

Date: July 22, 2014  
To: Members of the Etobicoke York Community Council  
From: Councillor Mark Grimes  
Subject: Landowner's Streetscape Manual for Ward 6, Etobicoke-Lakeshore

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**I would like to request the following item be added to the August 2014 Etobicoke York Community Council Agenda.**

**RECOMMENDATION:**

1. That City Council approve, in principle, the Ward 6 Etobicoke-Lakeshore Streetscape BIA Manual as a guideline for improvements to lands within the four Ward 6 BIAs, and that the Manual be forwarded to the General Manager of Economic Development for review, in consultation with the Chief Planner, the General Manager of Transportation Services, and any other relevant Divisions, and report back to the first meeting of the Etobicoke York Community Council in 2015, on any recommended adjustments.

**SUMMARY:**

The four Business Improvement Areas in Ward 6 have undertaken a comprehensive revitalization initiative and as part of this process have adopted a landowner's streetscape manual. When implemented, the manual's guidelines will establish an easily identifiable BIA district which will create a destination welcoming new businesses and customers to the area. This manual will inform the site plans as they relate to the public right-of-way and ensure that the BIA's vision is captured and implemented through this process.

Thank you, in advance, for your consideration of this request.

Sincerely,



Mark Grimes  
Councillor Ward 6, Etobicoke Lakeshore