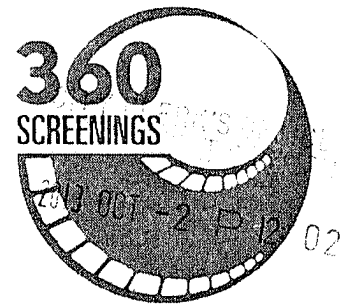


October 2, 2013

Toronto City Councilor Pam McConnell
Ward 28 - Toronto Centre-Rosedale
Toronto, ON



Attention: Toronto City Councillor Pam McConnell

Re: LCBO Special Occasion Permit Application
360 Screenings Event on October 24, 25, 26, 2013

Dear Councillor Pam McConnell,

In accordance with the LCBO's Special Occasion Permit information package, 360 Screenings would like to request a resolution of Municipal Significance designation for the use of a Special Occasion Permit to allow the sale of alcohol at our event on October 24, 25, 26, 2013. This will be for ticket buyers to the event, expected to number 120. For this event we will be using **The Ontario Heritage Centre** (10 Adelaide Street East). The event timings are as follows:

- Thursday, October 24th at 7:00-10:30pm
- Friday, October 25th at 7:00-10:30pm
- Friday, October 25th at 11:00pm-1:30am
- Saturday, October 26th at 2:00-5:30pm
- Saturday, October 26th 7:00-10:30pm

360 Screenings provides a cinematic experience that audiences not only watch but also become a part of through live theatre installations. Every event features a theatre and cocktail portion followed by a film screening. The location of the venue is kept secret until 24 hours prior to the screening, and the film itself isn't revealed until it screens. From the moment the audience arrives at the venue they become fully immersed in the story of the film. A hybrid between live theatre and cinema, the audience is encouraged to explore, uncover and interact with the actors and set design.

The use of Toronto Heritage buildings and unique city venues set the scene for the film and encourages the audience to discover the historic beauty of Toronto. The location is furnished entirely to reflect the film's environment and bring to life beloved films of the past.

Please find the layout of the indoor space below which is to be licensed. Alcohol will be sold at the event with the intent to make a profit in order to help cover the numerable costs involved with producing an event of this nature. This will be the sixth event for the company, and all events have been licensed with acquiring municipal significance letters.

Please contact me should you have any related questions or require additional information. Thank you in advance for your consideration and anticipated approval for this event.

Respectfully submitted,

Ned Loach
Artistic Producer / Co-Founder
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www.360screenings.com

Oakton Heritage Centre - 2nd Floor

