f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;

c) The sign shall have no more than two sign faces;

d) Where the sign has two sign faces, the sign faces shall be back to back;

e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;

f) The sign face area shall not exceed 1.0 square metre; and

g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 387 Bloor Street East may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;

   b) The sign shall display static copy only;

   c) The sign shall be located on the East elevation only;

   d) The width and length of each sign face shall not exceed 9.10 metres and 9.10 metres, respectively, such that the sign face area shall not exceed 82.82 square metres;

   e) The height of the sign shall not exceed 20.88 metres; and

   f) The sign shall not be erected facing a street.
16. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 481 Church Street.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 481 Church Street may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 10 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 481 Church Street may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
b) The sign shall display static copy only;
c) The sign shall be located on the South elevation only;
d) The width and length of each sign face shall not exceed 8.53 metres and 4.26 metres, respectively, such that the sign face area shall not exceed 36.34 square metres;
e) The height of the sign shall not exceed 10.37 metres; and
f) The sign shall not be erected facing a street.
17. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 518 Church Street.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 518 Church Street may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
(1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
(2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
(3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
(4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
(5) 10 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 518 Church Street may contain one third party sign as follows:

1) A wall sign, provided:
   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the South elevation only;
   d) The width and length of each sign face shall not exceed 9.14 metres and 6.10 metres, respectively, such that the sign face area shall not exceed 55.75 square metres;
   e) The height of the sign shall not exceed 8.71 metres; and
   f) The sign shall not be erected facing a street.
18. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 165 Avenue Road.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 165 Avenue Road may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 10.0 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 165 Avenue Road may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the South elevation only;
   d) The width and length of each sign face shall not exceed 6.10 metres and 9.14 metres, respectively, such that the sign face area shall not exceed 55.75 square metres;
   e) The height of the sign shall not exceed 9.92 metres; and
   f) The sign shall not be erected facing a street.
19. Administrative Design – Proposed Amendment to Chapter 694, Signs, General, of the City of Toronto Municipal Code with respect to implementing a Signage Master Plan for 76 Lombard Street.

Amend 694 by adding the following to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments.

A) The premises municipally known as 76 Lombard Street may contain the following first party signs:

1) An overhanging structure sign provided:
   a) The sign shall not be erected on an overhanging structure located above the second storey of a building;
   b) Where the overhanging structure is located at the first storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50% of the external surface area of that part of the overhanging structure;
   c) Where the overhanging structure is located at the second storey of a building, the total sign face area of all signs erected on any part of the overhanging structure shall not exceed 25% of the external surface area of that part of the overhanging structure;
   d) Subsections A(1)(b) and (c) do not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
   e) Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 1 metre above the overhanging structure; and
   f) The sign shall not extend beyond either end of the wall from which the overhanging structure projects.

2) A ground sign providing direction erected at a point of vehicular ingress and egress to a premises provided:
   a) The sign face area shall not exceed 0.5 square metres;
   b) The height shall not exceed 1.5 metres;
   c) The sign shall have no more than two sign faces; and
   d) There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises.

3) A ground sign, other than a sign providing direction permitted by Subsection (2), provided:
   a) There shall be no more than one such sign erected at each frontage;
   b) Notwithstanding Subsection A(3)(a), where a frontage exceeds 200 metres, two signs may be erected provided they are separated by a distance of 100 metres;
   c) The sign face area shall not exceed 0.3 square metres for each 1.0 metre or part thereof of frontage at which the sign is erected to a maximum of 20.0 square metres;
d) The height shall not exceed:
   (1) 3.5 metres when erected at a frontage less than or equal to 20 metres;
   (2) 5.0 metres when erected at a frontage more than 20 metres but less than or equal to 30 metres;
   (3) 6.0 metres when erected at a frontage more than 30 metres but less than or equal to 40 metres;
   (4) 8.0 metres when erected at a frontage more than 40 metres but less than or equal to 60 metres; or
   (5) 10 metres when erected at a frontage more than 60 metres;

e) The sign shall have no more than two sign faces;

f) The sign shall not be erected within 2.0 metres of any property line; and

g) The sign shall not be erected within 6.0 metres of the intersection of two street lines.

4) A wall sign displaying the logo or corporate symbol of a business located on the premises provided:
   a) The sign shall only be erected on an office building containing 10 or more storeys;
   b) There shall be no more than one sign erected on each wall of a building to a maximum of four signs;
   c) The sign shall only be erected on the uppermost storey, mechanical penthouse, or parapet wall of a building;
   d) Each sign shall display identical sign copy;
   e) The sign face area shall not exceed 20 percent of the area of the wall at the uppermost storey, mechanical penthouse or parapet wall on which the sign is erected to a maximum of 25.0 square metres; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

5) A wall sign, other than a sign displaying a logo or corporate symbol permitted by Subsection A(4), provided:
   a) The sign shall not be erected above the second storey;
   b) Where erected at the first storey, the height shall not exceed the lesser of 4.5 metres or the sill of the lowest window at the second storey of the wall on which the sign is erected;
   c) The total sign face area of all wall signs erected at the first storey shall not exceed 20 percent of the area of the wall at the first storey on which the signs are erected;
   d) The total sign face area of all wall signs erected at the second storey shall not exceed 10 percent of the area of the wall at the second storey on which the signs are erected;
   e) The sign shall not extend above the wall or parapet wall of a building; and
   f) The sign shall not extend beyond either end of the wall on which it is erected.

6) A projecting sign provided:
   a) The sign shall not be erected above the second storey;
b) The sign shall not project more than 1.0 m from the wall on which the sign is erected;
c) The sign shall have no more than two sign faces;
d) Where the sign has two sign faces, the sign faces shall be back to back;
e) Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
f) The sign face area shall not exceed 1.0 square metre; and
g) The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises.

B) Notwithstanding §694-22 A, C & D, §694-24 A and §694-25 A, and subject to all other provisions of this Chapter, the property municipally known as 76 Lombard Street may contain one third party sign as follows:

1) A wall sign, provided:

   a) The sign shall have no more than one sign face;
   b) The sign shall display static copy only;
   c) The sign shall be located on the East elevation only;
   d) The width and length of each sign face shall not exceed 12.19 metres and 7.62 metres, respectively, such that the sign face area shall not exceed 92.90 square metres;
   e) The height of the sign shall not exceed 11.08 metres; and
   f) The sign shall not be erected facing a street.