

**City Council****Motion without Notice**

MM50.43	ACTION			Ward:22
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**Authorization to Release Section 37 Funds For a Public Mural at the Kay Gardiner Beltline Entrance - by Councillor Josh Matlow, seconded by Councillor Michelle Berardinetti**

*\* This Motion has been deemed urgent by the Chair.*

*\* This Motion is not subject to a vote to waive referral. This Motion has been added to the agenda and is before Council for debate.*

**Recommendations**

Councillor Josh Matlow, seconded by Councillor Michelle Berardinetti, recommends that:

1. City Council increase the 2014 Operating Budget for Non-Program by \$3,520 gross, \$0 net, fully funded by Section 37 community benefits related to 68 Merton (source account: XR3026-3700614 ), to provide one-time funding of \$3,520 to Greenwood College School for a public mural at the Mt. Pleasant and Merton entrance to the Kay Gardiner Beltline.
2. City Council encourage Greenwood College School to work in consultation with the City of Toronto's StreetARToronto program regarding artwork development and permitting.

**Summary**

The Kay Gardiner Beltline is the most prominent recreation in Midtown Toronto. Runners, walkers, cyclists and dog-walkers share the repurposed rail corridor that runs adjacent to the Mt. Pleasant Cemetery in the eastern portion of Ward 22.

Unfortunately, the wall near the entrance to the Beltline at Mt. Pleasant Road and Merton Street has been a target for graffiti taggers in recent years. That's why Greenwood College School, a nearby school, has designed a mural to cover up existing graffiti and discourage future "taggers".

The project is a joint effort between Greenwood students and staff, local residents and a local visual artist, building and supporting relationships between these groups. Using vibrant colours and locally relevant images (such as vintage trains), the visual beauty of this mural will revitalize a grey concrete structure within a public park and will bring community pride and connection to the people who live, work and go to school in the area.

To ensure that the project is of a high quality this motion requires Greenwood College School to work in consultation with the City's StreetARToronto program.

This Motion seeks to direct \$3,520 in Section 37 funds toward this mural in monies obtained through a development at 68 Merton Street at no cost to the City of Toronto.

This Motion is urgent due to the need to complete the mural by Greenwood College School students before graduation in June.

(Submitted to City Council on April 1 and 2, 2014 as MM50.43)

**Background Information (City Council)**

Member Motion MM50.43