

**ATTACHMENT 2 - DRAFT BY-LAW - TO PERMIT ONE GROUND SIGN  
DISPLAYING ELECTRONIC STATIC COPY LOCATED AT 0 OAKVILLE  
SUBDIVISION**

Authority: Planning and Growth Management Committee Item No. \_\_\_, as adopted by  
City of Toronto Council on \_\_\_, 2013.

Enacted by Council: \_\_\_\_\_, 2013

**CITY OF TORONTO**

BY-LAW No. XXX-2013

**To amend Schedule B, Signage Master Plans and Area Specific Amendments, to  
Chapter 694, Signs, General, to implement an area specific amendment with respect  
to portion bounded by the F. G. Gardiner Expressway and Park Lawn Road of the  
area labeled as "Oakville Subdivision" in Schedule A, Maps, to  
Chapter 694.**

WHEREAS under sections 7 and 8 of the *City of Toronto Act, 2006* (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

WHEREAS subsection 8(1) of the Act, provides the City with broad authority to provide any service or thing the City considers necessary or desirable for the public; and

WHEREAS the City has the authority to pass by-laws respecting matters related to Structures, including fences and signs under subsection 8(2) of the Act; and

WHEREAS the City provides the regulation of signs to the citizens of Toronto as a necessary and desirable service; and

WHEREAS Council has authorized regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

WHEREAS at its meeting of February 22 and 23, 2010, City Council by adoption of Bylaw No. 196-2010, enacted Municipal Code Chapter 694, Signs, General; and

WHEREAS Section 694-31A of Chapter 694, Signs, General, permits a person to obtain an amendment to the provisions of the chapter with respect to specific premises or an area; and

WHEREAS Council has determined that, due to the specific nature, and historic uses, as a right-of-way, of the specific portion of area labeled as the "Oakville Subdivision" in

Schedule A, Maps, east of Park Lawn Road, and south of the F.G. Gardiner Expressway, that an area specific amendment to the provisions of Chapter 694 to permit the erection and display of a specific form of a ground sign is appropriate portion; and

WHEREAS notice of the intention to enact this by-law has been provided in accordance with the Act and its regulations;

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Chapter 694 of the City of Toronto Municipal Code is amended by adding the following as Subsection 2.X to Schedule B of Chapter 694, Signage Master Plan and Area Specific Amendments:

X. 0 Oakville Subdivision – Notwithstanding §694-18C, §694-22D, and §694-24A, but subject to all other provisions of this chapter, the specific portion of area labeled as the "Oakville Subdivision" as delineated with heavy lines on the diagram indicated at Subsection X(2) as Area Map 1 – 0 Oakville Subdivision, may contain a single sign as follows:

- (1) A third party ground sign, provided:
  - (a) The sign shall have no more than two sign faces;
  - (b) The two sign faces shall be separated by an interior angle of 25 degrees
  - (c) The sign may display electronic static copy;
  - (d) The sign face area of any sign face shall not exceed 62.5 square metres;
  - (e) The sign face shall not have a horizontal measurement that exceeds 14.7 metres, nor a vertical measurement that exceeds 4.3 metres;
  - (f) The sign shall not be erected within 30.0 metres of any other lawful third party sign whether or not erected;
  - (g) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
  - (h) The sign shall not be erected within 30.0 metres of any premises located, in whole or in part, in an R, RA, or OS sign district;
  - (i) There shall be no more than one ground sign erected on the premises;
  - (j) The height shall not exceed 23.0 metres;

- (k) The sign shall be not less than 8.0 metres from the travelled portion of the F.G. Gardiner Expressway;
- (l) All permits associated with the existing third party ground sign located on specific portion of area labeled as the "Oakville Subdivision" as delineated with heavy lines on the diagram indicated at Subsection X(2) as Area Map 1 – 0 Oakville Subdivision are revoked;
- (m) The third party signs currently located at the following locations are either no longer erected or displayed, or are erected or displayed in compliance with the requirements of subsections 694-18E(4),(5):
  - [1] 40 metres north of the F.G Gardiner Expressway, 80 metres west of Wickman Road;
  - [2] 5 metres south of Finch Avenue West, 200 metres west of Highway 400;
  - [3] 10 metres east of Highway 427, 360 metres north of Vulcan Avenue;
  - [4] 10 metres north of Lawrence Avenue West, 250 metres west of Caledonia Avenue;
  - [5] 10 metres south of St. Clair Avenue West, 90 metres west of Caledonia Avenue;
  - [6] The premises municipally known as 1919 Wilson Avenue;
  - [7] 70 metres north of the F.G Gardiner Expressway, 1100 metres east of Highway 427; and
- (n) In addition to the requirements of subsection 694-5, no sign permit shall be issued with respect to a third party ground sign located, in whole or in part, on the specific portion of area labeled as the "Oakville Subdivision" as delineated with heavy lines on the diagram indicated at Subsection X(2) as Area Map 1 – 0 Oakville Subdivision, unless the existing signs described in subsections 1(m), 1(n), 1(o) and 1(p) are in compliance with the requirements of subsections 694-18E(4),(5).

(2) Area Map 1 – 0 Oakville Subdivision

