

May 8, 2014

**Re: Review of the City's Election Sign By-law**

Dear Chair and Members of the Licensing and Standards Committee:

The City's current election sign by-law was adopted in 2000 and has been the subject of some minor amendments since then.

With a provincial election underway, the municipal election in the fall and a federal election expected in 2015, now would be a good time to review the City's existing election sign by-law to make sure it reflects current and best practices in other jurisdictions and to address any issues that have been identified since it was first adopted.

Accordingly, City Council should ask the Executive Director of Municipal Licensing and Standards to review the by-law and bring forward recommendations that City Council may consider.

This matter is urgent since City Council should make any changes well in advance of the close of nominations for the 2014 municipal election on September 12, 2014 so that the rules may be communicated to candidates.

**Recommendation:**

City Council request the Executive Director of Municipal Licensing and Standards to review the City's existing election sign by-law and report to the Licensing and Standards Committee by the June 26, 2014 meeting on any recommended changes, such report to include a comparison of municipal, provincial and federal election sign regulations.

Thank you for your consideration,



Councillor Giorgio Mammoliti  
Ward 7 – York West