

Executive Committee - EX44.11 (c) Letter of Support for Pan Am Path Animation

From: "Rosalyn J. Morrison" <RMorrison@tcf.ca>
To: <exc@toronto.ca>
Date: 08/19/2014 10:31 AM
Subject: EX44.11 (c) Letter of Support for Pan Am Path Animation
CC: "Tobias Novogrodsky" <tnovogr@toronto.ca>
Attachments: PanAmPath.LetterofSupport.TCF.pdf

Dear Jennifer,

Attached is the Toronto Community Foundation's letter of support for the Pan Am Path Animation, agenda item EX44.11 (c) at this Wednesday's Executive Committee.

We are pleased to support this project that will not only celebrate the TO2015 Pan/Parapan American Games in 2015, but will create healthier, more active, and better connected communities as a legacy of the Games.

We look forward to working with the City to finalize objectives and recognition opportunities.

Please confirm receipt of this letter and let me know if you have any questions.

Regards,
Rosalyn

Rosalyn J. Morrison | Vice President, Community Initiatives
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**TORONTO COMMUNITY
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August 18, 2014

Executive Committee
Toronto City Council
c/o Ms. Jennifer Forkes
100 Queen St. W.
10th Floor, West Tower, City Hall
Toronto, Ontario M5H 2N2

RE: EX44.11 (c) Letter of Support for Pan Am Path Animation

Dear Executive Committee,

The Toronto Community Foundation ("TCF") is a strong supporter of the Pan Am Path. We invite the Executive Committee and Toronto City Council to work with Toronto Community Foundation and others to bring this important project to life.

As the lead community partner for the Pan Am Path, we are planning to commit an initial \$315,000 (subject to completion of appropriate documentation) to match the City's proposed investment in Pan Am Path programming for 2015. It is our intention to enter into a longer term relationship with the Pan Am Path to ensure this becomes a sustainable legacy of the TO2015 Pan/Parapan American Games ("Games").

Our enthusiasm for this community-led project extends beyond financial support. The Toronto Community Foundation is partnering with Friends of the Pan Am Path ("FOPAP") to establish a charitable fund for the project at TCF. This will provide a robust administrative platform for managing financial assets, receiving and receipting charitable donations and distribution of resources to the local program partners. Working in collaboration with FOPAP and City of Toronto, we will also be working to integrate our *Playing for Keeps* www.playingforkeeps.ca program, also inspired by the 2015 Games, into programming planned for the Path. This will unite the power of art and sport to create a living path across Toronto.

TCF is an independent, public foundation that connects philanthropy with community needs and opportunities in order to make Toronto the best place to live, work, learn, and grow. Established in 1981, we have grown to hold over

\$290 million in assets and work with hundreds of high-impact community organizations across the city.

Our rationale for supporting the Pan Am Path is multi-faceted. The activation and programming of the Pan Am Path can provide significant solutions to several issues highlighted in our Toronto's Vital Signs Report – our annual snapshot of the quality of life in our city. It will contribute to the development of social capital and enhance a sense of belonging in our city and can have a positive impact on health, environmental, cultural, and transportation issues. Moreover, the project will serve to connect divided communities - both figuratively and literally - through arts and physical activity.

At present, the Pan Am Path has already established a significant media profile in the Toronto area. The Deputy City Manager's report on the file also states that "the project is expected to attract thousands of users and is likely to become a high-profile tourist attraction".

TCF sees great value in the Pan Am Path as a catalyst to expand participation in celebrating the 2015 Games and to create healthier, more active, and better connected communities. The support of the Executive Committee and Toronto City Council will ensure that this project becomes a great legacy of the Games.

If you have any questions or comments, please feel free to contact me.

Yours very truly,

A handwritten signature in dark ink, appearing to be 'R. Bhardwaj', with a long horizontal flourish extending to the right.

Rahul K. Bhardwaj
President & CEO

cc: Tobias Novogrodsky, Director, Strategic Planning and Implementation
2015 Pan/Parapan American Games, City of Toronto