Founded in 1879, the Canadian National Exhibition is Canada’s largest fair.
On April 1st 2013
The CNE will become an independent not-for-profit corporation.
Once independent, the CNE will continue to pay $10 million dollars for rent and services each year to Exhibition Place/City.
CNE

Facts & Figures

Generates

Ontario
Years to discover
$80,000,000
The CNE’s economic impact on Ontario each year*

Greater Toronto Area
$58,600,000
The CNE’s economic impact on The Greater Toronto Area each year*

1879 2013
135 Years of History

Founded in 1879, the CNE is Canada’s largest fair and has been staged at Exhibition Place for 135 years (as of the 2013 fair)

An Accessible & Affordable Tradition

The CNE offers an entertainment experience that is affordable and accessible to everyone

70% of the CNE’s total operating budget is invested in jobs

5,000 Youth

Estimated number employed at the CNE each season

1.3 to 1.4 Million Visitors

Attend the CNE every season

275,000 Out-of-Town Visitors

The CNE attracts more than 275,000 out-of-town visitors to the city, and each year CNE-related spending creates the equivalent of 633 jobs in the region*

*Canadian National Exhibition Economic Impact Assessment conducted by Cogent Research Inc. (2009)
CNE Visitors

- 89% of our visitors come from the GTA

- Our visitors reflect the diversity of the GTA
CNE Site Requirements
192 Acres
CNE Usage of Site
The CNEA is opposed to having a permanent Casino or Casino Entertainment complex built at Exhibition Place.

CNE 2013
August 16th-September 2nd

www.theex.com