PROJECT WORKPLAN, CIVIC ENGAGEMENT & PUBLIC CONSULTATION STRATEGY
PRESENTATION TO EXECUTIVE COMMITTEE

MAY 27, 2014

Canadian Urban Institute in association with Beate Bowron Etcetera Inc. and The Davidson Group Inc.
INDEPENDENT
OBJECTIVE
NEUTRAL

• Review of geographical boundaries of City wards
• Not about City governance
WHY?

- Current ward populations unbalanced
- Significant variance among large and small wards
- Principle of effective representation not met
EFFECTIVE REPRESENTATION

• Voter parity (rep-by-pop)
• Communities of interest/neighbourhoods
• Natural/physical boundaries
• Ward history
• Recent and projected population growth
BUILDING BLOCKS

• Research
• Advisory Panel
• Civic Engagement
• Consultation
• Options
• Recommendations
ROUND 1 - CIVIC ENGAGEMENT

INPUT

• Communications & social media
• Master Contact Database
• TWBR website
• City of Toronto webpage
• Background & Discussion Guide
• Input Survey
ROUND 1 - PUBLIC & STAKEHOLDER CONSULTATION

INPUT

- Interviews with members of Council
- Stakeholder interviews
- 12 public meetings, 3 per Community Council area
ROUND 2 – CIVIC ENGAGEMENT

FEEDBACK

• Summary of Options
• Feedback Survey
• Continuation of website and social media activity
ROUND 2 – PUBLIC & STAKEHOLDER CONSULTATION

FEEDBACK

- Interviews with members of Council
- Meetings with school boards
- 12 public meetings, 3 per Community Council area
## TIMING

<table>
<thead>
<tr>
<th>ROUND 1</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>CIVIC ENGAGEMENT</td>
<td>JUNE 2014 – FEBRUARY 2015</td>
</tr>
<tr>
<td>INTERVIEWS WITH MEMBERS OF COUNCIL</td>
<td>JUNE 2014 – OCTOBER 2014</td>
</tr>
<tr>
<td>STAKEHOLDER INTERVIEWS</td>
<td>SEPTEMBER 2014 – JANUARY 2015</td>
</tr>
<tr>
<td>12 PUBLIC MEETINGS</td>
<td>DECEMBER 2014 – FEBRUARY 2015</td>
</tr>
<tr>
<td>BRIEFING NEW MEMBERS OF COUNCIL</td>
<td>JANUARY 2015</td>
</tr>
</tbody>
</table>
# TIMING

## ROUND 2

<table>
<thead>
<tr>
<th>Activity</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPTIONS</td>
<td>APRIL 2015</td>
</tr>
<tr>
<td>CIVIC ENGAGEMENT</td>
<td>MAY 2015 – NOVEMBER 2015</td>
</tr>
<tr>
<td>INTERVIEWS WITH MEMBERS OF COUNCIL</td>
<td>JUNE – SEPTEMBER 2015</td>
</tr>
<tr>
<td>SCHOOL BOARD MEETINGS</td>
<td>JUNE – SEPTEMBER 2015</td>
</tr>
<tr>
<td>12 PUBLIC MEETINGS</td>
<td>SEPTEMBER – NOVEMBER 2015</td>
</tr>
</tbody>
</table>
## TIMING

<table>
<thead>
<tr>
<th>FINAL REPORT</th>
<th>MARCH 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUBMISSION OF FINAL REPORT TO EXECUTIVE COMMITTEE &amp; COUNCIL</td>
<td>APRIL – MAY 2016</td>
</tr>
</tbody>
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THANK YOU.

Canadian Urban Institute in association with Beate Bowron Etcetera Inc. and The Davidson Group Inc.