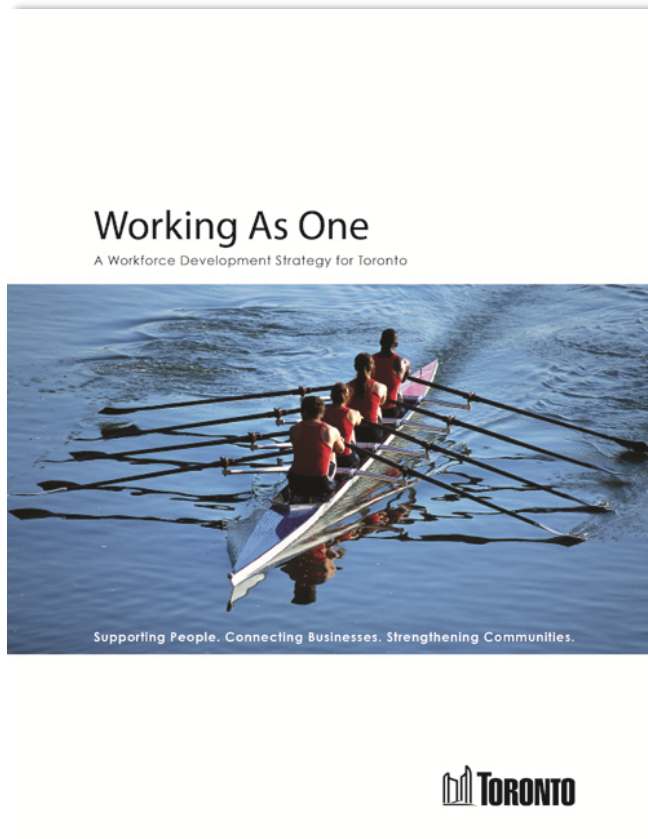


Workforce Development in Toronto



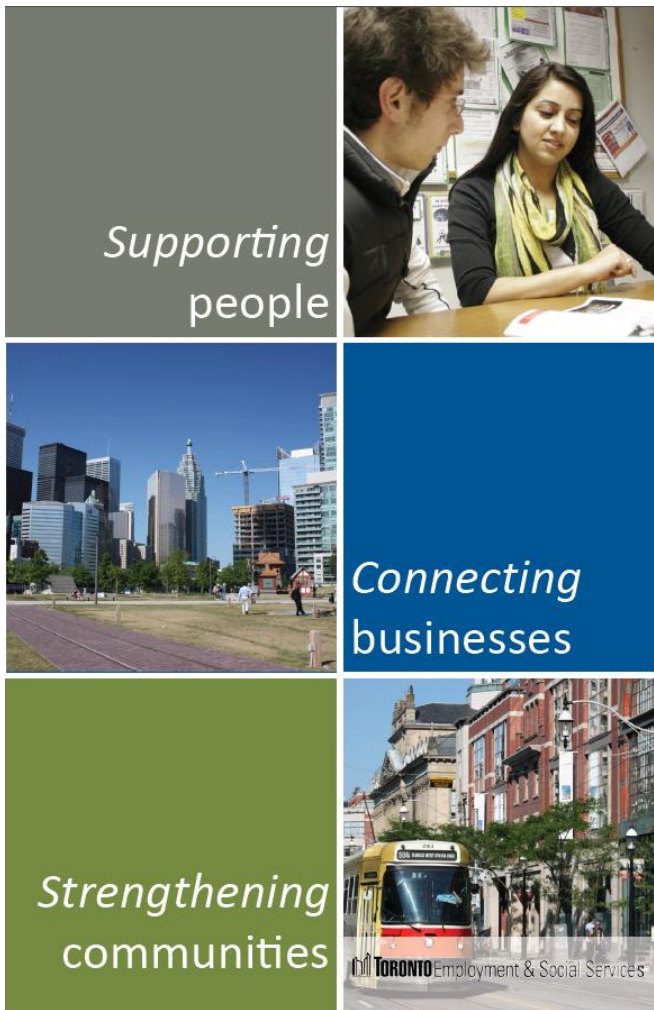
Economic Development Committee
February 26, 2014

Supporting People

Connecting Businesses

Strengthening Communities

Overview



- Aligning City strategies
- Spotlighting success
- Capitalizing On Opportunities

Aligning City Strategies

Economic Growth
Plan

Workforce
Development
Strategy

Strong
Neighbourhoods
2020

Economic Prosperity
Healthy Labour Market
Vibrant Communities

An Approach That Works in Toronto

Supporting People

Connecting Businesses

Strengthening Communities

Working with Employers

Making it happen:

- City building initiatives
- City and ABCCs
- EDC and Invest Toronto connections

In 2012-13:

- more than 50 initiatives
- 300 employers
- 12 business sectors
- close to 100 community agencies

Toronto Workone
Toronto's job bank

Royal Ontario MUSEUM for CANADA
and City of Toronto present a
Career Information and Networking Event
Saturday, June 1, 2013
11 a.m. to 1 p.m.
Metro Hall, 55 John Street, Room 309

Step into the unique networking opportunity (one that few you could work for Toronto never attract)

With your outgoing and friendly personality, you may be perfect fit for one of the many permanent full or part time positions such as:

- guest services
- operations
- food and beverage
- outreach
- housekeeping
- security
- retail

Pre-registration is required. To register, please call 416-397-5627 or email employment@toronto.ca by Wednesday May 29.

Learn more about the City's employment services by visiting toronto.ca/employment

City of Toronto

The WATERFRONT TORONTO EMPLOYMENT INITIATIVE Partnership
is hosting an evening of
Career Information Sharing & Networking
Thursday, October 24th, 2013
5 - 7 p.m.
George Brown Waterfront Campus
2nd floor Auditorium

Hear directly from construction & development industry experts about careers in:

- Architectural Planning and Design
- Construction Trades
- Engineering
- Environmental and Urban Planning/Development
- Project Management
- Technologies

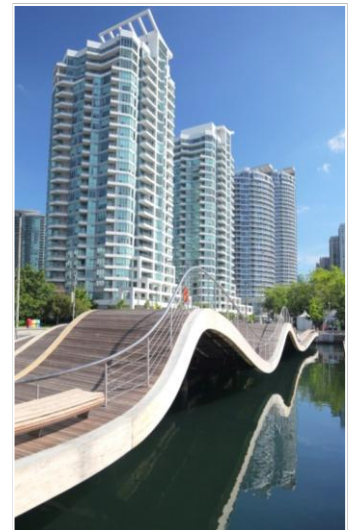
For more information or to register please contact:

Space is limited. Registration is required by October 21, 2013.

The Waterfront Toronto Employment Initiative (WTEI) connects unemployed and underemployed people to the employment and training opportunities being generated by waterfront projects.

WaterfrontTorontoEmploymentInitiative.WTEI.ca

City of Toronto



We're making it happen! **Toronto Public Service Job Incentive Program**

YORKDALE JOB FAIR
SEPTEMBER 2013

Over 25 Yorkdale stores will be recruiting for employment opportunities this fall.

Get ready for the job fair by preparing, and by invitation to attend the advance event.

Please call: www.yorkdale.com and please remember to attend an advance event. For tickets call: employment@toronto.ca or toronto.ca/employment

City of Toronto

Toronto Workone
Opportunity starts here

City of Toronto and Metrolinx present:
A Transit Construction and Engineering Career Information Session

Attend an information session about the Georgetown South Project Employment Initiative. Learn about:

- future construction career opportunities
- educational pathways and pre-apprenticeship programs
- employment services in your community

Thursday, June 27
6 to 8:30 p.m. (registration starts at 5 p.m.)
Attwell Employment & Social Services
220 Attwell Drive
(Nearest major intersection: Attwell Drive & Dixon Road)

For more information and to register, please call Trish Nicholson at 416-397-6893

City of Toronto **METROLINX**

EMPLOYMENT ONTARIO **THE ROYAL BANK FOUNDATION** **HUMBER**

AECON

Toronto workone
Opportunity starts here

Supporting People

Connecting Businesses

Strengthening Communities

Working with Job Seekers



Making it happen:

- improving employment service planning with job seekers
- coordinating and simplifying system access
- customizing contracted services based on changing labour market demands and job seekers' needs

Outcomes:

- over 28,000 OW recipients found work
- 68,000 residents served at City Employment Centres
- 7,000 people attended skills training or pre-employment programming through the Ontario Works purchase of Employment Services
- worked with 170,000 OW recipients to create individual employment service plans



Supporting People

Connecting Businesses

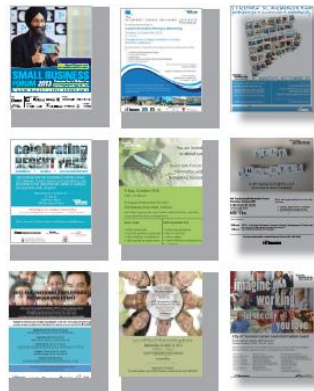
Strengthening Communities

Bringing it Together

Toronto
workone
Opportunity starts here

**WORKFORCE
DEVELOPMENT
WEEK 2013**

october 21 - 25
summary report



PROGRESS

The difference a year makes

In only its second year, Workforce Development Week in 2013 improved on the previous year in every way. There were more events, more job seekers, and more employers, community partners and City divisions, agencies, boards, commissions and corporations involved.

2012		2013
19	Number of events	40+
over 3,000	Job seekers attended	over 6,800
104	Employers	108
86	Community partners	136
24	City divisions, agencies, boards, commissions and corporations	37
1	Federal departments and provincial ministries	5



I went to the Mill Centre to motivate my brother-in-law, but when I met representatives of Local Carpenters 27, Dixon Hall and Regent Park Employment Services, I realized that there were so many opportunities and supports out there.
- Mill Centre Pre-Apprenticeship Carpentry Program graduate

Supporting People

Connecting Businesses

Strengthening Communities

Making Progress

- connecting more employers, in more sectors to meet their hiring needs in communities across Toronto
- connecting employers to more diverse job seekers (e. g. newcomers, youth and racialized communities)
- connecting more unemployed residents directly with employers
- coordinating the wide range of community based services to employers and job seekers
- increasing access to City jobs for low income Torontonians

Capitalizing on Opportunities

Increase employment opportunities in Toronto by:

- **Ensuring equitable opportunities for all**
 - Tailor TESS Purchase of Employment Services
 - Purpose driven partnerships with educators and unions
- **Building leadership**
 - Workforce Development Leadership Table
 - Joint approaches with EDC and SDFA to support City Economic Vitality strategic actions
- **Ensuring that City strategies are integrated**
 - Leveraging City purchasing (Social Procurement)
 - Develop joint strategies to address sector specific employment needs
- **Focusing on outcomes and improving performance**
 - Aligning key employment performance metrics

RBC Royal Bank



"As a partner, RBC has found the City of Toronto's Workforce Development recruitment and job fairs to be an excellent source of talent, and great way to stay engaged with local communities across our city."

-Natasha Kassim, Head of Human Resources, Greater Toronto Region, RBC Royal Bank

Supporting People

Connecting Businesses

Strengthening Communities

Successful City Building Projects



City partnership through Imagination, Manufacturing, Innovation, Technology (IMIT) Incentive Program

- business services support provided by EDC
- employment plan developed with TESS

- 500+ residents participated in career information & networking events
- 35+ community partners engaged in candidate outreach and referrals
- 10% workforce recruitment through TESS
- focus on opportunities in construction trades and facility operations
- continued partnership for ongoing recruitment

