

Planning and Growth Management Committee

Meeting No.	15 (Special)	Contact	Merle MacDonald, Committee Administrator
Meeting Date	Monday, June 11, 2012	Phone	416-392-7340
Start Time	2:00 PM	E-mail	pgmc@toronto.ca
Location	Committee Room 2, City Hall	Chair	Councillor Peter Milczyn

PG15.2	ACTION	Deferred	Ward:14, 19, 20, 21, 22, 27, 28
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Proposed Signage Master Plans Concerning the Display of Third Party Wall Signs at 19 Locations Within Multiple Wards - Titan Outdoor

Committee Decision

The Planning and Growth Management Committee:

1. Deferred consideration of the item until the September 13, 2012 meeting.
2. Directed that staff provide notice of the meeting to area residents within 120 metres of the identified properties.

Decision Advice and Other Information

The Planning and Growth Management Committee held a public meeting on June 11, 2012, and notice was given in accordance with the City of Toronto Municipal Code.

Origin

(May 18, 2012) Report from the Chief Building Official and Executive Director, Toronto Building

Summary

This report reviews and makes recommendations on amendments to Chapter 694, Signs, General, of the City of Toronto Municipal Code, to implement a Signage Master Plan for Titan Outdoor consisting of 21 large format third party wall signs at 19 locations in Wards: 14, 19, 20, 21, 22, 27, and 28.

As part of the sign regulations contained in Chapter 694, Signs, General, the City has

introduced the ability for individuals to obtain amendments to implement a Signage Master Plan to set out specific regulations for the location, arrangement, type and design of signs at a specific location or area.

As well as promoting the objectives of Chapter 694, adoption of this Signage Master Plan will resolve outstanding litigation with Titan Outdoor and allow for improved enforcement of Chapter 694.

Staff recommends approval of the requested amendment to Chapter 694 to introduce the Signage Master Plans for the 19 specific premises described in this report.

Financial Impact

The recommendations in this report have no financial impact.

Background Information

(May 18, 2012) Report from the Chief Building Official and Executive Director, Toronto Building on Proposed Signage Master Plans concerning the display of Third Party Wall Signs at 19 locations within multiple Wards - Titan Outdoor

(<http://www.toronto.ca/legdocs/mmis/2012/pg/bgrd/backgroundfile-47801.pdf>)

(May 18, 2012) Appendix A - Administrative Design - Amendments to Schedule 'B', Signage Master Plans and Area Specific Amendments, of Chapter 694, Signs, General, of the City of Toronto Municipal Code

(<http://www.toronto.ca/legdocs/mmis/2012/pg/bgrd/backgroundfile-47802.pdf>)

(May 18, 2012) Appendix B - Review of Titan Outdoor Sign Locations proposed as part of this Signage Master Plan

(<http://www.toronto.ca/legdocs/mmis/2012/pg/bgrd/backgroundfile-47803.pdf>)

(June 11, 2012) Presentation - Titan Outdoor - Before and After

(<http://www.toronto.ca/legdocs/mmis/2012/pg/bgrd/backgroundfile-48379.pdf>)

Communications

(June 7, 2012) Letter from Christopher J. Williams, Aird & Berlis LLP (PG.Supp.PG15.2.1)

Speakers

Christopher Williams, Aird & Berlis LLP

Scott Goldsmith, Executive Vice President and Chief Corporate Officer, Titan

Rami Tabello

Patrick Harrington, Aird & Belis LLP

2a Additional Information - Proposed Signage Master Plans for 19 Locations in Various Wards Concerning Third Party Wall Signs Operated by Titan Outdoor Canada Company

Confidential Attachment - The receiving of advice that is subject to solicitor-client privilege and pertaining to litigation or potential litigation

Origin

(May 28, 2012) Report from the City Solicitor

Summary

This report is to be reviewed in conjunction with the report of the Chief Building Official and Executive Director, Toronto Building, which recommends the adoption of Signage Master Plans for 19 locations within the City of Toronto which would permit the erection and display of third party wall signs in the City of Toronto operated by Titan Outdoor Canada Company.

Financial Impact

There are no financial implications resulting from the adoption of this report.

Background Information

(May 28, 2012) Report from the City Solicitor on Additional Information - Proposed Signage Master Plans for 19 Locations in Various Wards Concerning Third Party Wall Signs Operated by Titan Outdoor Canada Company

<http://www.toronto.ca/legdocs/mmis/2012/pg/bgrd/backgroundfile-47812.pdf>

(May 28, 2012) Confidential Attachment 1 and Confidential Appendix "A" to the report (May 28, 2012) from the City Solicitor