

November 8, 2013

City Clerk, Attention Nancy Martins  
Administrator, Planning & Growth Management Committee  
City Hall, 100 Queen Street West, 10<sup>th</sup> Floor, West Tower  
Toronto, ON M5H 2N2

Dear Planning and Growth Management Committee:

*Re: Proposed Official Plan Amendment Pertaining to Economic Health & Employment Lands Policies & Designations*

I am writing to you today as President of Wrigley Canada regarding the proposed rezoning of 1121 Leslie Street, located immediately next door to Wrigley's Canadian head office and Toronto factory.

In August, Wrigley Canada had the opportunity to provide details of our business to City of Toronto staff working on this file, including senior planner Gerry Rogalski. I sincerely appreciate the outreach from the City to seek our input; given the potential impacts rezoning of this adjacent property could have on the future of our business here in the City of Toronto.

I would like to take this opportunity to ensure you and your colleagues are keenly aware of Wrigley Canada's interest in maintaining our manufacturing business at 1123 Leslie Street in Toronto. I believe our ability to continue to provide quality local manufacturing jobs and support for Toronto's economy is of equal importance to us and the City. As such, I am copying members of the City's Planning and Growth Management Committee on this letter, along with our local councillor, Jaye Robinson.

Let me begin with some background on our company. Wrigley Canada first opened its operations in Toronto 103 years ago and this year we celebrate 50 years at our Leslie Street site. In 2008, Wrigley was acquired by Mars, Incorporated, a private, family owned business, with annual net sales of over \$33 billion and over 72,000 Associates worldwide. Mars in Canada encompasses Wrigley Canada, Mars Chocolate, Mars Food, Mars Petcare, Royal Canin and Nutro. Mars in Canada ranks as the 8th largest consumer goods manufacturer. We employ 1,600 Associates across the country in five factories and four offices in Southern Ontario – including the Wrigley Canada facility on Leslie Street.

Our Leslie Street facility provides quality, well-paying, full-time jobs to approximately 450 men and women and we are a critical production hub for the Canadian and U.S. markets and proudly manufacture Canada's number one confectionery product, *Excel* gum. Over the last 5 years we have invested nearly \$15 million in capital improvements to our Toronto facility and in 2013 alone we have contributed \$125 million into the local economy through our long standing relationships with local vendors.

Our current operation relies on the ability we have to run and maintain a safe and productive facility in Toronto. Any zoning change would affect our current licenses and all relevant procedures and will undoubtedly pose a risk to our freedom to manufacture at our site.

For example, even though Wrigley Canada adheres to all environmental guidelines, due to the nature of our operations, odours and noise can be experienced by the surrounding community. Wrigley Canada manufacturers 24 hours a day, 5 days a week and during such times, all operations are running, including our warehouse that manages flow of raw materials and finished product. In addition, Wrigley operates its warehouse from 5:00 a.m. – 10:00 p.m. daily, which involves truck traffic entering the site for inbound deliveries and outbound finished goods as well as service vehicles.

During our tenure at Leslie Street, I am proud that we have developed a harmonious relationship with our community. We are not only a solid employer and a good neighbour, but we are active in the community as well. We are a long standing supporter of the United Way, Canadian Breast Cancer Foundation and Thorncliffe Park, located south of our office. In 2012, our Associates' passion for making a difference in our community helped us reach an annual donation of \$191,000 to the United Way, placing us in the top 15 percent of Canadian workplaces.

It is clear that the future of manufacturing in the City of Toronto has been an active topic of conversation in recent months. As an active board member of our industry association of record, Food & Consumer Products of Canada (FCPC), I support FCPC and Toronto Region Board of Trade (TRBOT) for committing to take this on as a matter of priority and work together with City Council to protect and grow manufacturing jobs that are critical to Toronto's economy.

As the Planning and Growth Management Committee begins its review of the proposed rezoning application, I ask that you and your colleagues will give every consideration to the important role that Wrigley plays as a leading employer and supporter of the local community.

I invite you to contact me directly should you have any questions.

Sincerely,



Shai Altman  
President, Wrigley Canada

cc.

Councillor Milczyn

Councillor Jaye Robinson

Councillor Josh Colle

Councillor John Filion

Councillor Frances Nunziata

Councillor Karen Stintz

Councillor Adam Vaughan

Nancy Croitoru, President & CEO, Food & Consumer Products of Canada

Carol Wilding, President & CEO, Toronto Region Board of Trade