Film, Television, Commercial and Music Video Production
Toronto 2013 – Year in Review
Toronto 2013
Great Film, Great Television, Great Digital Media
Investments by screen based production companies for on-location filming in Toronto reached approximately $1.19 billion in 2013, almost identical to the $1.2 billion reported for 2012.

2013 was the 3rd consecutive year total production investment exceeded the $1 billion mark.

Investment in Major Productions declined in 2013, while investment in Commercials and Animation increased significantly.

Source: TFTDMO Production Information Sheets
• The following statistical charts prepared by the Toronto Film, Television & Digital Media Office include investments for productions which have an on-location component.

• The film, television and digital media industry generates millions of dollars of additional investment in Toronto related to agency costs for talent, in-house broadcaster production (e.g. news and public affairs programming), and other productions completed entirely within a film or TV studio (e.g. by major networks, specialty channels and others)
This chart shows the total number of major productions and total value of major production investment by type.

It includes both domestic and international productions with some on location filming in Toronto.

Total investment for all production categories was $948 million. Investments in TV Series and TV Specials increased moderately. Features film investment declined.

Source: TFTDMO Production Information Sheets
Major productions include domestic and international feature films, movies made-for-television, mini-series, TV specials and TV series with on location scenes filmed in Toronto.

Investment in major productions in 2013 was $948 million, close to the $1 billion mark for the 3rd consecutive year.

Between 2011 and 2013 the $CDN and $US were essentially at par, in contrast to 2001 when the $CDN traded at $0.65 U.S.

Source: TFTDMO Production Information Sheets
This chart includes all major international production activity filmed on-location in Toronto (feature films, movies made-for-television, mini-series, TV specials and TV series).

International production investments, over $500 million in 2011 and 2012, declined to $438.8 million in 2013.

Source: TFTDMO Production Information Sheets
This chart includes all major domestic production activity filmed on-location in Toronto (feature films, movies made for television, mini-series, TV specials and TV series.)

Domestic production investment has been trending steadily upward. Investment in 2013 of $515 million is a 3.2% increase over 2012 and 21% increase over 2011. This is attributable to strong growth in the area of domestic TV Series investment.

Source: TFTDMO Production Information Sheets
This chart includes investment for both domestic and international productions with on location filming in Toronto.

Although investment in major feature films picked up in the second half of 2013, the year started slowly and saw a decrease of $90 million in total investment compared to 2012.

Source: TFTDMO Production Information Sheets
Television Series Production Investment
2005 to 2013

This chart includes both domestic and international productions for television series with on location filming in Toronto.


This important segment has grown significantly and consistently since 2006.

Source: TFTDMO Production Information Sheets
This chart includes domestic and international commercial spots filmed on-location only.

Investments in commercial production in 2013 showed a significant increase over the 2012 level and strong growth since 2008.

Source: TFTDMO Production Information Sheets
Location filming projects had been relatively constant.

Source: TFTDMO Production Information Sheets
A shooting day is one day of production from start to wrap for one production company.

The number of location shoot days has remained relatively consistent for the past 4 years.

The number of shoot days shown represent only the days spent on location with permits issued by the Toronto Film & Television Office. Shoot days in studios are not included.

Source: TFTDMO Production Information Sheets
Toronto 2013 – Questions?