



2013 APR 17 A 8:34

Tuesday April 16, 2013

Re: Aloha Toronto – Balmy Beach Club August 23, 2013 7:00 pm – 1:00 am
August 24 & 25, 2013 - Cherry/Clarke Beach 10:00 am to 8:00 pm daily

To Whom It May Concern:

This letter is a request to have our annual event 'Aloha Toronto' declared an event of municipal significance.

Aloha Toronto is an annual weekend beach festival inspired by Izzy and Danielle Paskowitz and their foundation, Surfers Healing. Aloha Toronto is first and foremost a charity event in support of both Surfers Healing and local autism organizations.

Surfers Healing strives to bring the joy and therapeutic effects of surfing and stand-up-paddling to children with autism. Former #1 world-ranked surfer and member of the infamous Paskowitz family, Izzy Paskowitz began Surfers Healing after witnessing the positive influence the water had on his autistic son. Soon thereafter, Izzy and Danielle began to spread the love, and their time, to others in the community, and eventually the country and into Canada for the first time via Aloha Toronto. Aloha Toronto is proud to host Izzy and his spectacular team of world-renowned surfers for a weekend festival each year to celebrate the Toronto beaches, and to spread Aloha to kids with autism. Along with the surfers from Hawaii, California, and more, Aloha Toronto offers food, drink, vendors, live music, local celebrities, and evening parties to rival any in the city.

The goal of Aloha Toronto is to not only offer children and their families a weekend of fun, sun, and surf, but also to raise awareness and dollars for Surfers Healing and local charities so that they can continue their great work. The results of Aloha Toronto have already been remarkable. To see the families and the incredible kids with autism respond to the surfers, their mission, and to a weekend where they are the stars is truly something everyone should experience. Aloha Toronto is truly a heart-filling event, and one that promises to do even more in the years to come.

Thank you kindly for your consideration.

Sincerely,
Helen Hatzis
Founder, Aloha Toronto
www.AlohaToronto.com
416-508-5652