



2028.5.5

November 2013

Right Hon. Stephen Harper
Prime Minister
House of Commons
Parliament Hill
Ottawa, ON K1A0A2

Dear Prime Minister

We are pleased to see the emphasis that you and your government have placed on the issue of jobs, investment and infrastructure development. They play a critical role in the economic vitality of our city, our region, province, and of Canada. Your commitment to moving these to the forefront of the public agenda are noted and very much appreciated.

It is in this context that we are writing to you about a major city infrastructure project, a proposed bid to host an Expo / World's Fair in 2025. This proposal has gained broad and increasing interest and support from across the political spectrum at both the City of Toronto and Province of Ontario. In the spirit of collaboration, we have also had discussions with members of Parliament and the Senate and discovered a constructive interest in the project across the board.

We are aware that your government has officially requested that Canada withdraw its membership from the *Bureau International des Expositions* (BIE), and that a process is now underway to that effect. Withdrawal from the BIE prevents Canada from being able to bid for, or host, an Expo.

We have also learned from members of your staff and Cabinet that your government has two principal concerns regarding Expos: 1) their possible relevance - in an era of mass communications and the internet; and 2) the scale of security costs - based on costs that took place for the Vancouver 2010 Olympics.

Our knowledge and experience with World's Fairs, and that of experts in the field, leads us to conclude that the relevance and potential of Expos for tourism, economic development, and innovation are still very strong. We also know that security costs associated with an Expo are significantly more modest and largely incomparable to Olympic Game events. We would thus welcome the opportunity to demonstrate this, as well as the broader economic and infrastructure benefits of an Expo.

Our aim would be to review the above concerns in a responsible and collaborative manner, to fully gauge the benefits without creating undue expectation, yet with the understanding that the door is open to considering an event should the facts support it.

Canada has had the opportunity to host two Expo/World's Fairs in its history, in Vancouver and in Montreal. Both were enormously successful and also had a profound impact on the urban development of their respective cities, urban regions, and provinces, and on their waterfronts, transportation infrastructure, tourism, and economic growth, as well as the spurring of innovation.

The impact of Expos in terms of education, training, and exposing several generations of Canadians to the world has been tremendous. A broad spectrum of leaders continue to believe in the potential of the event and are determined to use this platform to further build Toronto, Ontario, and Canada.

Expo remains the largest global event that a nation and a city can host, attracting the largest number of visitors from across the planet, for an event that is focussed on innovation, trade, industry, progress, and the future. It is a family-friendly event lasting six months, with a potential \$13 billion economic impact for Canada, and an event that would bring an estimated 40 million visitors to the Expo site.

It is with the support of members of all three political parties that we respectfully forward you the following request, and also asking for the opportunity to meet with you personally, with key ministers in your government, and to meet with, and seek the input of, the GTA Conservative caucus:

We are asking that your government suspend Canada's request to withdraw from the BIE until such time as Toronto may conduct the required due diligence, and that all levels of government review the results on an informed basis.

Sincerely,

The following have agreed to co-sign the letter

Hon. Don Meredith
(Conservative)
The Senate of Canada

John H. Tory
Chair, Greater Toronto
Civic Action Alliance

Mike Yorke
President (Local 27)
The Carpenters Union

Hon. Eric Hoskins
Ontario Minister of
Economic Development
Trade & Employment

Claire Hopkinson
Director & CEO
Toronto Arts Council

Hon. Art Eggleton
(Lib.) Senate of Canada
Former Mayor of Toronto

Justin Van Dette
Vice-President
PC Party of Ontario

Craig Scott MP
Member of Parliament
(NDP) Toronto-Danforth

Hon. David Crombie
Former Mayor
City of Toronto

Tony Elenis
President - Ontario
Restaurant Hotel
& Motel Association

Frank Klees MPP
Ontario Legislature
(P.C. Caucus Critic
for Infrastructure)

Renato Discenza
CEO, Invest Toronto
Scarborough Centre

Monte McNaughton MPP
Ontario Legislature
(Prior Critic - Economic
Development, Trade
& Employment)

Brian Ashton
President, Canadian
National Exhibition
(Chair - Toronto's
previous Expo bid)

Steven Del Duca MPP
Ontario Legislature
(Vaughan)

Bob Richardson
Past CEO, Toronto
2008 Olympic Bid /
& 2015 Pan Am
Games bid

Lis Pimentel
President (Local 75)
UNITE HERE

Andy Manahan
CEO - Residential
& Civil Construction
Alliance

Phil Gillies
Gillies Consulting
PC (Provincial) Candidate
Brantford

Rahul Bhardwaj
CEO, Toronto
Community
Foundation

Sheldon Levy
President
Ryerson University

Paul Sutherland
CEO - Sutherland
Associates

David Whitaker
CEO, Tourism
Toronto

Terry Mundell
CEO, Greater Toronto
Hotel Association

Richard Ciano
President
P.C. Party of Ontario

Mel Lastman
Former Mayor
City of Toronto

John Mollenhauer
President, Toronto
Construction Association

Grant Humes
Exec. Dir., Financial
District Business
Improvement Area

George Hanus
CEO, Greater Toronto
Marketing Alliance

Ralph Lean
Senior Counsel
Heenan Blaikie

Dr. Anne Golden
President Emeritus
Conference Board
of Canada

Clive Thurston
CEO, Ontario
General Contractors
Association

Olivia Chow MP
Member of Parliament
(NDP) Trinity-Spadina

Andrew Pask
VicePresident
Sutherland Associates

Hon. Carolyn Bennett
Member of Parliament
(Liberal) - St. Paul's

Case Ootes
Former Deputy Mayor
City of Toronto

Matt Kellway MP
Member of Parliament
(NDP) Beaches-East York

Rocco Rossi
Past Provincial
PC Candidate
Eglinton-Lawrence

Mark Garner
Exec. Dir., Downtown
Yonge Business
Improvement Area

Mark Grimes
City Councillor
Etobicoke-
Lakeshore

Mike Layton
City Councillor
Trinity-Spadina

Kristyn Wong-Tam
City Councillor
Toronto Centre-Rosedale

Shelley Carroll
City Councillor
Don Valley East

Jaye Robinson
City Councillor
Don Valley West

Michelle Berardinetti
City Councillor
Scarborough Southwest

Adam Vaughan
City Councillor
Trinity-Spadina

Mary Fragedakis
City Councillor
Toronto-Danforth

**Mary-Margaret
McMahon**
City Councillor
Beaches-East York

Pam McConnell
City Councillor
Toronto-Centre
Rosedale

Raymond Cho
City Councillor
Scarborough-Agincourt

Ana Bailão
City Councillor
Davenport

Joe Mihevc
City Councillor
St. Paul's

Michael Thompson
City Councillor
Scarborough Centre

Peter Milczyn
City Councillor
Etobicoke-Lakeshore

Karen Stintz
City Councillor
Eglinton-Lawrence

Glenn de Baeremaeker
City Councillor
Scarborough-Centre

Sarah Doucette
City Councillor
Parkdale-High Park

Gloria Lindsay Luby
City Councillor
Etobicoke Centre

Maria Augimeri
City Councillor
York Centre

Frances Nunziata
City Councillor
York South-Weston

Paula Fletcher
City Councillor
Toronto-Danforth

Norm Kelly
Deputy Mayor
City of Toronto

Cesar Palacio
City Councillor
Davenport

Josh Colle
City Councillor
Eglinton-Lawrence

Paul Ainslie
City Councillor
Scarborough-East

Maria Augimeri
City Councillor
York Centre

Cynthia Wilkey
Chair, West Don Lands
Committee (a 13
member coalition
of resident, business,
environmental and
heritage organizations)

David Soknacki
Former Councillor
& Budget Chief
City of Toronto

Janet Davis
City Councillor
Beaches East-York

Sean Strickland
Chief Executive Officer
Ontario Construction
Secretariat

Organizations contributing to the Expo 2025 Working Group in 2013:

- **John Tory** - Chair, Greater Toronto Civic Action
- **Claire Hopkinson** - CEO, Toronto Arts Council
- **Mike Yorke** - President, Carpenters' Union - Local 27 - Toronto & the GTA
- **David Whitaker** - CEO, Tourism Toronto
- **Richard Joy** - Vice President, Toronto Region Board of Trade
- **Justin Van Dette** - Vice-President, Progressive Conservative Party of Ontario
- **Renato Discenza** - CEO, Invest Toronto
- **Mark Garner** - Executive Director & CEO, Downtown-Yonge BIA
- **Senator Don Meredith** - Conservative Senator - Ontario
- **Case Ootes** - Former Deputy Mayor of Toronto
- **Paul Sutherland** - CEO, Sutherland Associates
- **Andrew Pask** - Vice President, Sutherland Associates
- **Sheldon Levy** - President, Ryerson University
- **Dr. Anne Golden** - Past President, Conference Board in Canada
- **John Campbell** - CEO, Waterfront Toronto
- **Joe Mihevc** - City Councillor St. Paul's
- **Lis Pimentel** - President, Local 75, UNITE HERE - Hotel & Hospitality Workers Union
- **Brian Ashton** - Past Chair previous Toronto Expo bid; Pres. of the Canadian National Exhibition
- **George Hanus** - CEO, Greater Toronto Marketing Alliance
- **Rahul Bhardwaj** - CEO, Toronto Community Foundation
- **Debra De Monte** - Chair, Toronto Region, the Ontario Restaurant, Hotel, & Motel Association
- **Grant Humes** - Executive Director & CEO, Financial District Business Improvement Area
- **Aleks Stosic** - Sr. Policy Advisor to the Ontario Minister of Economic Development & Trade
- **MPP Monte McNaughton** - PC Critic Economic Development at the Legislature
- **MP Craig Scott** - New Democratic Member of Parliament, Toronto-Danforth
- **Former Mayor Hon. David Crombie**
- **Former Mayor Hon. Art Eggleton**
- **Former Mayor Mel Lastman**
- **MPP Steven Del Duca** - Liberal MPP (Vaughan)
- **MPP Frank Klees** - PC Critic for Transportation and Infrastructure at the Ontario Legislature
- **Bob Richardson** - Past CEO, Toronto's 2008 Olympic Bid; CEO of the Devon Group
- **Michael Kraljevic** - President & CEO, The Toronto Port Lands Company
- **Councillor Peter Milczyn** - Etobicoke-Lakeshore (Co-chair prior Expo bid)
- **Rick Blickstead** - President, The Wellesley Institute
- **Terry Mundell** - CEO, Greater Toronto Hotel Association
- **Councillor Jaye Robinson** - Don Valley West
- **Aleem Kanji** - Director of Public Affairs Greater Toronto Airports Authority
- **Phil Gillies** - former Ontario PC Minister and MPP - now Prov. PC candidate Brantford Ontario
- **Matt Kellway** - New Democratic Member of Parliament, Beaches-East York
- **MP Andy Manahan** - CEO, Residential & Civil Construction Alliance
- **Allan O'Dette** - President & CEO, Ontario Chamber of Commerce
- **John Mollenhauer** - President & CEO, Ontario Chamber of Commerce

EXPO 2025 BRIEFING NOTE

Re: A possible Expo/World's Fair bid in the Greater Toronto Region

A diverse and very representative group in the business, corporate, tourism, and cultural communities have been doing the needed due diligence on a proposed Expo / World's Fair bid for Toronto in 2025. The first step is a careful review of all issues, as well as the timing, costs, infrastructure needs, and logistics.

We have been working diligently to have it proceed to the next stage, and do so in a cautious, well thought out, and considered manner.

Background and Action Taken:

A Motion to that effect was approved by Toronto city council last June. It asks the head of the city's Economic Development Department to come back with a comprehensive Report by late 2013, to look at Expo for Toronto, and it was moved by the Chair of the Economic Development Committee at the city, City Councillor Michael Thompson, and by City Councillor Kristyn Wong-Tam. It was done with the support and concurrence of the Mayor, and was approved by a wide cross-section of city council. A copy of the approved city council motion, and final vote, is attached.

Where We Are At Now:

The list of those contributing to the Expo effort is attached, yet despite our best efforts to advance the file, it has become stalled at the Federal level. The Government of Canada has chosen to NOT support a Toronto bid and, in fact, is going further: they have chosen to also withdraw Canada's membership in the *Bureau International des Expositions* (BIE), the global treaty organization that governs the awarding of all Expos, and thus halting a future Canadian bid.

For its part, the Province has been supportive of efforts to work with the Mayor and the City of Toronto on the Expo initiative, and has said so in writing.

Expo would, in fact, enable the Province to be profiled front and centre on the global stage in terms of commercial opportunities, investment, tourism, and trade, and indeed would actually carry out the recommendations of the major report "*Discovering Ontario - The Future of Tourism in Ontario*" prepared in 2009 as a part of the Ontario Tourism Competitiveness Study (and which called for a doubling of tourism receipts in Ontario.)

The Expo Process:

Expos are held every five years, and are a nation-to-nation exhibition, lasting six months (from May 1 to October 31 of the Expo year.) The most recent was in Shanghai, China in 2010 and, with 72 million visitors, was the largest single nation-to-nation exhibit and tourism event in human history. For Canada to compete, a formal intention to bid for Expo 2025 would need to be submitted to the *Bureau International des Expositions* (BIE) in Paris on May 1, 2016, with the final completed bid book submitted in mid-2017, meaning that we have a very specific window of opportunity to gain the needed tri-level (City / Province of Ontario / Federal) agreement, consensus, decisions, and cooperation to proceed.

It thus gives Canada, Ontario, and Toronto a clear and present deadline: from Fall 2013 to Spring 2016, to decide whether we proceed. As we know, both Expo '67 in Montreal, and Expo '86 in Vancouver were both hugely transformative for their entire province, and were also the largest single events ever held in

the history of their respective cities and provinces (they were also far larger in visitors and far less costly than Olympic Games held there). Expo would be transformative for Toronto, as well.

The Expo Site:

During the City's previous bid for Expo (at that time it was for what would have been Expo 2015) the Toronto Port Lands were identified as a possible site. The City's long-term vision for this former industrial port area is to create a vibrant mixed-use area that would include employment. The Port Lands are located minutes from the down- town core with the largest property owner being the City of Toronto, through an Economic Development agency called the Toronto Port Lands Company (TPLC). The needed infrastructure, and the connecting of the Port Lands to the City with transit are imperative to any re-development. The 2012 city council decision (see attached) re looking at Expo references the waterfront, and the use of City lands owned through the TPLC in the Port Lands area, remains a viable and possible Expo site.

We have received support - in Expo being looked at and advancing to the next stage - from the two respected waterfront agencies: the Port Lands Company (whose sole shareholder is the City of Toronto), and also from Waterfront Toronto (whose board includes city / provincial / and federal appointments.)

The Expo initiative is realistic and doable, with concrete deadlines and a timetable that will benefit Toronto, create jobs, and if approved be another catalyst in the re-development of the Port Lands with a much needed legacy of infrastructure, new transit investment, and well planned commercial re-development.

The Potential:

Indeed, former B.C. Premier Glen Clark knows first-hand what Expo '86 did for Vancouver and has written us, saying: "I certainly support your efforts to land an Expo for Toronto. These spectacular events have a way of galvanizing a community and spur significant infrastructure investment that pays dividends for years to come. And, because of the length of an Expo, those exhibitions have a much larger long-term impact than an Olympics, or a Pan-Am Games."

The Economic and Tourism Impact:

Expo would potentially have a huge GTA-wide, and also provincial trade, economic, and tourism impact, as shown in a recent *Toronto Star* "Op-Ed" piece co-authored in May 2012 by City Councillor Wong-Tam, top corporate lawyer Ralph Lean, and now Vaughan MPP) Steven Del Duca.

It would have a \$13 billion GDP impact alone. Once a final bid decision for the host city has been made in late 2017, the actual work would be carried out in a post-Provincial deficit era, from fiscal year 2018-2019 to fiscal year 2025-2026. It will also serve to market Toronto and the Province of Ontario around the world in a global and unprecedented way, and bring 40 million visitors to the Expo site. It would be the largest single event ever held in the City of Toronto's or Province of Ontario's history.

A prior economic report to Toronto Council estimated that the hosting of Expo would generate an amount of \$2.7 Billion for the Federal treasury, \$1.8 Billion for the Province of Ontario, and \$600 million for the municipal sector (of which approx. \$300 million would be to the City of Toronto, and an additional \$300 million to municipalities in Ontario.)

It would come from a wide range of things such as increased corporate tax revenues, greater H.S.T. and also income tax revenues, increased fees, development charges and permits, air transport fees, higher lottery revenues, higher employment levels that result in lower E.I., social service, and welfare costs, etc...)

The Expo Motion Approved by the Mayor and Toronto City Council:

The wording of the Motion approved by Toronto council -- is both sound and prudent. Here is why: it directs that staff report be brought back with details on exactly **HOW Expo would help carry out and accomplish existing plans and priorities**, at the Federal, and Provincial, and City levels, in several key areas:

- trade and investment,
- the environment,
- transit,
- transportation and infrastructure,
- jobs and economic development,
- arts and culture,
- urban planning,
- research / high-tech & innovation,
- new affordable housing,
- social and community improvements,
- waterfront development and the future of the Port Lands,
- a major expansion of Toronto's tourism base, and
- showcasing of our diversity, citizenship, multiculturalism, and inclusion to the world.

Please note that the motion approved by Toronto council also directs that Expo must also reflect several core principles:

- it be the most innovative and technologically advanced Expo the world has seen;
- it must be the world's most socially responsible and inclusive Expo; and
- it must be the world's most environmentally sustainable and green Expo ever held.

The Political Reaction in Ontario:

This is a project that has support from both the right and left ... and it is not caught up in a divisive or political cross-fire.

To show you how this project indeed crosses party lines, perhaps one of the best ideas has come from an Opposition Member of the Legislature, PC MPP Monte McNaughton, who has proposed that an informal all-party "Expo Caucus" of MPPs from all three parties be formed to see how we might all work together to advance the project, and to get MPPs working together, on a non-partisan basis, on something that is good for the whole province.

In any event, thank you for the opportunity to brief you on what action is needed to land this clean, green, job creating, wealth producing, environmentally sustaining – and also the largest – event in Toronto's and in the Province's history, and an initiative that has received broad business, cultural, and community support, as well.

Motion Approved by Toronto City Council – June 6, 2012

MM24.13	ACTION	Amended		Ward: All
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Requesting Staff Report on the Feasibility of Hosting Expo 2025

**By Councillor Kristyn Wong-Tam,
Seconded by Councillor Michael Thompson**

City Council on June 6, 7 and 8, 2012, adopted the following:

City Council direct the City Manager and the General Manager, Economic Development and Culture to obtain input from the provincial and federal governments and key relevant agencies and boards and submit two separate reports to the Economic Development Committee at its March 2013 meeting on the pros and cons of creating a bid to host World Expo 2025 and/or the 2024 Olympic Games in Toronto, such report to specifically include comment on the following:

- The Bureau of International Exhibitions (BIE) bid process;
- An explanation of the current provincial and federal process to select a location to host World Expo 2025 in the Greater Toronto Area;
- Any information with respect to any competing city-regions and nations;
- The approximate number and types of jobs, including approximate income levels, that can be created by World Expo 2025, including:
 - creative sector jobs;
 - service sector jobs;
 - construction jobs;
 - manufacturing jobs;
 - temporary jobs;
 - contract jobs; and
 - permanent jobs;
- The approximate amount of revenue the City could receive as a result of World Expo 2025, operating in Toronto, by:
 - changes in property tax assessments on the World Expo site and associated businesses/properties;
 - rent, lease or other income from city-owned lands if used for World Expo;
 - equity returns if city lands are used as an equity contribution to a private project;
 - economic returns to the federal, provincial and municipal treasuries; and
 - other revenue opportunities, including those that may be negotiated with the provincial and federal governments, including funding to repair and maintain Toronto Community Housing Corporation buildings, to support social programs and to expand and maintain public transit;
- Identification of potential city-owned lands suitable for a World Expo site;
- Alternative and multiple ways to maximize Toronto's potential revenues and legacy projects arising from a World Expo;
- The impact of a World Expo on Toronto's ability to attract tourists and convention/conference business;

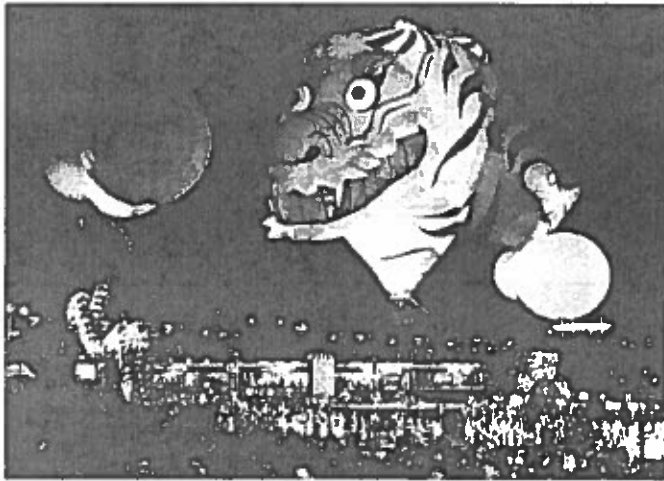
- The legacy World Expo would have for Toronto, Ontario and Canada, including the impact on:
 - trade and investment;
 - the environment and environmental sustainability;
 - transit and transportation;
 - major infrastructure;
 - economic development;
 - arts and culture;
 - communities and urban planning;
 - research, high-tech and innovation;
 - new affordable housing, social and community improvements;
 - waterfront redevelopment;
 - expansion of Toronto's tourism base by marketing the city abroad; and
 - showing our diversity, citizenship, multiculturalism and inclusion to the world;
- Land use, physical planning, infrastructure (including transportation) and other matters associated with a World Expo site within the City;
- How to create a World Expo incorporating the broad principles of innovation, social responsibility, environmental sustainability and advanced technology that will be planned and executed on-time and on-budget featuring extensive civil society participation; and
- The history of past decisions of City Council, lessons learned and/or public consultation with regard to prior World Expo bid attempts and the current relevance of those decisions/consultations, and an appropriate process for additional public consultations.

The item was adopted

Result: Motion Carried	Majority Required - MM24.13 - Adopted the item as amended
Yes: 30	Councillors: Paul Ainslie, Maria Augimeri, Ana Bailão, Michelle Berardinetti, Shelley Carroll, Josh Colle, Vincent Crisanti, Janet Davis, Glenn De Baeremaeker, Sarah Doucette, Rob Ford, Mary Fragedakis, Mark Grimes, Norman Kelly, Mike Layton, Giorgio Mammoliti, Pam McConnell, Mary-Margaret McMahon, Peter Milczyn, Denzil Minnan-Wong, Frances Nunziata (Chair), Cesar Palacio, John Parker, Anthony Perruzza, Jaye Robinson, David Shiner, Karen Stintz, Michael Thompson, Adam Vaughan, Kristyn Wong-Tam
No: 4	Councillors: Mike Del Grande, Doug Holyday, Josh Matlow, Gord Perks

Greater Toronto's Economic Future Should Include Expo 2025

Sunday June 03, 2012



KYODO NEWS/AP The colourful opening ceremonies of Expo 2005 in Nagoya, Japan.

A 2011 global index of 130 major city-regions conducted by the prestigious Economist magazine ranked Toronto the world's fourth most liveable city, yet our continued prosperity and sustained liveability will only occur if we keep working in a focused and strategic way.

As we know, the 2010 Vancouver Olympics, which were completed on-time and on-budget, stand out as a true Canadian success story that showcased our nation to the world.

Now a similar opportunity knocks for the GTA: hosting a World's Fair, or Expo as it's commonly known. An Expo is a global event that unites people, instills pride and is a major catalyst for jobs and economic growth. It could present the same transformative infrastructure and city-building opportunities as Expo '67 did for Montreal and Expo '86 did for Vancouver.

Major Expos are held every five years. Shanghai's Expo 2010 welcomed an astounding 72 million visitors, Milan is now building Expo 2015, and the final bids for Expo 2020 are currently being evaluated.

While 2025 seems a long way off, a formal bid to the governing Expo body, the Bureau International des Expositions, must be submitted on May 1, 2016. Once a city is chosen, an eight-year period of planning, design and construction would begin in earnest, unleashing significant economic development for the region.

Yes, we have been down this road before. A prior Toronto Expo effort collapsed in 2006, when the needed agreement of all three levels of government could not be secured. A future bid must have the

support of the province, which helps underwrite it (as it did with the Pan-Am Games); from the city, which helps with planning, organizational, and site issues; and from the federal government, which pitches the bid on our behalf, nation-to-nation.

The economic case for an Expo, as demonstrated by PricewaterhouseCoopers for our prior bid, is compelling. It could result in:

- **143,000 jobs** – an average of 17,000 jobs per year over eight years, generating \$8.4 billion in wages and salaries.
- **\$13.5 billion of new value-added GDP (or economic activity) within Canada**; \$8.1 billion of that would be generated in Greater Toronto.
- **\$5.3 billion in brand-new revenues generated solely by the Expo** – \$2.7 billion to the federal treasury, \$1.8 billion for the province, and \$600 million for Ontario municipalities.
- **A co-ordinated global marketing effort showcasing the GTA, Ontario, and Canada** as a dynamic economic destination.
- **Over 400 acres (175 hectares) of clean, newly usable, serviced land for future development**, turning a mostly derelict Port Lands into an urban jewel – a clean, green and sustainable community on a revitalized waterfront.
- **A huge boost in tourism**: An Expo lasts for six months (from May 1 to Oct. 31) and would welcome approximately 40 million visitors to the site (an average of 225,000 each day). A 2009 tourism report prepared by MPP Greg Sorbara called for the doubling of tourism receipts in Ontario – Expo 2025 can help make that happen.

A motion going to the June meeting of Toronto City Council this week calls for input from the city, province and federal government regarding a potential Expo bid, and for staff to report back in March 2013, well after a thorough review of the waterfront has been completed and received.

The report would include an analysis of how an Expo could produce action on existing plans in key areas: investment, the environment, transportation infrastructure, marketing Toronto abroad, tourism, arts and culture, urban planning, research and innovation, a renewed waterfront, and showcasing Canada's ethno-cultural diversity to the world.

It would examine core principles that could underpin a GTA Expo, ranging from how we can develop the most innovative, technologically advanced Expo while ensuring that it's the most socially responsible and environmentally sustainable fair ever held. It will deal with how the GTA could successfully deliver a 2025 Expo on-time and deficit-free by including broad private-sector participation.

Expo 2025 would be an economic generator that would attract investment to the GTA, clean up the Port Lands, build infrastructure, boost tourism, create jobs, and show the very best of our region, province and country.

An Expo could build a dynamic legacy for Toronto for decades to come – a legacy of new transit, environmental cleanup, affordable housing, social and community improvements, and inclusion. It has too much potential benefit for us to simply take a pass.


Dear Bob,