

City of Toronto Act, 2006 Public Notice

Notice is given that the Chief Building Official and Executive Director, Toronto Building, is reporting on a proposal which seeks to amend Chapter 694, Signs, General, of the City of Toronto Municipal Code.

This report proposes:

- **Amendments to the Sign By-law ("Chapter 694") to reduce the number of criteria for considering sign variance applications;**
- **Modifying the provisions concerning Signage Master Plans;**
- **Requiring a Signage Master Plan where more than three signs on a premise require variances to the regulations in Chapter 694;**
- **Changes to performance standards for first party signs within Chapter 694;**
- **Adding and modifying certain provisions to clarify issues concerning points of intersection as well as the site-specific amendment process;**
- **Modifying the definition of Fence; and**
- **Changes to the Sign District designations for 67 locations in 11 Wards to make the designations of these premises consistent with their current use.**

The Chief Building Official and Executive Director, Toronto Building is recommending that the Council of the City of Toronto amend Chapter 694, Signs, General, of the City of Toronto Municipal Code, in the manner proposed above.

At its meeting to be held in Toronto City Hall, Committee Room 1, on June 20, 2013 commencing at 9:30 a.m., or as soon as possible thereafter, the Planning and Growth Management Committee of Toronto City Council will hear in person or by his or her counsel, agent or solicitor, any person who wishes to speak to the matter.

To obtain or view a copy of the report outlining the proposed amendments, you may view the Planning and Growth Management Committee agenda at <http://www.toronto.ca/legdocs/agendas.html>, as of June 13, 2013. To assist in scheduling, if you wish to submit comments or make a presentation to the Planning and Growth Management Committee, please notify the City Clerk, attention: Frances Pritchard, Planning and Growth Management Committee, Toronto City Hall, 100 Queen Street West, 10th Floor, West Tower, Toronto, ON M5H 2N2, or call 416-392-4666, or e-mail pgmc@toronto.ca, by no later than 12:00 p.m. on June 19, 2013.

To ask questions regarding the content of the report, contact: Ted Van Vliet, Manager, Sign By-law Unit, Toronto Building, 100 Queen Street West, Ground Floor, East Tower, Toronto ON M5H 2N2, Telephone: 416-392-4235.

Any comments received after the Committee meeting will be processed to Council.

If this matter is deferred at the Committee meeting or Council meeting or considered at a subsequent Committee or Council meeting, no additional notice will be provided other than the information on the subsequent Committee or Council agenda. Please contact the above City officials if you require notice in these cases.

People writing or making presentations at the public meeting: The City of Toronto Act, 2006, and the City of Toronto Municipal Code authorize the City of Toronto to collect any personal information in your communication or presentation to City Council or its committees.

The City collects this information to enable it to make informed decisions on the relevant issue(s). If you are submitting letters, faxes, e-mails, presentations or other communications to the City, you should be aware that your name and the fact that you communicated with the City will become part of the public record and will appear on the City's website. The City will also make your communication and any personal information in it - such as your postal address, telephone number or e-mail address - available to the public, unless you expressly request the City to remove it.

The City videotapes committee and community council meetings. If you make a presentation to a committee or community council, the City will be videotaping you and City staff may make the video tapes available to the public. Questions about the collection of this information may be directed to the City Clerk's Office at 416-392-4666.

Dated at the City of Toronto this 13th day of June, 2013.

Ulli S. Watkiss
City Clerk

Attendant Care Services can be made available with some advance notice.