

Appendix A – Jurisdictional Scan of Litter/Cigarette Butt Initiatives

City	Campaign	Description
Ajax, ON	20-Minute Makeover	As part of Ajax Green Living Days, a series of free eco events that take place annually during Earth Week, residents can register to participate in 20-minute makeover events to clean-up litter with the Mayor and members of Council.
Edmonton, AB	Cigarette Litter Reduction	The City installs, maintains and services outdoor ashtrays in commercial districts in partnership with private property owners who monitor the bins. Personal pocket ashtrays are also distributed for free to residents at events and City Hall throughout the summer months.
Halifax, NS	Clean Nova Scotia. The Great Nova Scotia's Pick-Me-Up Event	Halifax coordinates clean-ups in support of The Great Nova Scotia Pick-Me-Up and Clean Across Nova Scotia programs. Registered participants are provided with free clean-up kits along with a data card to track types of litter picked up.
Hamilton, ON	Tim Hortons Team Up to Clean Up	Sponsored by Tim Hortons – residents, community and school groups can register to receive waste collection bags, gloves and graffiti wipes to participate in neighbourhood clean-up events all year round.
London, ON	Project CLEAN - Community Litter Enforcement Action Now	The initial focus of London's litter program was on education by rewarding proper disposal of litter and issuing warnings to individuals that litter. In April 2013, London introduced Project CLEAN - Community Litter Enforcement, under which individuals caught littering are issued a \$140 fine. London will periodically undertake Project CLEAN blitzes in litter-prone areas of the City.
Mississauga, ON	Don't be a Litter Bug	Don't be a Litter Bug program encourages residents to help keep Mississauga clean and green through volunteer and school programs.
Ottawa, ON	Tim Hortons Cleaning the Capital	Residents, businesses and community groups register clean-up events with the City to receive a clean-up kit. Registrants complete and submit a Clean-up Report for chances to win prizes donated by event sponsors.
San Francisco, CA	SF Giant Sweep	Mayor partnered with San Francisco Giants to lead citywide campaign to bring schools, businesses, residents and community groups to clean public space.
San Francisco, CA	Community Partnership "Anti-Cigarette Litter"	Partnership with a local neighborhood group to test different types of ashtray canisters, pilot program tested different types of cigarette canisters to address the cleanliness of commercial corridors.
San Francisco, CA	Adopt-A-Street	Residents and businesses to adopt their street and make a pledge to keep the sidewalk litter free. In return, Department of Public Works provides volunteers with street cleaning supplies such as brooms, dustpans, gloves, bags, paints and graffiti remover. The Department of Public Works delivers supplies to the Adopt-A-Street member's doorstep and picks up the trash afterward.
San Francisco, CA	Cigarette Litter Abatement Fee	San Francisco passed an ordinance establishing a Cigarette Litter Abatement Fee of \$0.20 (U.S.) per cigarette pack to offset costs incurred from cleaning public streets of cigarette butt litter. This requires tobacco companies to partially pay for the clean-up of their product.
Surrey, BC	Getting Tough on Trash	In July 2005, Surrey initiated an education and enforcement campaign designed to reduce litter. As part of the program, entitled "Getting Tough on Trash", the City hands out notices to households and businesses which are found to have accumulations of litter on their property or adjacent boulevards. The notices provide property owners with a 48-hour period to clean-up the mess or face a minimum fine of \$75.00 as well as the costs associated with cleaning up the mess. The City's mayor attributes one of the main sources of street-side waste to litter originating from private properties – both residences and businesses. The new campaign is being delivered through a combination of increased by-law enforcement efforts and anti-litter advertisements.
Vaughan, ON	Cash for Trash, Anti-Litter	In April 2005, prize spotters travel to catch residents picking up litter and putting in a litter bin, and award them with "cash for trash" prize voucher. Prizes include small cash prizes or donated items like mountain bike or camping equipment.
Waterloo, ON	Litter Reduction Task Force	Formed in 2003 to address litter issues within the Region. The Task Force is focused primarily on education and promotion. In June 2006, the Litter Reduction Task Force launched a Cash for Trash campaign.