



November 19, 2013

Members of the Planning and Growth Management Committee
10th Floor, West Tower, City Hall
100 Queen Street West
Toronto, ON, M5H 2N2

Re: Retention of Employment Lands at 430, 436, 440-444 Dufferin and 41 Alma Avenue.

Members of the Planning and Growth Management Committee:

We are submitting in support of retaining the Dufferin/Alma lands as Core Employment Lands as described on pages 69, 70 and 71 of the Staff Final Report for the Official Plan.

We are residents and business owners in Wards 18 and 19. We own and operate Bellwoods Brewery – an award winning downtown Toronto microbrewery on Ossington Ave. Our material receiving, cellar and auxiliary packaging spaces are at 444 Dufferin.

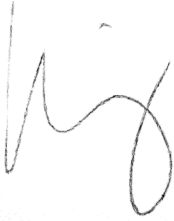
The Dufferin/Alma lands house a wide variety of light manufacturing, creative, industrial and distribution uses, providing jobs for numerous individuals who live in the immediate area. Like so many others, our use of the Dufferin/Alma lands is an example of how these types of spaces support the viability and growth of entrepreneurial ventures that require more than conventional office or studio space. Truck accessible spaces suitable for light manufacturing are becoming very scarce in the core.

Further, we are currently looking for expansion space to fulfill LCBO, out of province and US orders. This expansion will create approximately 20-30 jobs. The lack of clarity on which downtown spaces are to be retained for employment is making it very difficult to source a long-term location. We currently have 35 employees that live in the core. If we are forced out of the core to expand, a significant portion of our staff will have to commute out of the city. This would increase cost of living and reduce individual quality of life for our employees and for the employees of any other company in a similar situation.

In our opinion manufacturing, whether food/beverages, textiles, art, furniture, or other products is an important part of any diverse and healthy economy. Lands with features such as those at Dufferin/Alma should absolutely be protected from residential development in order to promote diversity of business in the core, and quality of life for core residents employed in manufacturing and related uses.

Thank you for considering our submission.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mike Clark', with a large, stylized 'M' and 'C'.

Mike Clark
Director/Brewer
Bellwoods Brewery

A handwritten signature in black ink, appearing to read 'Luke Pestl', with a large, stylized 'L' and 'P'.

Luke Pestl
Director/Brewer
Bellwoods Brewery