BLOORDALE B.I.A. 1215 Bloor Street West Toronto, Ontario

February 28, 2013

Clerk – Planning & Growth Management Committee
Frances Pritchard
City of Toronto
Toronto City Hall
100 Queen Street West
Toronto, Ontario
M5H 2N2

RE: Planning & Growth Management Committee – March 6, 2013 Item 21.1 – Final Report City Wide Zoning – Official Plan

Dear Ms. Pritchard:

I directly require that you distribute this memorandum, along with any other documents that you may distribute, to the members of the standing committee prior to the upcoming meeting.

I am writing to the politicians on behalf of my B.I.A., the Bloordale B.I.A.. I want to let you know that I am also the Chair of the Residents Association – Big and Bloor, of the area, too.

Our B.I.A. and residents have been instrumental in deterring unscrupulous and rogue operations from setting up and enduring their operations within our business community. We have indeed received great praise for our backbreaking efforts to promote the opening of attractive and enticing businesses to our area.

It has been brought to my attention that the current staff report, concerning the proposed amendments to the Official Plan, actually attempts to amend the definition for <u>body rub parlours</u> that would seemingly now serve to promote appeal towards sexual services in these places.

I need to remind you that these types of operations do not contribute to the efforts of our B.I.A., nor any other area in the City and if the staff report would go ahead as written, this would prove to be certainly disastrous to all of our efforts of betterment to our community, as a whole.

Our B.I.A. is stoutly appealing to that the committee that they amend staff's newly proposed definition for body rub parlours and delete the following sentence, "for the purposes of appealing to erotic or sexual appetites or inclinations."

Our B.I.A. would suggest that the definition for zoning of these types of operations be consistent and mirror the definition outlined in the City of Toronto Act, which clearly does not make allowances for sexual services in these types of places.

Thank you,

Spiro Koumoudouros Chair- Bloordale B.I.A.