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Thursday, May 01, 2014

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Ms. Ros Dyers, Committee Secretary Toronto and East York Community Council 2nd Floor, West Tower, City Hall 100 Queen St. W. Toronto, Ontario M5H 2N2

Email: teycc@toronto.ca

Attention: Ms Dyers & Committee Members,

I am writing this letter to request an "Event of Municipal Significance" and a "Temporary Liquor License Extension" to cover our outdoor space, so that we may serve alcohol at our ideacity Closing Night Party on Friday June 20th, 2014.

This party will take place on our private property at our large office complex in the Liberty Village area of Toronto. (64 Jefferson Avenue). The majority of the party will take place indoors, however there is an outdoor concrete "patio" area and adjacent portions of our private parking lot that we need to utilize for this event to "join" the two indoor spaces as "one" overall party. This outdoor concrete patio and parking lot areas are immediately adjacent to the indoor portion of the party and the outdoor sections would be blocked off by the required barriers outlined by the ACGO regulations.

Name of Event: ideacity Closing Night Party

Address of Event: 64 Jefferson Ave. Toronto, ON, M6K 1Y4

Date of Event: June 20th 2014 Time of Event: 7:00pm – 1:00am

Purpose of the Event: *ideacity* is Canada's Premier Meeting of the Minds, playing host to a mélange of distinguished thinkers, literary heavyweights, artistic talents, innovative scientists and visionary entrepreneurs. The Closing Night Party is to allow the convergence of 50 unique intellectuals/speakers and an audience of distinguished business leaders and CEO's to discuss, celebrate and digest the 'talks" they have been privileged to hear during the three days of the conference, among their distinguished colleagues.

Attention:

Richard Robertson
Project Management, Conferences & Shows *ideacity* (ZoomerMedia)
C – 416-886-1476
E – richardr@zoomermedia.ca